

Thu 30th July 2020



Today's issue of *PD*

Pharmacy Daily today has two pages of news.

Mask up - RACGP

VICTORIAN GPs are being urged to be judicious in providing letters outlining why patients may be exempt from State Government rules mandating the use of face coverings.

Responding to a surge in requests for exemptions Royal Australian College of General Practitioners (RACGP) Victoria Chair, Dr Cameron Loy, said GPs can only provide letters outlining their assessment of why a particular patient cannot wear a face mask.

"GPs should use these letters wisely, as with all medical certificates. It is for the greater public health good that all those who can wear a face covering, do," he said.

"In these difficult times when we are seeing community transmission in many places, we all need to do our bit."

He added masks help reduce community transmission.

PharMIbridge on track

THE Bridging the Gap between Physical and Mental Illness in Community Pharmacy (PharMIbridge) trial is set to begin in the coming months, the project's stakeholders announced yesterday.

The study led by University of Sydney Senior Lecturer in Pharmacy Practice, Dr Claire O'Reilly, and Griffith University Professor of Mental Health, Amanda Wheeler, will focus on individualised medicine support, adherence, and mental and physical wellbeing for people living with severe and persistent mental

The randomised controlled trial will see community pharmacies in the Hunter and New England, Northern Sydney, Gippsland and the ACT remunerated to support training attendance and to deliver either the PharMIbridge or studyfunded MedsCheck services.

With the trial set to commence, Pharmacy Guild of Australia National President, George Tambassis, said pharmacists have played an increasingly important role in the area of mental health.

"As the most accessible of all health professionals, community pharmacists are often the first people mental health patients turn



to for help and advice," he said.

"Many pharmacists have undergone additional training to help them identify patients who may be living with mental illness.

"Pharmacists also are critical in helping patients adhere to their medicine regimens to ensure they get best possible outcomes from the medicines they have been prescribed.

"This project is an exciting and important initiative to broaden the role of pharmacists in helping patients with mental illness."

Pharmaceutical Society of Australia (PSA) National President, Dr Chris Freeman, also welcomed the imminent rollout of the program.

"Medicines are an important component of treatment for people living with mental illness which is why pharmacists, as medicines experts, have a critical role to play, however that should not limit our role," he said.

iHealth

BETTER MONITOR RESPIRATORY CONDITIONS

AIR Wireless Pulse Oximeter







Email results to doctor from the iHealth app.

Call: Craig Simmonds 0484 340 420





Pharmacy Specialist Accountants

End-to-end Solution Experienced Team Valuable Recommendations & Support



Contact us for a free consultation P: 1300 200 005 E: ramy@pharmacygroup.com.au



Biome Iron™ Probiotic

Clinically proven to help increase absorption of dietary iron*

Practitioner Portal



With fully integrated e-Prescriptions, dispensing has never been easier.

Contact us today to find out how to start dispensing with Dispense Works. www.posworks.com.au | enquiries@posworks.com.au | 07 3277 9488





Thu 30th July 2020





Dispensary Corner

HYDROXYCHLOROQUINE may be the COVID-19 "blocker" of choice for US President, Donald Trump, but the State of Ohio Board of Pharmacy is less supportive of use of the antimalarial.

From today pharmacies in Ohio will be prohibited from dispensing or selling hydroxychloroquine to treat COVID-19.

State of Ohio Board of Pharmacy Director of Policy and Communications, Cameron McNamee, said the decision had been made in the interests of patient safety.

"We're looking at the best science to determine what's best for the patients of Ohio," he said.

"The long and short of it is, we want people to focus on what works, such as social distancing and mask use.

"We ultimately want to make sure people are being safe and not exposing themselves to drugs that have shown not to be effective in treating COVID-19."

Not necessarily a man of science, Trump has noted that he's still here having taken a twoweek course of the drug.

"I don't think you lose anything by doing it," he said.

"It doesn't seem to be too popular - you know why?

"Because I recommended it."
And in a move that seems
to continue the US Federal
Government's support for the
controversial drug, camera brand
Kodak has received US\$765
million to pivot into producing
ingredients to manufacture
generic medications.

WA dispenses e-script

PHARMACY Guild of Australia 2020 Excellence in Professional Innovation Award winner, Wizard Pharmacy Kalgoorlie Central, has dispensed Western Australia's first electronic prescription.

Software provider, Fred IT Group, announced the State's first e-script token was issued by Plaza Medical Centre yesterday.

Pharmacy owner, Elise Wheadon (pictured), welcomed the accelerated rollout of e-scripts in response to the COVID-19 pandemic.

"The developments of the past six months have highlighted how much pharmacy, working along with other health professionals, can do to provide greater flexibility and health safeguards for patients, particularly for vulnerable patients," she said.

"We were delighted to work with Plaza Medical Centre on achieving the first electronic prescription and progressing digital health here in Western Australia."

The script was issued using Best Practice's medical software, eRx Script Exchange, Fred NXT Dispense and MedView Flow.

Fred IT Group CEO, Paul



Naismith, said he was proud of the company's role in supporting the introduction of e-scripts.

"The introduction of electronic prescriptions in Western Australia is a terrific example of collaboration and leadership spanning pharmacy, health and software vendors," he said.

"A fully digital network will deliver significant benefits for pharmacy and pharmacy patients, and it is extremely gratifying to see Western Australia ready to go with national electronic prescribing.

"I am proud of Fred's role - along with our partners - in providing leadership and dedication to achieve this important change."





BuyBetter drives more gross profit for your pharmacy through intelligent ordering and ranging decisions.

- it's all part of our sophisticated
 IT platform iHUB.
- Stock the products that sell
- Buying deals visible in one place
- Order every day at the best possible price
- More information guides better buying decisions
- Order the right amount based on the current deal and maximise upcoming deals

To find out how TerryWhite Chemmart can bring real chemistry to your business, visit www.realchemistry.com.au



Guild elections

THE Pharmacy Guild of Australia is set to announce dates for its State and Territory Branch and National elections, pending approval from the Australian Electoral Commission.

Guild Executive Director, Suzanne Greenwood, urged female members to run, saying "as an organisation we need you to come on board".





www.pharmacydaily.com.au

Pharmacy Daily is part of the Business Publishing Group family of publications.

Pharmacy Daily is Australia's favourite pharmacy industry publication.

DITORIAL

Editor in Chief and Publisher – Bruce Piper Editor – Nicholas O'Donoghue Contributors – Jasmine Hanna, Adam Bishop, Myles Stedman info@pharmacydaily.com.au

ADVERTISING AND MARKETING

Sean Harrigan, Hoda Alzubaidi advertising@pharmacydaily.com.au

BUSINESS MANAGER

Jenny Piper accounts@pharmacydaily.com.au

Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Sign up free at www.pharmacydaily.com.au



Pharmacy Daily is a publication of Pharmacy Daily Pty Ltd ABN 97 124 094 604. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of the newsletter no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.