

Chinese Storytelling Competition

The Tourism Confucius Institute at Griffith University is organising a Chinese Storytelling Competition to facilitate Chinese learning. This competition will provide you the opportunity to share your Chinese language proficiency and wonderful story. Come and join us in our Chinese Storytelling Competition!

Dates: June – September 2019

Your Story: There are no restrictions to the story types. Your story can originate from any language, but it must be translated and told in Chinese. If your story is a true story about China then it may be recommended for the short video contest, “When Koala Meets Panda”.

Eligibility and Categories: Your mother tongue cannot be Chinese. To encourage participants of all levels of Mandarin ability and/or understanding of Chinese culture, the Chinese storytelling competition is structured across these six categories:

Two Divisions: Storytellers with a Chinese background (B) and those without a Chinese background (N)

Three Groups within each Division:

- Secondary School - grades 7-12 (S)
- University Students (U)
- Other Adults (A)

Competition Requirements: In order to encourage more Chinese learners to participate (and also to avoid traffic hassles), participants must submit a storytelling video. The video should be 3 to 5 minutes long, the format should be MP4 or MOV, the resolution should be between 720p to 1080p and the video should be titled “Storyteller’s Name + Competition Division and Group”. For example, John Henry is a university student without a Chinese background, so he would enter as “John Henry + NU”

Competition Process:

Round One:

The TCI can provide many different kinds of resources if you need story materials. Please submit your video to tci@griffith.edu.au with the correct format and size as well as your contact information before 15 July 2019. Your video will be scored by a panel of judges and each participant will be informed of the first round result before 30 July 2019.

Round Two:

The best videos will be posted on multiple social media platforms. In order to increase activity engagement, we will conduct online voting. The five videos that get the most total votes on the TCI media and other social media will win a Most Popular Award. The voting deadline is 20th August.

Prizes:

Round One: One first prize, three second prizes and six third prizes for each category

Round Two: Five Most Popular Awards

The Awards Ceremony will be held on the “Gold Coast Chinese Culture Festival” at the end of September and the winners will be notified with detailed information regarding the ceremony.

For more information, please contact the TCI:

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