

| AQF LEVEL | AQF LEVEL 7 CRITERIA – BACHELOR DEGREE | | PROGRAM LEARNING OUTCOMES |
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| PURPOSE | The Bachelor Degree qualifies individuals who apply a broad and coherent body of knowledge in a range of contexts to undertake professional work and as a pathway for further learning. | | |
| KNOWLEDGE | <p>Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.</p> | <p>Graduates of the Bachelor of Arts will have:</p> <ul style="list-style-type: none"> • a broad and coherent body of theoretical knowledge about culture, history, media and society in one or more disciplines in the Humanities such as History, Sociology, Creative Writing and Literature, Journalism, Islamic Studies, Public Relations, and/or creative industries such as media production • knowledge of the principles and practices of research in the Humanities and their application in a range of public and professional contexts, including how these are produced, studied, communicated and received • knowledge of the key questions about culture, media and society and how ideas develop, evolve and vary in their manifestation • knowledge of cultural competence, global awareness and a sense of social justice, enabling them to use knowledge and understandings for ethical reflection directed towards life-long enquiry and civic engagement. | |
| SKILLS | <p>Graduates of a Bachelor Degree will have:</p> <ul style="list-style-type: none"> • cognitive skills to review critically, analyse, consolidate and synthesise knowledge • cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas • cognitive and creative skills to exercise critical thinking and judgement in identifying and solving | <p>Graduates of the Bachelor of Arts will have:</p> <ul style="list-style-type: none"> • cognitive and conceptual skills to question, investigate, critically analyse and apply their knowledge to the study of culture and society, past and present • cognitive and research skills to investigate, gather information, critique and synthesize knowledge in the interpretation and creation of knowledge in relation to culture and society in general, with depth in specific disciplines such as History, Sociology, Creative Writing and Literature, Journalism, Islamic Studies, Public Relations, and media production • skills in communication and creative expression, enabling students to articulate their ideas, work independently and with others to produce innovative outcomes and solutions, relevant in their social and cultural contexts, within a wide range of challenging careers. | |

**APPLICATION OF
KNOWLEDGE &
SKILLS**

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| <p>problems with intellectual independence</p> <ul style="list-style-type: none"> • communication skills to present a clear, coherent and independent exposition of knowledge and ideas | |
| <p>Graduates of a Bachelor Degree will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> • with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship • to adapt knowledge and skills in diverse contexts • with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters | <p>Undergraduate students completing the Bachelor of Arts will demonstrate the application of knowledge and skills in diverse public, professional, creative and/or scholarly pathways:</p> <ul style="list-style-type: none"> • using initiative in research, thinking, theories and methods to resolve a question or problem • making reasoned decisions based on verifiable information and evidence • exercising critical, ethical, creative and imaginative thinking in making decisions • using initiative in adapting and applying their knowledge productively with reference to relevant social and cultural contexts • assessing and using both primary and secondary research sources and materials • communicating professionally and creatively through oral, textual, visual, digital and/or interpersonal modes enabling them to contribute to the production of ideas and social and cultural development. |