

AQF LEVEL	AQF LEVEL 7 CRITERIA – BACHELOR DEGREE		PROGRAM LEARNING OUTCOMES
PURPOSE	The Bachelor Degree qualifies individuals who apply a broad and coherent body of knowledge in a range of contexts to undertake professional work and as a pathway for further learning		
KNOWLEDGE	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.	Graduates of the Bachelor of International Tourism and Hotel Management will have: A broad and coherent body of knowledge that underpins theory, practice and professionalism within the field of business and management. In addition, they will have the specialist technical knowledge and skills required to work in a wide range of settings in the international tourism and hotel services industries.	
SKILLS	Graduates of a Bachelor Degree will have: <ul style="list-style-type: none"> • cognitive skills to review critically, analyse, consolidate and synthesise knowledge • cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas • cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence • communication skills to present a clear, coherent and independent exposition of knowledge and ideas 	Graduates of the Bachelor of International Tourism and Hotel Management will have: <ul style="list-style-type: none"> • cognitive skills to demonstrate the ability to synthesise theoretical knowledge and to reflect critically on theory and its application to the international tourism and hotel industries • cognitive and technical skills to investigate, analyse and synthesise information, problems, concepts and theories and to apply established theory to different bodies of knowledge and practice in international tourism and hotel management • problem solving skills that demonstrate an understanding of and an ability to apply major theories, tools and technologies to business-related problems and develop innovative and creative solutions for international tourism and hotel organisations • developed and be able to demonstrate effective interpersonal, oral and written communication skills required for diverse business environments and professional situations in the international tourism and hotel sectors. 	

**APPLICATION OF
 KNOWLEDGE &
 SKILLS**

Graduates of a Bachelor Degree will demonstrate the application of knowledge and skills:

- with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship
- to adapt knowledge and skills in diverse contexts
- with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters

Graduates of the Bachelor of International Tourism and Hotel Management will demonstrate the application of knowledge and skills:

- with initiative and judgement in planning, problem solving and decision making in the main areas of international tourism and hotel management/or scholarship
- to make independent professional judgements in a range of international tourism and hotel related problems and situations in professional practice
- to adapt knowledge and skills in diverse contexts with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters
- to the management of complex and diverse interrelationships and interdependencies within the tourism and hotel industries which operate within the competitive global environment
- to reflect on performance feedback to identify and action learning and self-improvement opportunities
- to use acquired knowledge and developed values required for operating responsibly in a business context to demonstrate an understanding of the principles of sustainability (economic, ethical, community, legal and environmental) in the international tourism and hotel services industries.