



Katie Walters

BSc (Hons)

katie.walters@griffithuni.edu.au

orcid.org/0000-0003-0881-4415

https://researchgate.net/profile/Katherine_Walters

[@CoastalKatie](#) / <https://moretonbayscience.com>

Summary

This project will investigate how new media tools of engagement can be used to communicate marine conservation science, and inquires whether this type of engagement facilitates attitudinal shifts and behavioural changes leading to positive outcomes for the health of Moreton Bay.

Follow the Moreton Bay Science Online project:

<https://twitter.com/MoretonBaySci>

<https://www.facebook.com/moretonbaysci/>

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Research Expertise

- Marine Science Communication
- Marine Conservation Communication
- Social media engagement
- Public Participation GIS