

INTERNATIONAL RECRUITMENT ADVISORY

INTERNATIONAL RECRUITMENT ADVISORY COMMITTEE

*Sub-Committee of the Internationalisation Advisory Committee
Established by Academic Committee: 16 November 2017*

2017/8006070

ROLE

- 1 The International Recruitment Advisory Committee is to advise the Internationalisation Advisory Committee (IAC) on issues pertaining to the achievement of the University's international recruitment targets.

FUNCTIONS

- 2 Within the context of its role, the Committee shall monitor the University's international student recruitment activities and related initiatives, and make recommendations to the Internationalisation Advisory Committee regarding the operationalisation and coordination of a whole-of-Griffith-level international recruitment strategy:
 - a) provide advice to the Vice President (Global), Academic Committee and the Internationalisation Advisory Committee and its sub-committees on matters concerning international student recruitment;
 - b) provide advice to the Internationalisation Advisory Committee on matters relating to the University's international student recruitment targets
 - c) provide advice to the academic elements on issues relating to their respective international student recruitment activities.
- (2) This will involve, *inter alia*, advising, commenting, monitoring and reporting on the following matters:
 - a) On Internationalisation Advisory Committee agenda items affecting international student recruitment.
 - b) monitoring the delivery of the University's international recruitment objectives and progress against targets;
 - d) ensure transfer of information, knowledge and identification of linkages in international recruitment activities across the University
 - e) provide a forum for development and exchange of good practice in international recruitment activities.

MEMBERSHIP

- 3 The members of the Committee shall consist of:
 - (a) the Chairperson of the Sub-Committee, who shall be the Director, International Marketing, *ex officio*;
 - (b) the Director, Griffith International, *ex officio*;
 - (c) the Manager, GI Marketing and Communications
 - (d) the Regional Marketing Director from each marketing team with responsibility for leading the University's international student recruitment activities in a particular market/region;
 - (e) the International Marketing Manager (Digital)

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- (f) a Dean or Director from each Academic Group with responsibility for international recruitment;
- (g) The Committee may co-opt members to the Committee either for a fixed period or in relation to a particular matter.

TERMS OF OFFICE

- 4 All members of the Committee, other than ex officio members, shall serve a term of up to two years from their date of appointment. Members may, if eligible, be reappointed to serve an additional term or terms.

SECRETARY

- 5 The Vice President (Global) shall appoint a Secretary to the Committee, who shall have rights of audience and debate.

MEETINGS

- 6 The Committee shall meet at least three times a year and as required.

REVIEW

- 7 The objectives, structure, and relationships of the Committee will be reviewed on a bi-annual basis.