

AQF LEVEL	AQF LEVEL 8 CRITERIA – GRADUATE CERTIFICATE		PROGRAM LEARNING OUTCOMES
PURPOSE	The Graduate Certificate qualifies individuals who apply a body of knowledge in a range of contexts to undertake professional/highly skilled work and as a pathway for further learning.		
KNOWLEDGE	<p>Graduates of a Graduate Certificate will have specialised knowledge within a systematic and coherent body of knowledge that may include the acquisition and application of knowledge and skills in a new or existing discipline or professional area.</p>	<p>Graduates of the Graduate Certificate in Creative and Professional Writing will have specialised knowledge within a systematic and coherent body of knowledge about the concepts, study and practice of creative and professional writing.</p> <p>Graduates will have familiarity with writing forms, including fiction, poetry, creative non-fiction, and persuasive writing genres such as speech writing and narrative advocacy.</p> <p>Graduates will have a strong understanding of the process of creative research, including information-gathering, conceptualisation, writing, editing, critical evaluation and reflexivity, and how creative writing techniques can enhance effectiveness in professional communication.</p>	
SKILLS	<p>Graduates of a Graduate Certificate will have:</p> <ul style="list-style-type: none"> • cognitive skills to review, analyse, consolidate and synthesise knowledge and identify and provide solutions to complex problems • cognitive skills to think critically and to generate and evaluate complex ideas • specialised technical and creative skills in a field of highly skilled and/or professional practice • communication skills to demonstrate an understanding of theoretical concepts 	<p>Graduates of the Graduate Certificate in Creative and Professional Writing will have:</p> <ul style="list-style-type: none"> • cognitive skills to review, consolidate and synthesise knowledge of creative writing and identify and provide solutions to complex problems concerning the production and reception of creative writing and the use of language in the communication of information and ideas • cognitive skills to think critically and to generate and evaluate complex ideas concerning the theory and practice of creative writing research, the production of meaning within diverse social and cultural contexts, and the investigation of creative research methodologies • specialised technical and creative skills in the field of communications and in the professional practice of facility in writing genres such as narrative, creative non-fiction - including travel and memoir, poetry, public and persuasive writing • communication skills to demonstrate an understanding of theoretical concepts concerning the social and cultural contexts in which writing is produced, the influences on contemporary writing including within international arena, debates within the disciplines of writing studies, such as practice-based research, multimodal communication, etc 	

**APPLICATION OF
KNOWLEDGE &
SKILLS**

<ul style="list-style-type: none"> • communication skills to transfer complex knowledge and ideas to a variety of audiences 	<ul style="list-style-type: none"> • communication skills to transfer complex knowledge and ideas concerning the study and practice of creative and professional writing in the digital age.
<p>Graduates of a Graduate Certificate will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> • to make high level, independent judgements in a range of technical or management functions in varied specialised contexts • to initiate, plan, implement and evaluate broad functions within varied specialised technical and/or creative contexts • with responsibility and accountability for personal outputs and all aspects of the work or function of others within broad parameters 	<p>Graduates of the Graduate Certificate in Creative and Professional Writing will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> • to make high level, independent judgements with respect to innovation in modes of practice and leadership within the discipline • to initiate, plan, implement and evaluate broad functions within the context of evolving communication media frameworks • with a strongly developed sense of social justice, sound ethical judgement, capacity for responsibility and accountability for published outputs at all stages of the creative and professional process.