

WHO TO CONTACT

Analytics, Planning and Data | Corporate Services



Advanced Analytics

- ♦ Predicting students at risk of leaving
- ♦ Text analytics (Tell Us, Trimester model, SEC/SET)
- ♦ Strategic, operational and tactical analytics services and consulting
- ♦ Student behavioural analytics
- ♦ Marketing/ demographics analytics

Clancy Birrell

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Business Intelligence

- ♦ PSP - diagnostic reporting and trend analysis; develops dashboards and reports that includes information on Learning and Teaching, Research, Staff and supporting University business
- ♦ Ad hoc data requests
- ♦ Federal Government reporting

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Data & Technology

- ♦ Build and operate the University Data Warehouse and Data Lake
- ♦ Manage data governance
- ♦ Mature the Data Warehouse through data acquisition

Vince Lalor

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Organisational Reviews

- ♦ Manages University's cycle of reviews
- ♦ Supports quality assurance framework (reference PIRI model)

Rosemary Marson

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Surveys & Engagement

- ♦ Core university and national surveys (QILT) - Executive summaries and closing the loop on student feedback
- ♦ Survey application process for staff and students
- ♦ Resources and publications
- ♦ Deliver communications and training

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Still unsure who to contact, please call (07) 3735 5472 or email planningservices@griffith.edu.au