



# GriffithBUSINESS Schools Program

## 2026 PROGRAM DETAILS

*Business is everywhere*—shaping industries, driving innovation, and creating opportunities across the globe.

From tech start-ups to global fashion houses, finance to social enterprise, a career in business can take you almost anywhere.

This program offers a fantastic opportunity for students to explore the world of business and government, get a taste of university study and life, and gain valuable insights into potential career paths.

Join us for on-campus university experiences or welcome our experts into your classroom.

### Who should attend?

Students who:

- have an interest in business and are curious about future career opportunities
- are considering a business degree or double degree to enhance their career options
- would like to experience university life firsthand.

### Find out more

Phone: 07 3735 4145

Email: [gbs-schools@griffith.edu.au](mailto:gbs-schools@griffith.edu.au)



## Ambassadors Program **ON-CAMPUS EXPERIENCES**

### YEAR 11—Focus on careers

#### **CAREERS IN BUSINESS**

Tuesday 28 April, Gold Coast

Thursday 30 April, Brisbane City (South Bank)

#### **BEYOND MONEY: CAREERS IN ACCOUNTING, FINANCE AND ECONOMICS**

Wednesday 6 May, Brisbane City (South Bank)

Thursday 7 May, Gold Coast

### Years 9 and 10

**SESSION 1** Tuesday 2 June, Brisbane City (South Bank)  
Thursday 4 June, Gold Coast

### Years 9, 10 and 11

**SESSION 2** Tuesday 28 July, Brisbane South (Nathan)  
Thursday 30 July, Gold Coast

**SESSION 3** Tuesday 3 November, Brisbane City (South Bank)  
Thursday 5 November, Gold Coast

Full details will be available when registration for each session opens.

## ABOUT US



#1 in Australia for Hospitality and Tourism



#1 in Queensland for Economics \*

\*2024 ShanghaiRanking Global Ranking of Academic Subjects



#1 in Australia for marketing research in 2025

\*The Australian Research Magazine



Ranked in the Top 2% of universities worldwide



More Australian Awards for Teaching than any other university



Make it matter



## Leaders Who Matter workshop program **IN-SCHOOL EXPERIENCE**

We're excited to announce the expansion of our 'Leaders Who Matter' program this year. This initiative features a series of dynamic workshops designed to inspire and equip students with essential leadership skills. Our Schools Program Director Dr Ryan Gould can visit your school to deliver these engaging sessions.

### Choose from the following sessions



#### **THE GOODNESS WITHIN**

Discover the traits that define successful leadership! This session dives into the qualities of effective leaders and includes personal reflection using the Big 5 personality traits to help students understand their unique strengths.



#### **EMOTIONAL UPRISING**

Boost your emotional intelligence! This session is all about understanding and enhancing emotional intelligence, a crucial skill for leaders who want to connect and lead effectively.



#### **IT'S A TEAM THING**

Learn the art of teamwork! In this session, students will explore the complexities of managing teams and delve into group behaviour, gaining insights into what makes teams work well together.



#### **INSTRUMENT OF INFLUENCE**

Unlock the power of influence! This session encourages students to develop their moral imagination while critically evaluating the sources of power and various influence tactics used by leaders.

### *Participants say...*

*"It was interesting, engaging, and not generic. I feel like I gained a lot from the session about uni, the way humans act, and business."*

*"It was an awesome look into our personalities, and how it links to our leadership. The engagement in it made it super fun too!"*

These sessions work best with small groups (fewer than 38 students) but can be tailored to suit larger groups, or even teacher-focused sessions based on your school's needs. Each session is designed to run for 90 minutes but can be adapted to fit into your teaching periods.

To book or to discuss possible tailoring options, please email [gbs-schools@griffith.edu.au](mailto:gbs-schools@griffith.edu.au)

## Classroom guest speaker: Inspire your economics students



Looking to spark curiosity and broaden your students' understanding of economics?

Book an engaging guest speaker session that reveals how economics connects with real-world issues and diverse career paths. From social inequality to public policy and healthcare, our team will help students see economics as more than just numbers, but also as a tool for change.

*"The session was engaging and thought-provoking, leaving students inspired to explore the possibilities within the field of economics and consider how they too can contribute to positive change."*

#### **BOOK A SESSION**







# Responsible Leaders Challenge

## Empowering students to think creatively and lead responsibly

This in-school challenge provides an exciting opportunity for students in Years 10 to 11 to apply their creativity and business skills to real-world scenarios.

Students working in teams will develop innovative solutions for a local business that will be announced in 2026.

This challenge is a fantastic way to:

- Engage students with practical business scenarios.
- Foster innovation and teamwork.
- Give students the opportunity to work on a meaningful project with real-world implications.
- Develop skills that will benefit them in their future studies and careers.

### Key dates

April	Registration open
June	Workbooks distributed
End September	Submission due
October	Announcement and prizes

### Prizes

Each member of the winning team receives:

#### 1st place

- \$2,000 scholarship\*
- \$250 EFTPOS card
- prize pack

#### 2nd place

- \$100 EFTPOS card
- prize pack

#### 3rd place

- \$50 EFTPOS card
- prize pack

\*when commencing a Griffith Business School degree

### Participants say...

*"The Responsible Leaders Challenge was an excellent and exciting edition to my year 10 Business class. The students were engaged and enjoyed having so much ownership over their work."*

*"The other big advantage is the authenticity of the task—students know that their submissions were being read and evaluated, which gave them a competitive edge!"*

*"I would highly recommend the program to teachers who are looking for a student-driven, intellectually challenging program to inspire their students."*



### Find out more

Find out more about the Responsible Leaders Challenge on our website



## Professional Development for Teachers

Secondary school teachers are recognised for the vital role they play in students' transition to tertiary studies.

The GriffithBUSINESS Schools Program offers a series of professional development workshops to support you.

### Topics

Seminars with a focus on business, accounting and economics and personal development will be offered throughout the year.

### Benefits

A certificate of participation will provide you with evidence of your professional development. We also encourage educators to share any 'best practice' ideas at these events.



*"There's a good reason KPMG's now building a relation with Griffith Business School—they produce really good people."*

Michael Hiller  
Former Chairman of Partners,  
KPMG Queensland

## Pro Vice Chancellor Scholarships

Schools who participate in three GriffithBUSINESS activities are eligible to enter a pool of Pro Vice Chancellor (Business) scholarships valued at \$2,000.

A maximum of one scholarship per school will be awarded after the census date (March) 2026. Candidates will be chosen by their respective schools.

### Programs of study

To be eligible, students may choose any single or double undergraduate degree offered by Griffith Business School. Students who opt for a double degree with another faculty are also eligible.

### Selection criteria

Candidates will be chosen by their respective schools and ranked on the basis of outstanding performance in curriculum and extra-curricular-related activities.

### Applications and more information

Phone: 07 3735 4145

Email: [gbs-schools@griffith.edu.au](mailto:gbs-schools@griffith.edu.au)



For a full list of Griffith University scholarships and awards visit [griffith.edu.au/scholarships](http://griffith.edu.au/scholarships)



## Study at Griffith

Find out more about our degrees, including double degree options  
[griffith.edu.au/study](http://griffith.edu.au/study)

