

2025 SIDS Joint Programme: NDE Forum and Capacity Building on Co-creation for System Transformation.



Partnered with United Nations Climate Technology Centre and Network (UN CTCN).



Social Marketing @ Griffith partnered with the United Nations Climate Technology Centre and Network (UN CTCN), to drive system transformation to support low-carbon and climate-resilient development for Small Island Developing States (SIDS). The Programme recognises that limiting global warming to 1.5°C requires not only accelerated deployment of mitigation and adaptation technologies but also systemic shifts in behaviours, lifestyles, and social norms.

The Programme focuses on National Designated Entities (NDEs), who serve as national focal points for technology development and transfer under the UN Climate Change (UNFCCC) Technology Mechanism.

This ongoing project is an initiative to create a platform for SIDS NDEs to exchange experiences, showcase innovative technologies, and strengthen collaboration with partners and targeted support for advancing Nationally Determined Contributions (NDCs).

Small Island Developing States (SIDS):



The UN recognises **39 Member States as SIDS** and an additional 18 Associate members of UN regional commissions.

To promote conscious and voluntary changes by co-creating values with stakeholders.

The approach effectiveness has been demonstrated in diverse sectors showing strong potential for climate action in SIDS.