Creating Better Business
Making it Matter with Industry

Would you like to work with our final year student consulting teams?

Imagine this: A multi-disciplinary team of final year business students specialising in disciplines such as HR, management, entrepreneurship, marketing, finance, logistics and supply-chain... working across a 12 week trimester on an important and relevant problem for your organization/company.

At Griffith Business School, we are committed to developing the next generation of responsible business leaders. Our capstone course, Creating Better Business, gives final-year students the opportunity to work as consulting teams for organisations ranging from Start-ups, Small-Medium-Enterprise and large Corporates. Working across a diversity of sectors including government, not-for-profit and corporate sectors this course brings fresh thinking, evidence-based solutions, and innovative strategies to industry challenges.

Our value proposition for you includes:

FUTURE TALENT

Providing access to talent and connection to a younger workforce

FRESH INSIGHTS

Resourcing ideation, fresh eyes and diverse new perspectives

REAL IMPACT

Helping graduates develop transferable skills, enhanced professionalism and transitioning into the world of work

Want to get involved ?

Running across a 12 week trimester beginning in March and July each year, we are welcoming industry client project briefs for new projects. (See the course map and learning journey on the next page).
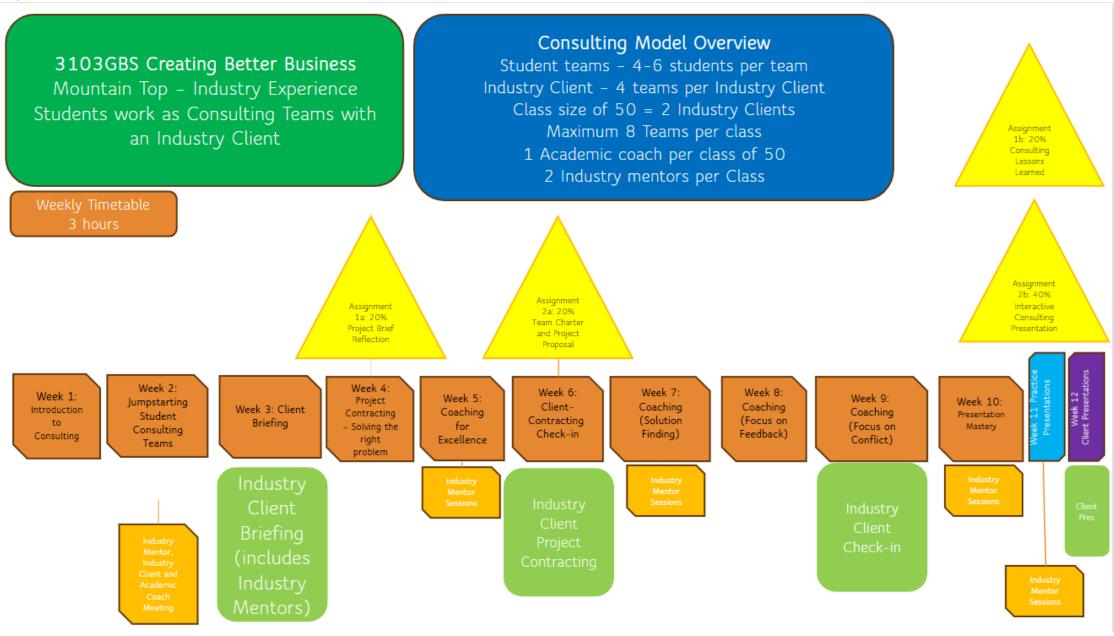
Reach out to: Andrew Rixon a.rixon@griffith.edu.au or GBSInternships@griffith.edu.au

"I enjoy seeing how our network of industry mentors and academic coaches support our student consulting teams to learn, grow and add value for our industry clients"
– Dr Andrew Rixon, Convenor of Creating Better Business

Course Map and Learning Journey

3103GBS Creating Better Business
Mountain Top – Industry Experience
Students work as Consulting Teams with an Industry Client

Consulting Model Overview
Student teams – 4-6 students per team
Industry Client – 4 teams per Industry Client
Class size of 50 = 2 Industry Clients
Maximum 8 Teams per class
1 Academic coach per class of 50
2 Industry mentors per Class

Weekly Timetable
3 hours

Assignment 1b: 20% Consulting Lessons Learned

Assignment 2b: 40% Interactive Consulting Presentation

Assignment 1a: 20% Project Brief Reflection

Assignment 2a: 20% Team Charter and Project Proposal

Week 1: Introduction to Consulting

Week 2: Jumpstarting Student Consulting Teams

Week 3: Client Briefing

Week 4: Project Contracting - Solving the right problem

Week 5: Coaching for Excellence

Week 6: Client-Contracting Check-in

Week 7: Coaching (Solution Finding)

Week 8: Coaching (Focus on Feedback)

Week 9: Coaching (Focus on Conflict)

Week 10: Presentation Mastery

Week 11 Practice Presentations

Week 12 Client Presentations

Industry Mentor, Industry Client and Academic Coach Meeting

Industry Client Briefing (includes Industry Mentors)

Industry Mentor Sessions

Industry Client Project Contracting

Industry Mentor Sessions

Industry Client Check-in

Industry Mentor Sessions

Industry Mentor Sessions

Client Pres

Time expectation and commitment of Industry Clients would be approximately 9 hours across the weeks 3, 6, 9 and 12. We ask all industry clients to complete a Client Brief Project Proposal to start the process.