

AQF LEVEL	AQF LEVEL 9 CRITERIA – MASTERS DEGREE (COURSEWORK)		PROGRAM LEARNING OUTCOMES
PURPOSE	The Masters Degree (Coursework) qualifies individuals who apply an advanced body of knowledge in a range of contexts for professional practice or scholarship and as a pathway for further learning		
KNOWLEDGE	Graduates of a Masters Degree (Coursework) will have: <ul style="list-style-type: none"> ▪ a body of knowledge that includes the understanding of recent developments in a discipline and/or area of professional practice ▪ knowledge of research principles and methods applicable to a field of work and or learning 	Graduates of the Master of International Tourism and Hospitality Management will: <ul style="list-style-type: none"> ▪ Demonstrate an understanding of contemporary theories and issues within international tourism and hospitality management and of the relationships between the government, non-government and not-for-profit sectors in service industries. ▪ Demonstrate an understanding of the principles and methods that underpin research within the fields of international tourism and hospitality management. 	
SKILLS	Graduates of a Masters Degree (Coursework) will have: <ul style="list-style-type: none"> ▪ cognitive skills to demonstrate mastery of theoretical knowledge and to reflect critically on theory and professional practice or scholarship ▪ cognitive, technical and creative skills to investigate, analyse and synthesise complex information, problems, concepts and theories and to apply established theories to different bodies of knowledge or practice ▪ cognitive, technical and creative skills to generate and evaluate complex ideas and concepts at an abstract level 	Graduates of the Master of International Tourism and Hospitality Management will: <ul style="list-style-type: none"> ▪ Demonstrate the ability to apply cognitive and technical skills to analyse complex international tourism and hospitality management problems and issues, using appropriate theory to test assumptions, and translating the results of the analysis into appropriate forms. ▪ Demonstrate the ability to communicate complex theoretical ideas and concepts in a way that will be readily understandable by government, non-government and not-for-profit service organisations. 	

APPLICATION OF KNOWLEDGE & SKILLS

<ul style="list-style-type: none"> ▪ communication and technical research skills to justify and interpret theoretical propositions, methodologies, conclusions and professional decisions to specialist and non-specialist audiences ▪ technical and communication skills to design, evaluate, implement, analyse and theorise about developments that contribute to professional practice or scholarship 	
<p>Graduates of a Masters Degree (Coursework) will demonstrate the application of knowledge & skills:</p> <ul style="list-style-type: none"> ▪ with creativity and initiative to new situations in professional practice and/or for further learning ▪ with high level personal autonomy and accountability ▪ to plan and execute a substantial research-based project, capstone experience and/or piece of scholarship 	<p>Graduates of the Master of International Tourism and Hospitality Management will:</p> <ul style="list-style-type: none"> ▪ Demonstrate the ability to apply high level analytical skills to develop original proposed solutions to complex problems in international tourism and hospitality management service industries. ▪ Demonstrate the ability to autonomously plan and execute research or evaluation projects relating to contemporary management challenges within international tourism and hospitality management service sectors.