

# ABIGAIL BRESLIN

INTERACTIVE DESIGN • WEB • ILLUSTRATION

## Professional Profile

I aim to engage audiences by creating compelling interactive narratives, blurring and pushing the boundaries of digital platforms. Hardworking self-starter, I am eager to be challenged and inspired by my work and colleagues.

## Production Skills

### Expertise

- + Illustration, concept design
- + Web, game and multimedia graphics
- + Storyboarding, mood boarding
- + Website design, user journey/interface design

### Software

- + Adobe Creative Suite 5.5 (Photoshop, Illustrator, Flash, Dreamweaver, Acrobat)
- + Microsoft Office (Word, Excel, Outlook, PowerPoint)
- + HTML/CSS, Responsive Web, WordPress

## Education

Graduate Certificate in Digital Design (Web/Screen), 20XX  
Queensland College of Art, Griffith University

- + Grade Point Average 6.25 (7-point scale)

Bachelor of Arts, 20XX  
Griffith University

- + Awarded Distinction for BA Creative Industries
- + e2e Visuals Award for Most Outstanding Interactive Virtual Environment "After the Dark"

## Professional Experience

Independent Design Professional Brisbane  
Various Graphic Design Clients 20XX to 20XX

- + Accountable for own marketing and client negotiations, project management to produce consistently high-quality graphic assets for commercial use.
- + Experienced in self-organising concurrent projects with short turnaround deadlines and budget restrictions

### **Assistant Illustrator**

Active Pty Ltd, Australia

Brisbane  
20XX to 20XX

- + Following a successful internship, supported veteran concept artist Mr Tom Munro in the visual development for 20XX multiplatform Foxtel television series 'SLiDE'.
- + Illustrated 15-part interactive graphic novel
- + Produced pre-vis concept art, mood board, storyboard, asset delivery
- + Collaborated with in-house animator, programmers, scriptwriter to deliver design assets within budget

### **Assistant Client Service Officer**

University of Learning

Brisbane  
20XX to 20XX

- + Over two-years' experience in providing comprehensive administrative support to fast-paced International admissions and various Faculty Divisions.
- + Managed the process of advising prospective students, affiliated exchange agencies on all enrolment matters and handling international student applications through entire admission processing pipeline.
- + Significantly increased efficiency and overall quality of customer service, with my team awarded recognition from Vice Chancellor for improving international enrolment statistics in 20XX.

### **Pro-bono Designer**

Sowers Action Foundation

Hong Kong  
20XX to 20XX

- + Recruited by one of Hong Kong's most reputable non-profit organisations to design advertising print media promoting the region's longest charity marathon in 20XX - 'Sowers Action Tea-horse Long March'.
- + By maximising limited production budget, this marathon was one of the most widely publicised charity campaigns in Hong Kong for.

## **Community Involvement**

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- + 'Floodlines' volunteer exhibition facilitator, State Library of Qld
- + 'Digital Play' workshop assistant, QPAC Out of the Box Festival 20XX
- + 'Powerkidz 20XX' Event Volunteer, Brisbane Powerhouse
- + Arts and Crafts workshop volunteer, Christmas4Kids
- + 'First-Year Student Mentoring Scheme', UT
- + Hong Kong Sowers Action 'Charity Walkathon 20XX'
- + Australian Red Cross annual doorknocking appeal

## **Referees**

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Name, position title, company name, contact information

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