

COMPARATIVE ANALYSIS OF ACCESSIBILITY FOR DISABLED CONSUMERS IN THE FIELD OF TOURISM BETWEEN TOKYO AND GOLD COAST

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This thesis compares Tokyo with the Gold Coast, two very different travel locations, to examine the accessibility landscape for disabled consumers in the travel sector. For people with disabilities to have inclusive travel experiences, accessibility in the tourist industry is essential. This study compares Tokyo to the Gold Coast's transportation, accommodations, attractions, and cultural attitudes towards people with disabilities. The goal of the research is to assist policymakers, tourism stakeholders, and advocacy groups with ideas on how to improve the inclusion of tourist destinations by identifying accessibility strengths, weaknesses, and discrepancies. The results support the development of a more equal and accessible travel environment for people with disabilities around the world and thereby guide the developing city to focus more on improving their procedures and technologies for disabled consumers based on the efficiency of the other.

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