“...it was the feedback and support, as well as the crucial work-placement that set me up for my cadetship.”
(Tara Miko, 2010 graduate)

The Bachelor of Journalism is designed to equip students with the broad knowledge and practical expertise required to get their foot in the door, and gain that first professional position.

Griffith University has a long history of taking a practical and pragmatic approach to teaching communication professionals and our graduates are taking the limelight.

Success stories
Graduates include: Eva Milic on the Nine Gold Coast news team, Jessica Skarratt at Totally Wild, Moira McGregor from SEA-FM’s breakfast show and Trad McLean, the Gold Coast Bulletin’s rugby league writer and now the media manager for the Broncos.

You’ll receive a solid grounding in basic journalistic skills such as writing, interviewing and investigative research before specialising in one or two formats (print, radio, television or online). There’s the opportunity to gain shorthand qualifications to give you a competitive edge in the job market. And in third year, all Griffith Journalism students receive a guaranteed opportunity to undertake an internship at a media outlet.

Stand out from the crowd
Employers want graduates with journalistic depth. So students must also specialise in two areas of interest so they understand the background to the stories they report. Specialisations include:

- environment
- international relations
- politics
- marketing
- crime and justice
- sport management
- tourism
- public relations
- science
- history
- literature

Students interested in developing careers as critics, or who just want to build their skills in a creative area, can specialise in disciplines such as:

- contemporary arts
- creative industries
- digital video
- digital writing
- film criticism
- popular music
- theatre
- writing

Not everybody can be a star in front of the camera so we ensure that, whatever their forte, all our graduates are job-ready and have the expertise to perform general media work. This includes press liaison, media monitoring, program research, web content production etc. A number of our graduates have started their own freelance careers and small businesses.

Griffith Journalism graduates have their eyes on the prize but their feet firmly on the ground when it comes to starting out in this profession.
Wordsmith ready for writing career.

A love of writing from a young age sparked Andrew Cramb’s desire to study journalism.

His nose for news has certainly helped the public relations and environmental studies major gain valuable work experience with internships at City South News, Biological Farmers of Australia and Queensland Athletics.

“I enjoyed the newspaper and Biological Farmers internships as they were challenging and taught me a lot but I’m loving the Queensland Athletics internships as it combines my passion for writing with sport,” Andrew says.

Besides sport and writing, Andrew has a keen interest in environmental issues.

“The journalism degree has given me the opportunity to explore some of my interests, particularly environmental studies.”

“It is an interesting mix with journalism but I loved the courses the specialisation offered as it really piqued my interest in issues of conservation. Whether my profession is journalism or PR, I hope the knowledge I have gained from environmental studies is something I can share with people.”

Andrew said the main advice he would give to prospective journalism students is to obtain work experience.

“My first article was in my local town’s ‘rag’, so it doesn’t matter where you start! Never underestimate the power of hands-on experience, it will give you confidence and it will show potential employers that you are proactive.”

“I have been in a couple of interviews and not once was I asked for grades. I was asked for a portfolio of work, which fortunately, I have started to develop over the past 18 months.

Want more information?
griffith.edu.au/humanities-languages

Know more. Do more.
A Top 10 Australian Research University*
Gold Coast - Logan - Mt Gravatt - Nathan - South Bank

*Based on fields of research at the 4-digit level in the Excellence in Research for Australia 2010 National Report.