

<p>AQF LEVEL</p>	<p>AQF LEVEL 7 CRITERIA – BACHELOR DEGREE</p>	<p>PROGRAM LEARNING OUTCOMES</p>
<p>PURPOSE</p>	<p>The Bachelor Degree qualifies individuals who apply a broad and coherent body of knowledge in a range of contexts to undertake professional work and as a pathway for further learning.</p>	
<p>KNOWLEDGE</p>	<p>Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.</p>	<p>Graduates of the Bachelor of Creative Industries will have a broad and coherent body of knowledge in all aspects of the design, launch and running of a business. This will be achieved by exploring the knowledge economies of: creative economies; creative arts in society; creative and entrepreneurial mindset; ethics, personal and professional identity; creative processes, making, building, makerspace, incubation; business principles and practices, tools for new business ventures, planning; creative research methodologies; cultural diversity and convergence in the creative industries; and marketing for social change.</p>
<p>SKILLS</p>	<p>Graduates of a Bachelor Degree will have:</p> <ul style="list-style-type: none"> • cognitive skills to review critically, analyse, consolidate and synthesise knowledge. • cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas. • cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence. • communication skills to present a clear, coherent and independent exposition of knowledge and ideas. 	<p>Graduates of the Bachelor of Creative Industries will have:</p> <ul style="list-style-type: none"> • cognitive skills to review critically, analyse, consolidate and synthesise knowledge, particularly in the area of creative arts entrepreneurship. • cognitive and technical skills to demonstrate a broad understanding of the business of the creative arts. • cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence, particularly related to aspects of performance, performance styles and performance techniques.

**APPLICATION OF
KNOWLEDGE &
SKILLS**

Graduates of a Bachelor Degree will demonstrate the application of knowledge and skills:

- with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship.
- to adapt knowledge and skills in diverse contexts.
- with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters.

Graduates of the Bachelor of Creative Industries will demonstrate the application of knowledge and skills:

- through initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship.
- by adaptation of knowledge and skills in diverse contexts.