Quick Guide to Griffith Credentials for worker learners

What are they?

Griffith Credentials are verified digital badges and micro-credentials that allow you to easily communicate your skills and accomplishments online. All credentials are certified by Griffith University and contain verified metadata describing your achievement and the process required to earn it. They can be used in email signatures, digital resumes, personal websites, and social media platforms, and are a great way to increase opportunities in the workforce and beyond.

You can earn a credential for participating in a range of activities, including completing micro-credentials and short courses. Further information on micro-credentials and digital badges can be found at https://www.griffith.edu.au/apply/griffith-credentials.

What is their value?

Griffith Credentials are designed to upskill you for the workplace of tomorrow and to develop the most in-demand workplace skills and address emerging trends facing your industry. With a Griffith credential you can take credit for your abilities and increase your chances of being noticed by your network and potential new employers by displaying your badge over *LinkedIn*, *Facebook*, *Twitter* and other online destinations. You can then share your badge achievement with colleagues and amongst your networks.

WHY ARE DIGITAL BADGES IMPORTANT?

4 Major reasons digital badges are relevant in today's job market
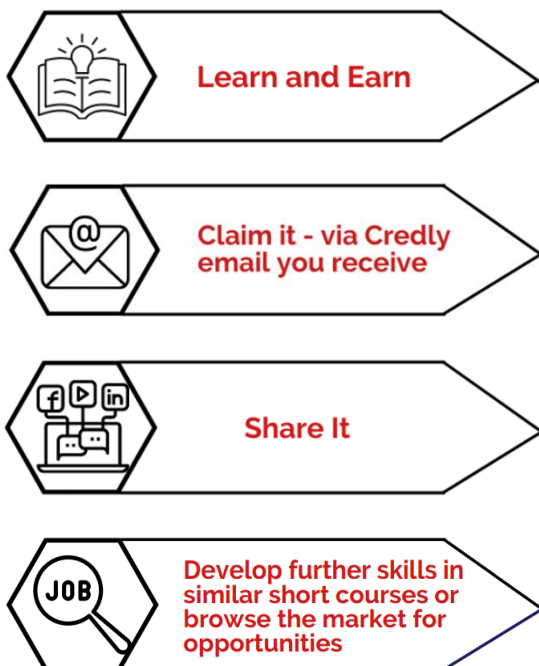
Sets you apart in the job market

Verified indicator of new knowledge and skills

Travels with you and forms part of your knowledge and skill profile

They are free! And claiming and sharing the badge is quick and easy!

4 Simple Steps to Claim your Griffith Credentials

Learn and Earn

Claim it - via Credly email you receive

Share It

Develop further skills in similar short courses or browse the market for opportunities

DID YOU KNOW?

You can click on the skills listed in the digital badge you earned, to see all of the jobs requiring that skill?

Go ahead and try it now!

How do you claim and share them?

Once you have earned a badge, you will receive a confirmation email from Griffith and a notification from Credly (the digital badge platform) on how to set up your account, claim and share your badge. Please create your Credly account and claim your badge as soon as possible, so that you can start to gain the benefits!

You can let potential employers know about your new credential by showcasing it and sharing your digital badge on LinkedIn, Facebook, Twitter, via email and embedded in your resume, personal website and email signature. Find out how to attach your badge to your LinkedIn page HERE and to your email signature HERE.

On LinkedIn, digital badges appear under the licenses and certifications heading. This is where you will be able to show off your Griffith Credentials badges. People checking out your profile can click 'see credential', which links to a page on Credly with information such as the description of the award, the relevant skills and the earning criteria.

Find out more information on how to claim your badge, how it is displayed, how to your share badge and add it to social media platforms and other useful resources at the bottom of the Griffith Credentials FAQ's webpage: https://www.griffith.edu.au/apply/griffith-credentials.