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# JENNIFER BERRY

Interactive Design + Web + Illustration

A.B.N. 000 000 0000

I aim to engage audiences by creating compelling interactive narratives, blurring and pushing the boundaries of digital platforms. Hardworking self-starter, I am eager to be challenged and inspired by my work and colleagues.

## PRODUCTION SKILLS

<b>Expertise</b>	<ul style="list-style-type: none"> <li>+ Illustration, concept design</li> <li>+ Web, game and multimedia graphics</li> <li>+ Storyboarding, moodboarding</li> <li>+ Website design, user journey/interface design</li> </ul>
<b>Software</b>	<p>Adobe Creative Suite 5.5 (Photoshop, Illustrator, Flash, Dreamweaver, Acrobat)</p> <p>Microsoft Office (Word, Excel, Outlook, PowerPoint)</p> <p>Familiar with HTML/CSS, Responsive Web, Wordpress</p>

## EDUCATION

<b>20xx</b>	<p><b>Graduate Certificate in Digital Design (Web/Screen)</b>          Queensland College of Art, Griffith University</p> <ul style="list-style-type: none"> <li>+ Grade Point Average 6.25 (7-point scale)</li> </ul>
<b>20xx</b>	<p><b>Graduate Certificate in Digital Design (Web/Screen)</b>          Queensland College of Art, Griffith University</p> <ul style="list-style-type: none"> <li>+ Awarded Distinction for Ba Creative Industries</li> <li>+ e2e Visuals Award for Most Outstanding Interactive Virtual Environment "After the Dark"</li> </ul>

## PROFESSIONAL EXPERIENCE

**Various clients** BRISBANE  
 Independent Design Professional 3/20xx - 12/20xx  
 Accountable for own marketing and client negotiations, project management to produce consistently high quality graphic assets for commercial use. Experienced in self-organising concurrent projects with short turnaround deadlines and budget restrictions.

**Active Pty Ltd, Australia** BRISBANE  
 Assistant Illustrator 8/20xx - 3/20xx  
 Following a successful internship, supported veteran concept artist Mr Tom Munro in the visual development for 2011 multiplatform Foxtel television series '*SLIDE*'.

- + Illustrated 15-part interactive graphic novel
- + Produced pre-vis concept art, moodboard, storyboard, asset delivery
- + Collaborated with in-house animator, programmers, scriptwriter to deliver design assets within budget

## University Of Technology

BRISBANE

Assistant Client Service Officer

12/20xx - 2/20xx

Over two-years' experience in providing comprehensive administrative support to fast-paced International Admissions and various Faculty Divisions. In charge of advising prospective students, affiliated exchange agencies on all enrolment matters and handling international student applications through entire admission processing pipeline.

- + Significantly increased efficiency and overall quality of customer service, with my team **awarded recognition from Vice Chancellor** for improving international enrolment statistics in 2009.

## University Of Technology

BRISBANE

Student Ambassador

5/20xx - 11/20xx

Raised profile of the School of Information Technology by serving as their official representative to prospective students during major marketing events, local secondary schools and study conventions.

- + Planned, coordinated and executed full-day promotional events such as Open-Day, Orientation Week, award ceremonies & corporate showcases.

## Sowers Action Foundation

HONG KONG

Pro-bono designer

11/20xx - 03/20xx

Recruited by one of Hong Kong's most reputable non-profit organisations to design advertising print media promoting the region's longest charity marathon in 20xx - 'Sowers Action Tea-horse Long March'.

- + By maximising limited production budget, this marathon was one of the most widely publicised charity campaigns in Hong Kong for 20xx.

## COMMUNITY INVOLVEMENT

- + 'Floodlines' volunteer exhibition facilitator, State Library of Qld
- + 'Digital Play' workshop assistant, QPAC Out of the Box Festival 20xx
- + 'Powerkidz 20xx' Event Volunteer, Brisbane Powerhouse
- + Arts and Crafts workshop volunteer, Christmas4Kids
- + 'First-Year Student Mentoring Scheme', UT
- + Hong Kong Sowers Action 'Charity Walkathon 00'
- + Australian Red Cross annual doorknocking appeal

## REFEREES

**Ms Andrea Coult**

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**Ms Gwen Paltrow**

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