

AQF LEVEL	AQF LEVEL 8 CRITERIA – BACHELOR HONOURS DEGREE		PROGRAM LEARNING OUTCOMES
PURPOSE	The Bachelor Honours Degree qualifies individuals who apply a body of knowledge in a specific context to undertake professional work and as a pathway for research and further learning.		
KNOWLEDGE	Graduates of a Bachelor Honours Degree will have coherent and advanced knowledge of the underlying principles and concepts in one or more disciplines and knowledge of research principles and methods.	Graduates of the Bachelor of Communication (Honours) will have: <ul style="list-style-type: none"> • a coherent and advanced knowledge of the concepts, methods, principles and practices of scholarly and/or creative research in one or more specialist disciplines within the Communication field, such as Journalism, Public Relations, Creative Writing and Literature, Intercultural Communication, Languages, Media and Cultural Studies and creative industries such as, photography, popular music, video and digital production • expertise in their chosen discipline, supported by a broad and substantial knowledge of media and society and the production, distribution and theorisation of contemporary communications. 	
SKILLS	Graduates of a Bachelor Honours Degree will have: <ul style="list-style-type: none"> • cognitive skills to review, analyse, consolidate and synthesise knowledge to identify and provide solutions to complex problems with intellectual independence • cognitive and technical skills to demonstrate a broad understanding of a body of knowledge and theoretical concepts with advanced understanding in some areas • cognitive skills to exercise critical thinking and judgement in developing 	Graduates of the Bachelor of Communication (Honours) will have: <ul style="list-style-type: none"> • cognitive competencies, enabling them to formulate questions, use research methods appropriate to their discipline, gather evidence directed towards the formation of a thesis, exegesis and/or media products, understand and interrogate a body of knowledge, comparing different conceptual premises and positions and expressive modes • cognitive skills to synthesise, consolidate, analyse and effectively exercise independent critical judgement in the development of new understanding, knowledge and/or media products • cognitive skills to interrogate and investigate key questions about human culture, society and the self and the representation of these issues in traditional and new media • conceptual, technical and communication skills to articulate complex ideas in textual, visual, digital, aural and oral forms, provide innovative solutions to complex academic and professional problems, creating new knowledge within a chosen discipline that will contribute to scholarship, creative industry practices, community development and the professions. 	

APPLICATION OF KNOWLEDGE & SKILLS

<p>new understanding</p> <ul style="list-style-type: none"> • technical skills to design and use research in a project • communication skills to present a clear and coherent exposition of knowledge and ideas to a variety of audiences 	
<p>Graduates of a Bachelor Honours Degree will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> • with initiative and judgement in professional practice and/or scholarship • to adapt knowledge and skills in diverse contexts • with responsibility and accountability for own learning and practice and in collaboration with others within broad parameters • to plan and execute project work and/or a piece of research and scholarship with some independence 	<p>Graduates of the Bachelor of Communication (Honours) will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> • with initiative and motivation in the advanced pursuit of scholarship, professional careers and/or media production • through intellectual independence and versatility enabling them to adapt knowledge and expertise in diverse contexts in innovative ways • by ethical awareness and appreciation for the value of diversity, enabling them to conduct themselves responsibly for their own academic, professional and media production outcomes, both individually and in collaboration with others • through cultural competence, global media awareness and a sense of social justice and ethical reflection directed towards life-long inquiry, civic engagement and social improvement • to plan and execute project work and/or a piece of research and scholarship with some independence, under supervision, within broad parameters.