FORWARD-FOCUSED, FUTURE-READY
Griffith Business School
Vision
Advancing innovative and socially responsible business education, scholarship and practice in Australia and the Asia region.

Mission
To deliver outstanding business education and research through engagement with industry, government and the social communities we serve, and to do so in ways that contribute to a prosperous, equitable and sustainable future.

Values
Performance excellence: Recognising, developing and enabling staff and students to achieve at the highest level.

Responsible leadership: Supporting staff and students to become responsible leaders who demonstrate the highest levels of integrity and ethical behaviour.

Sustainable business practices: Creating value through social, financial and environmental approaches that lead to sustainable businesses and communities.

Respect for others: Embracing diversity and inclusiveness and demonstrating respect for different backgrounds, points of view and discipline areas.

Global orientation: Preparing students to be global citizens, with a special focus on the Asia region.

Find out more
griffith.edu.au/gbs-strategy
FORWARD-FOCUSED, FUTURE-READY

A new phase of development is underway at Griffith Business School to ensure we are regarded as a leading provider of business education and scholarship.

Consideration of current and future challenges in the higher education sector—and for business schools specifically—has been important in the development of our strategy. We are facing intensification of global competition, technological change, uncertainty in the funding and regulatory environment, and shifting needs and demands from industry, employers and students. Our four strategic priorities demonstrate our move to address this disruption, and when actioned will create a forward-focused, future-ready business school.

Ours is a distinctive strategy, with a mission to deliver outstanding business education and research through engagement with our partners, and to do so in ways that contribute to a prosperous, equitable and sustainable future for Australia and the Asia region.

We are committed to equipping our diverse community with the skills, knowledge and attributes necessary to navigate and manage the economic, social and environmental challenges—and to leverage the opportunities that will prevail—in 2020 and beyond.

I invite you to learn more about our strategy and to work with us as we put it in place.

Professor David Grant
Pro Vice Chancellor (Business)
REMARKABLE STUDENT LEARNING EXPERIENCE

Active, digitally enabled, a focus on employability

To prepare our students for the future world of work, we will continue to offer business degrees that are innovative, with a focus on employability, taught using the latest technology. We will provide an educational experience that delivers graduates who are equipped with cutting-edge business knowledge and skills, and are globally connected, socially responsible, creative thinkers able to critically analyse problems and identify solutions.

Activities and initiatives

- Expanding entrepreneurship and innovation in our programs.
- Investing in digitally enabled spaces.
- Revitalising our undergraduate and postgraduate program portfolio.
- Extending flexible study options, including online delivery.
- Growing our work-integrated learning program.
- Internationalising our curriculum.

STRATEGY IN ACTION

Introducing flipped, technology-enhanced classrooms

Increasing opportunities for overseas study experiences

Creating an executive in residence program with business leaders and entrepreneurs
HIGH-IMPACT RESEARCH
Rigorous, independent, relevant

Our research will demonstrate the highest standards of academic rigour and independence, whilst delivering social and economic benefit to business, government and the wider community. We will continue to develop a culture of strong performance and promote our research achievements and impact to a broad cross-section of external audiences.

Activities and initiatives
• Developing a research culture that emphasises collaboration with external partners and research impact.
• Increasing research income from a range of industry, government and philanthropic sources.
• Developing additional academic staff recognition schemes that support both scholarship and practitioner-focused research.
• Promoting high-impact research and thought leadership across a broad range of media.
• Revising the design and delivery of our Higher Degree by Research program.
• Delivering research as part of the learning experience for all business students.

STRATEGY IN ACTION

Widening our range of indicators to better evaluate research impact

Recruiting strong and engaged Higher Degree by Research candidates and driving on-time completions

Creating jargon-free summaries of research outcomes and promoting via popular media
ENHANCING OUR ENGAGEMENT

Sustainable, strategic, multi-layered

Strong relationships with our partners in business, government and social communities is key to our success. We will continue to build on our existing relationships and develop new strategic partnerships at the local, national and international level. With a long history of engagement with Asia we are uniquely equipped to enhance our strong ties in this dynamic economic region.

Activities and initiatives

• Building more strategic and sustainable partnerships with businesses, entrepreneurs, and professional bodies.
• Growing our reach and influence in government and the public sector as policy innovators and one of the few Australian business schools with a School of Government and International Relations.
• Enacting high-impact social and behavioural change in partnership with our communities, including Aboriginal and Torres Strait Islander Peoples and their communities, and the third sector.
• Advancing relationships with schools and pathway providers.
• Strengthening our alumni network, in particular with overseas and interstate graduates.
• Increasing development opportunities from philanthropic individuals and organisations, including donations and bequests.
• Engaging more strategically with international partners, with a renewed emphasis on the Asia region.

STRATEGY IN ACTION

Establishing new and building on successful partnerships, such as our alliance with AMP

Building sustainable partnerships through focused engagement within Asia

Growing our corporate education portfolio with strategic partners
STRATEGICALLY RECRUITING STAFF

Our people underpin all that we do. Strategically recruiting, retaining and developing high-performing staff will enable us to form a forward-thinking, transformational and inspiring community. Fostering a mindset that celebrates agility and diversity will increase our ability to deliver innovative learning experiences, high-impact research and enhanced engagement.

Activities and initiatives

- Developing our staff and building leadership capacity.
- Reinforcing our commitment to cultural diversity and gender equality.
- Appointing exemplary teaching staff to participate in program portfolio redevelopment.
- Aligning our performance management processes and recognition schemes with our strategic priorities.
- Building talent and capability to manage our new engagement portfolio.
ENABLING OUR STRATEGY

The actions we take over the next three years and beyond will enable us to create a forward-focused, future-ready business school.

The realisation of our strategy will require focused and collaborative action planning, engagement across the School, and leadership and funding support. Commitment from our colleagues, alumni, Strategic Advisory Board, industry and government partners, and local and international community is also pivotal to its success. We look forward to working closely with you to achieve our 2017–2020 strategy.

ACTION PLANNING
Identifying specific initiatives and outlining how they will be implemented

COMMITMENT AND BUY-IN
Advancing internal and external stakeholder support of strategic initiatives

PHILANTHROPIC SUPPORT
Raising funds to resource strategic initiatives
FIND OUT MORE

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GRIFFITH BUSINESS SCHOOL