XD2019GoldCoast Workshop Proposal

Please fill in the following table in 800-1000 words [excluding references] if you would like to submit a workshop proposal for the XD2019GoldCoast Conference. Your workshop should be relevant to the conference theme of “Exploring and Enhancing Experience”. You can choose to deliver either a know-how workshop featuring progressive and pioneering industry skills and technologies or a creative workshop featuring innovative thinking processes, tools and techniques. Each workshop will last 90 minutes.

Each workshop can have a sole presenter or multiple presenters, yet each presenter must register to attend the conference. Presenters of each workshop will be asked to provide a workshop results report summarising the general issues, topics, debates, slides and/or photographs of their workshop after the XD2019GoldCoast Conference has been completed.

|  |
| --- |
| **Outline (150-200 words):** Please provide an outline of your workshop summarising its aim, approach and takeaways for participants. This outline will be published in the conference program if your proposal is accepted. |
|  |
| **Rationale (100-150 words):**Why is this workshop needed? |
|  |
| **Approach (200-250 words):** How do you plan to structure and deliver this 90-min workshop? |
|  |
| **Strategy (100 words):**What would be your strategy to arouse participants’ interest and motivate them to deliver results? |
|  |
| **Takeaways (150-200 words):**In what ways will the participants benefit from participating in your workshop? |
|  |
| **Requirements (100 words):**What are your requirements in terms of space and furniture? |
|  |
| **Number of Presenters (5 words):**How many presenters will be responsible for delivering this workshop? |
|  |
| **Number of Participants (5 words):**What is the maximum number of participants for your workshop? |
|  |

**Sources and References (if any):**