

# N79 Digital Signage Submission Guidelines

Griffith's N79 building houses five levels of digital signage, including two video walls, offering extensive and high-quality promotion to students, staff and visitors.

To ensure consistency of messaging, view our content guidelines below.

To ensure content aligns with the Griffith brand, reference [Griffith's brand and identity guide](#).

## Specifications

### Images

- High-resolution JPEGs, minimum of 72dpi when being viewed at 100%.
- Screen resolution is 1920×1080 pixels.

### Videos

- 1080p (1920×1080 pixels) at 30 frames per second, MPEG-4 files or mpeg2.
- Ensure video does not have sound.
- Where possible, ensure subtitles are included.

## Content guidelines

- Content is high-quality, visual and engaging.
- Digital slides are generally displayed for 15 – 30 seconds at a time. Messaging should be brief and designed to be read and absorbed easily within this timeframe.
- Design should include a headline, body copy and a short link (and QR code) to a web page if applicable.
  - QR code includes text instructions. For example: Scan QR code for...
  - Website does not include www or https://
- CRICOS and TEQSA numbers referenced ([CRICOS code 00233E](#) and [TEQSA - PRV12076](#)).

## Griffith brand quick guidelines

All digital content must be compliant with [Griffith branding guidelines](#) provided by the Office of Marketing and Communications including:

- Use of Griffith digital logo .
  - Logo should have all capital letters.
  - Logo has required clear space.
  - Logo colour and background are either red, white or black.
- Font and typeface.
- Banner content and style.

## Copyright and compliance

Content authors must familiarise themselves with Griffith's [Privacy Plan](#) and [Copyright Guide](#) and will assume full responsibility for ensuring that the rights of the materials, imagery and artwork have been cleared prior to posting.

## Ready to submit?

Content submissions are to be submitted through our [N79 Digital Signage request form](#).

Content should be submitted one week ahead of the proposed display date. Submissions received later than this timeline will be considered on a case-by-case basis.

Note: Submission of content in no way guarantees its inclusion. While we welcome requests, ultimately this is at the discretion of the N79 Digital Signage team.

For any questions, contact  
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N79 Digital Signage request:  
[\*\*forms.office.com/r/NACUMH1Cqi\*\*](https://forms.office.com/r/NACUMH1Cqi)