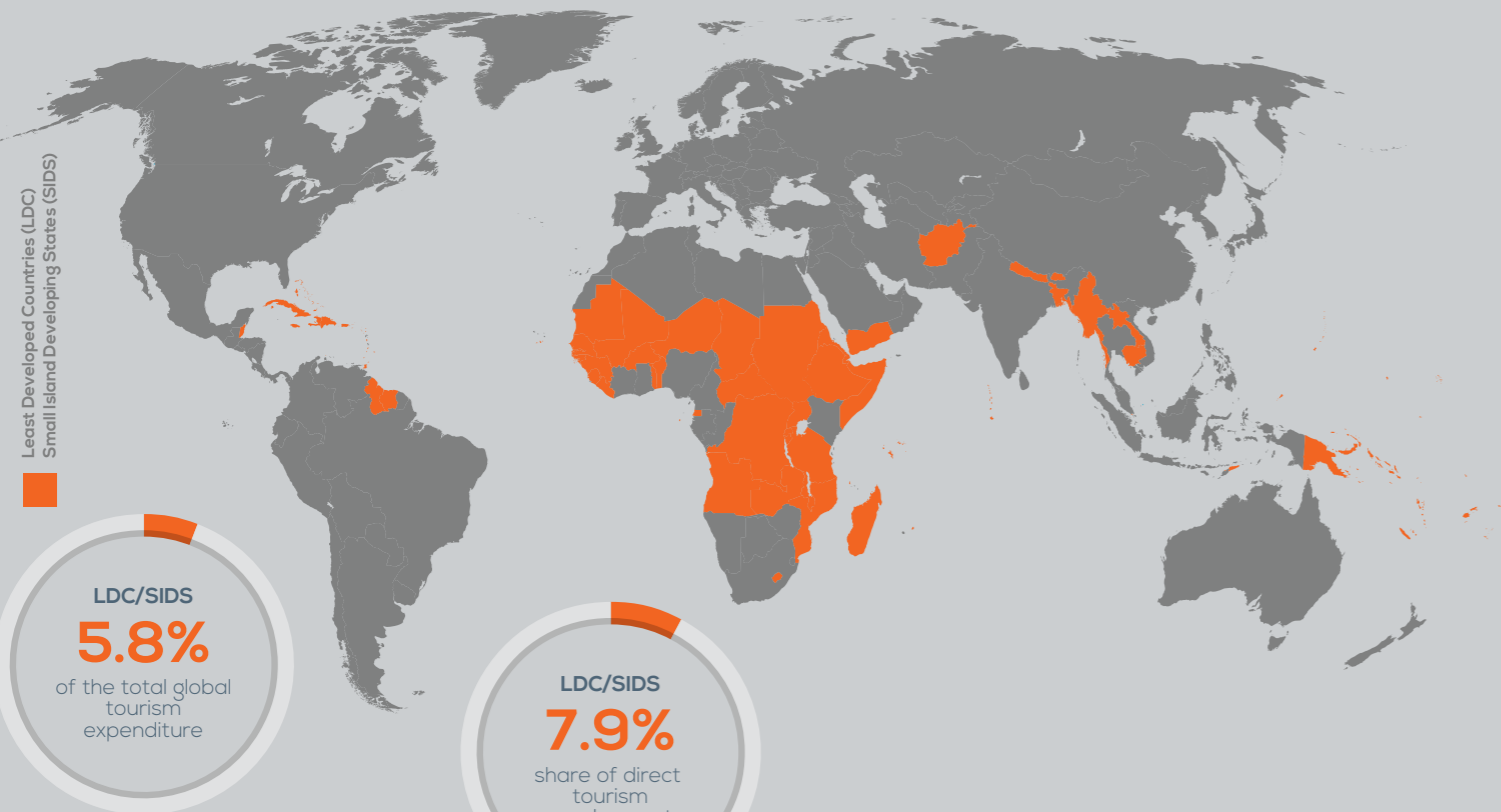


2016 GLOBAL SUSTAINABLE TOURISM DASHBOARD

Development

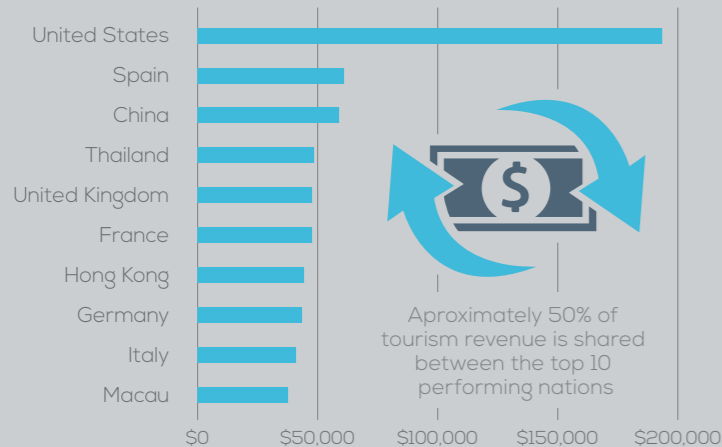
A small, but slowly increasing, share of tourism goes to developing countries



Distribution

Travel activity is highly concentrated

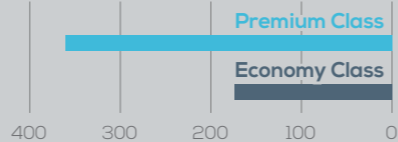
Top 10 countries for inbound tourism and their export earnings 2015



Travel and tourism expenditure is measured in US Dollars (Million)

Aviation Emissions

Carbon Dioxide Emissions per person one-way trip (kg) - 2015



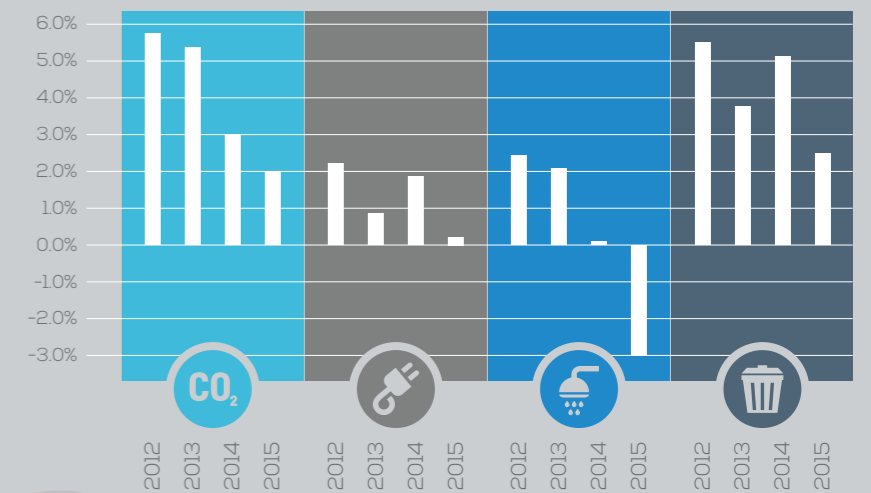
Passenger travel aviation emissions in 2015
566Mt of CO₂

Resource Efficiency

Resource efficiency in the accommodation sector is improving



Percentage reduction in resource use compared with previous year (per guest per night)



Security

and terror-related fatalities



8000kg of CO₂ per room per year

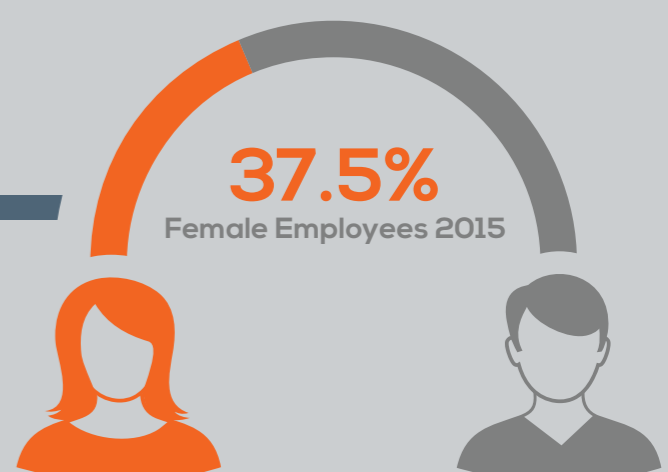
Environmentally leading hotels are improving their efficiency by several percent each year

150Mt of CO₂e per year (total global hotel sector)



Gender Equity

within the travel and tourism industry



Protected Areas

Tourism Planning in World Heritage Areas is not widespread

