

# Climate Change & Tourism

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# Queensland Tourism Industry Council

## *The Voice of Tourism in Queensland*

- **3,000** strong membership-base, not-for-profit organisation
- Acting as the “voice for tourism” for over 15 years.
- Partnership with government agencies and industry bodies at a local, state and national level **to influence and shape the business environment in Queensland** through innovative thinking and strategic decision making.





Who am I?



# Importance of tourism to Queensland



**24.1  
MILLION**  
VISITORS TO  
QUEENSLAND ANNUALLY



**\$25  
BILLION**  
INDUSTRY FOR  
QUEENSLAND




**53,100**  
TOURISM  
BUSINESSES



**1 IN 25**  
VISITORS TRAVEL  
FOR EDUCATION

**225,300**  
 **JOBS**



**\$14  
BILLION**  
INFRASTRUCTURE  
PIPELINE

# Tourism trends to 2030

## 2017 record year:

- *International tourist arrivals grew by 7% in 2017 expected to continue in 2018 at 4%-5%.*
- Tourism growing faster than the wider economy
- Tourism employment will grow 5.8% over the next decade
- International visitor numbers set to grow at 6% per annum globally
- Domestic visitor numbers to grow at 2.2% per annum
- Emerging markets, emerging destinations ...







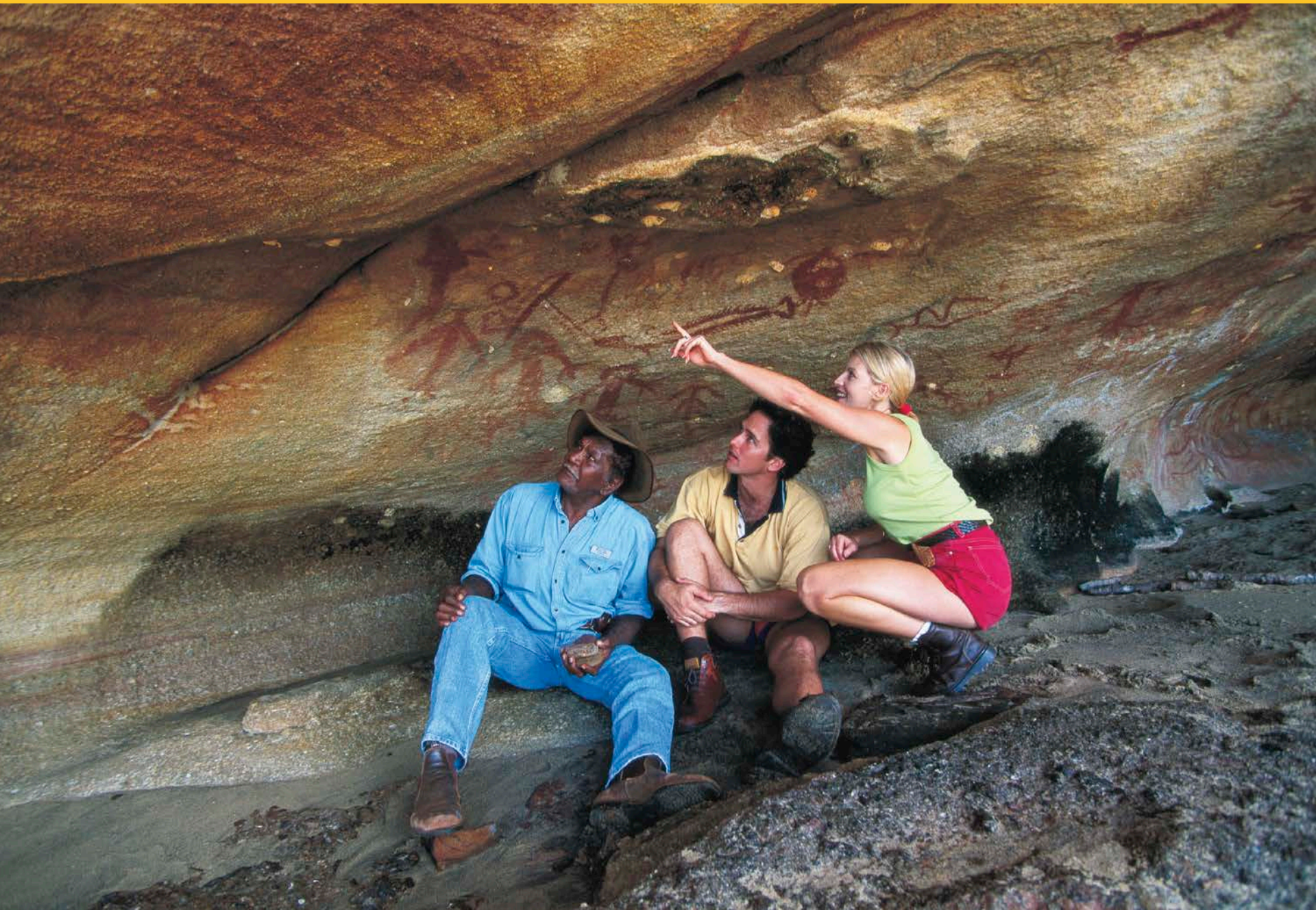






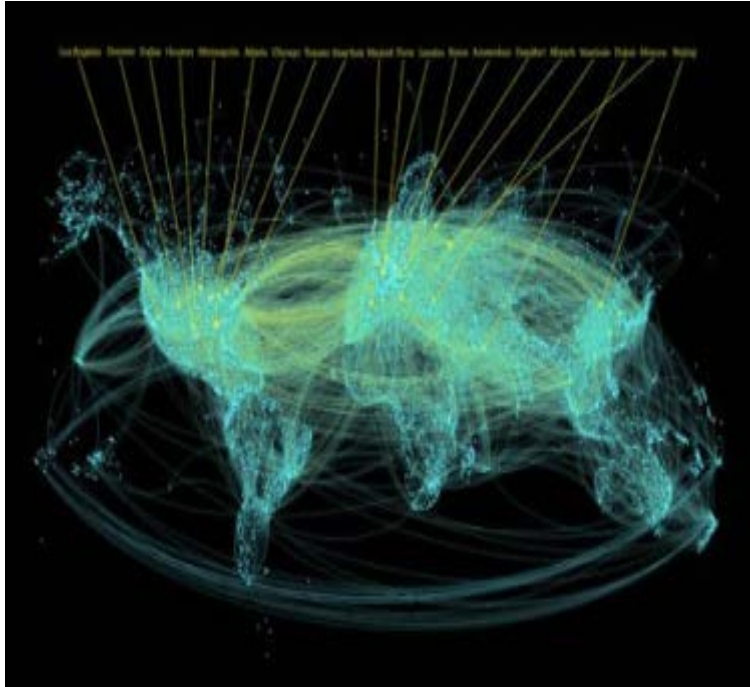








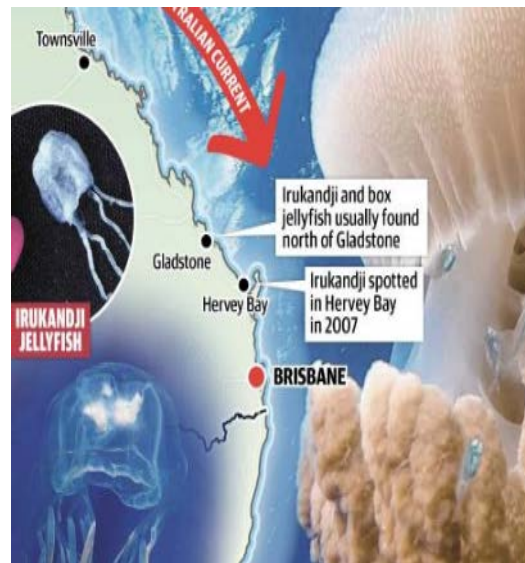
# Climate Change





# Risks

- Extreme events and flooding (damage, risk to life, costs)
- Changes in wildlife, disease (risk to life, ecotourism)
- Extreme winds
- Drought



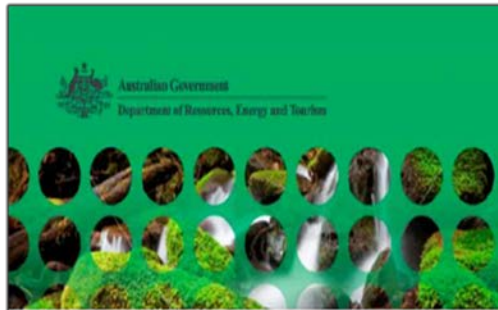
# Changing Business

- Physical risks (costly, competitiveness, etc)
- Other risks and opportunities (e.g. legal, reputation)
- There will be more tourism – it needs to be managed well
- There is more competition and other destinations are ‘onto it’
- Tourism can be an environmental steward and green leader.





# This is not new....



## Tourism and Climate Change – A Framework for Action

July 2008

## Tourism Operators RESPONDING TO CLIMATE CHANGE



"We operate on a 'Four E's' philosophy - to look after our Environment we need to be Efficient, Economically sustainable and able to Educate effectively."

Priscilla Gough,  
Lady (Mrs) Gough



## Climate change impacts on coastal tourism

Susanne Recken

Impact Sheet 6



## Great Barrier Reef Tourism Climate Change Action Strategy 2009-2012



## BUILDING TOURISM BUSINESS RESILIENCE TO CLIMATE CHANGE

KEY CLIMATE VARIABLES – Milestone 2 Report

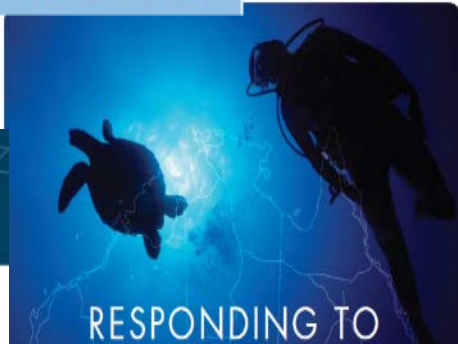
Lily Cro-Graham, Peter Ashworth and Collette Thomas  
23 March 2012

Sergio Botelho and Wayne Emery  
Department of Resources, Energy and Tourism

Therese Phillips  
Tourism Queensland

Commercial in confidence

RESEARCH INFORMING PLANNING AND PRACTICE



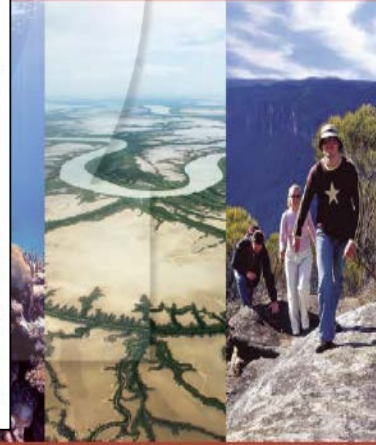
## RESPONDING TO CLIMATE CHANGE

TOURISM AND TRANSPORT SECTOR POSITION PAPER



## The Impacts of CLIMATE CHANGE on Australian Tourism Destinations

DEVELOPING ADAPTATION AND RESPONSE STRATEGIES



## Tourism Operators RESPONDING TO CLIMATE CHANGE



"Being a Climate Action 'Leader' has won our company business as tourists increasingly make their travel choices according to climate action credentials."

Kim Thomas,  
Big Cat Green Island Reef Cruise



These Australian Government programs and resources may benefit the tourism industry when responding to climate change issues.

Department of Resources, Energy and Tourism

• The Climate Change Guide: Provides practical information for Australian tourism businesses to use to help them further information:

[Climate Change Guide](#)

number of sustainability and energy efficiency tools, resources and messages for the industry. For further information:

[Climate Change Guide](#)

Change and Energy Efficiency

Government announced its plan for tackling climate change, "Securing a Clean Energy Future".

# Future proofing the tourism industry....

- Managing risk (physical, transition, economic) and enabling low-carbon growth
- Future proofing and managing the disruptions
- Adaptable to changing conditions – changing markets and seasonality of tourist arrivals
- Alternative marketing and business strategies to cope
- Diversification and mix of facilities/attractions offered
- Cooperation and collaboration with government and broader agendas e.g. health, infrastructure







Industry's response....



# Vision for the Tourism Sector Adaptation Plan





...and industry is responding!



EarthCheck  
CrisisReady Program

How prepared is your business for a crisis? Click here to find out more.

There's still a long way to go.....





# Connect with us

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