

AQF LEVEL	AQF LEVEL 8 CRITERIA – GRADUATE CERTIFICATE	PROGRAM LEARNING OUTCOMES
PURPOSE	The Graduate Certificate qualifies individuals who apply a body of knowledge in a range of contexts to undertake professional/highly skilled work and as a pathway for further learning.	
KNOWLEDGE	Graduates of a Graduate Certificate will have specialised knowledge within a systematic and coherent body of knowledge that may include the acquisition and application of knowledge and skills in a new or existing discipline or professional area	Graduates of the Graduate Certificate in Business Analytics will develop specialised knowledge and application of skills in data usage, quantitative methods, business and management analytics.
SKILLS	Graduates of a Graduate Certificate will have: <ul style="list-style-type: none"> • cognitive skills to review, analyse, consolidate and synthesise knowledge and identify and provide solutions to complex problems • cognitive skills to think critically and to generate and evaluate complex ideas • specialised technical and creative skills in a field of highly skilled and/or professional practice • communication skills to demonstrate an understanding of theoretical concepts • communication skills to transfer complex knowledge and ideas to a variety of audiences 	Graduates of a Graduate Certificate will have: <ul style="list-style-type: none"> • cognitive skills to make sense of business data, small and large, and make effective business management decisions. • Specialised technical skills in data management and spotting data trends through sophisticated analytical tools • Communication skills to articulate data insights for timely business recommendations

**APPLICATION OF
KNOWLEDGE &
SKILLS**

Graduates of a Graduate Certificate will demonstrate the application of knowledge and skills:

- to make high level, independent judgements in a range of technical or management functions in varied specialised contexts
- to initiate, plan, implement and evaluate broad functions within varied specialised technical and/or creative contexts
- with responsibility and accountability for personal outputs and all aspects of the work or function of others within broad parameters

Graduates of a Graduate Certificate will demonstrate the application of knowledge and skills:

- to make high level, independent management decisions based on small and large data in a range of business contexts
- plan and evaluate data management and analysis to support digital business activities in an international environment