

Purpose and direction	Accountability and delivery	Capability and growth	Culture and engagement
 Establishes and disseminates an enduring and distinctive identity for the organisation which enables people to see meaning in their work Defines and communicates a long term strategy which shows how the organisation will thrive, and what must be delivered to achieve success in a volatile and unpredictable world 	 Clearly articulates strategic priorities, outlined and cascaded in a well-defined business plan Allocates accountability for strategic deliverables in a clear and unambiguous way Builds alliances beyond sphere of control to deliver results Formally monitors plan progress, and rebalances priorities and resources according to risk and opportunity 	 Identifies long term capability requirements associated with the strategy and defines the acquisition pathway Ensures organisation structures reflect strategic direction and priorities, and enables the most effective allocation of resources Ensures implementation of talent management and succession planning processes 	 Ensures definition and communication of organisation values Defines the culture required to enable achievement of strategic imperatives Identifies drivers of current organisation culture, and drives the required transformation of culture Builds a high trust culture which supports individual excellence, and mutual respect