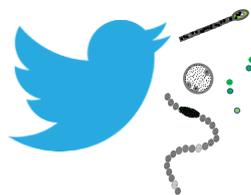


Cyanobacteria Twitter Conference 2018



1st Cyanobacteria Twitter Conference

On 24 October 2018, the International Day of Climate Action, the Australian Rivers Institute (ARI), Griffith University, Australia, is excited to host the 1st online **Cyanobacteria** Twitter Conference with a focus on **climate change effects on cyanobacterial blooms and its management**.

The primary objectives are to:

- keep abreast of research developments and impact;
- strengthen our network using online platforms;
- identify new opportunities for collaboration; and
- provide outreach and engagement to a broad audience.

Why a Twitter conference?

Twitter Conferences cannot replace the valuable interactions experienced at traditional conferences. However, they can be a cost-effective platform to build networks and share knowledge, enabling participation by people from around the world.

Also, since the conference is online, the climate footprint is minimised by eliminating the need to travel, which is highly appropriate given the conference will be held on the International Day of Climate Action.

We would like to invite you to participate in the event by searching for hashtag #cyanoTC2018 and following @GriffithARI.

If you are new to twitter, it would be worthwhile to follow some of the larger cyanobacterial groups - this will help you get an idea of tweeting best practices.

Suggestions: @cyanoTracker @CyanoLakes

How to participate

- Follow the twitter hashtag #cyanoTC2018 to see all posts related to the conference
- The conference will start at 8am AEST (Brisbane) on the 24 October 2018
- Discussion and questions are encouraged. When asking a question, please direct your tweet to the individual using their handle and use the hashtag #cyanoTC2018
For example: @manxiaogu Do the strains of the same cyanobacterial species respond to light in the same way? #cyanoTC2018
- You are very welcome to [submit an abstract](#) to be included as a presenter in the conference

Submit an abstract to present

To do this:

- You must have a twitter account ([sign up here](#))
- [Register and submit](#) your abstract by 30 September 2018
- There are limited slots available – so abstracts will be reviewed and you will be advised by the 10 October 2018 of the outcome

Instructions to presenters

- After you have been selected to 'present', you will be given a time slot (14 min) in which to tweet your research based on your time zone
- Make sure your account is not private and your tweets are not protected, otherwise we will be unable to see them
- Your presentation can only be a maximum of 6 tweets (each tweet is 280 characters)
- Every tweet needs to start with the hashtag #cyanoTC2018 be numbered (1-6) (e.g., 1 #cyanoTC2018, note that there is a **space** in between)
- Your tweets should start with an introductory tweet, then have 4 "body" tweets (methods /results), and end with a summary tweet
- Links to extra text describing your research are **not allowed** except in your last tweet
- Draft and schedule your tweets ahead of time to avoid issues during the event (using [Tweetdeck](#) or [Hootsuite](#), etc)
- It is vital that you are available during your presentation time slot to present and then answer potential questions you might receive, indeed just like at any conference
- Get creative! Use graphics, photos, infographics and more to get people's attention
- You can add @GriffithARI to the "who's in the photo" option when you upload any images to your tweet so we can retweet and help amplify the reach of the conference

Contact

Further questions? Get in touch with us via Twitter [@manxiaogu](#) or email m.xiao@griffith.edu.au