

The Griffith MBA

It's a new kind of MBA



BE REMARKABLE

Become a remarkable leader with the Griffith MBA

Everyone's reason for beginning an MBA is unique. Whether you're looking to get ahead in your current workplace, or looking to start your own business, you'll join a community of likeminded students with goals and aspirations to make our world a better place.

Like all MBAs, the Griffith MBA explores all of the business disciplines you would expect—accounting and reporting, economics, finance, people management, marketing, strategy and innovation. What makes our MBA different is that we encourage the pursuit of a different tomorrow, which is why our MBA is built around three core values that are crucial to doing business in the 21st century:

- sustainable business practices
- responsible leadership
- an Asia-Pacific perspective.

Our credentials affirm the quality of our MBA and highlight the unique perspective we offer. The Griffith MBA placed fifth nationally in the 2019 Australian Financial Review BOSS Magazine MBA ranking, conducted every two years. It has also received a 5-star rating from the Graduate Management Association of Australia. In the CEO Magazine Global MBA Rankings for 2020 the Griffith MBA retained its Tier One ranking and again placed in Australia's top four.

Our sustainability commitment was recognised by the 2019 Corporate Knights' Better World MBA Ranking as first in the Asia-Pacific region for our focus on sustainable and responsible business leadership. We have also been both a winner and a finalist in the Learning and Teaching category of the Green Gown Awards Australasia over several years.

If you are looking to develop your critical thinking skills and identify new solutions that will improve the world around you, then the Griffith MBA is the right fit for you.

I look forward to welcoming you to our community.

Associate Professor Stephanie Schleimer
MBA Director



Remarkable leadership starts here

Griffith University has partnered with the Institute of Managers and Leaders Australia and New Zealand (IML ANZ) to prepare fully flexible MBA students with essential leadership skills beyond the classroom.

Upon graduating your MBA*, you will be on the fast-track route to becoming a Chartered Manager (CMgr), the highest status that can be achieved as a global management professional.

*Applies to fully flexible MBA only (program code 5158)

institute of
**MANAGERS
AND LEADERS**
australia | new zealand

PATHWAY
PARTNER

“

The core values of the Griffith MBA— the focus on sustainability, the Asia-Pacific region and leadership—will add value to me directly in my career. I looked at a lot of other MBA programs out there but this is the only one that really stood out to me.

MAHOMMED TILLY
INVESTMENT MANAGER,
INDIGENOUS BUSINESS
AUSTRALIA

“

I've spent my entire career in healthcare and through the MBA, I've had exposure to so many different industries and learnt so many things I never would have imagined would be useful to me in my line of work.

WENDY ZERNIKE
EXECUTIVE GENERAL
MANAGER—
CARE, INNOVATION
AND QUALITY,
BOLTON CLARKE

Our MBA

Fully flexible

Choose to study on-campus, online, or a combination of both.

Available Gold Coast, South Bank and online

Program code 5158

Entry February, July and October

Duration 1.5 years full-time or 3 years part-time

Our flexible MBA includes 12 courses—nine core courses and three electives, or eight core courses and an award major in Public Policy. The core courses are delivered in fully flexible mode—you can take courses online as well as face-to-face, and you can alternate between modes of attendance to meet your individual needs. Face-to-face sessions are held in the evenings, weekends and in intensive blocks.

Get more out of your MBA

The fully flexible MBA allows you to focus your electives in a particular area—for example, you can take additional human resources, finance or marketing courses. You can undertake a domestic or international internship, or broaden your experience through study abroad opportunities such as the **MBA Asia–Pacific Study Tour**, the **European Summer School of Advanced Management (ESSAM)** program, or other exchange options.

You can take your experience in responsible business and innovation to the next level through a business case competition such as the **Global Business Challenge**, the **Aspen Institute Business and Society International MBA Case Competition** or the **Corporate Knights Business for a Better World MBA Competition**.

‘The Asia-Pacific Study Tour is the perfect mix of theory and practical application, and an excellent opportunity to broaden your perspective of doing business in the region.’

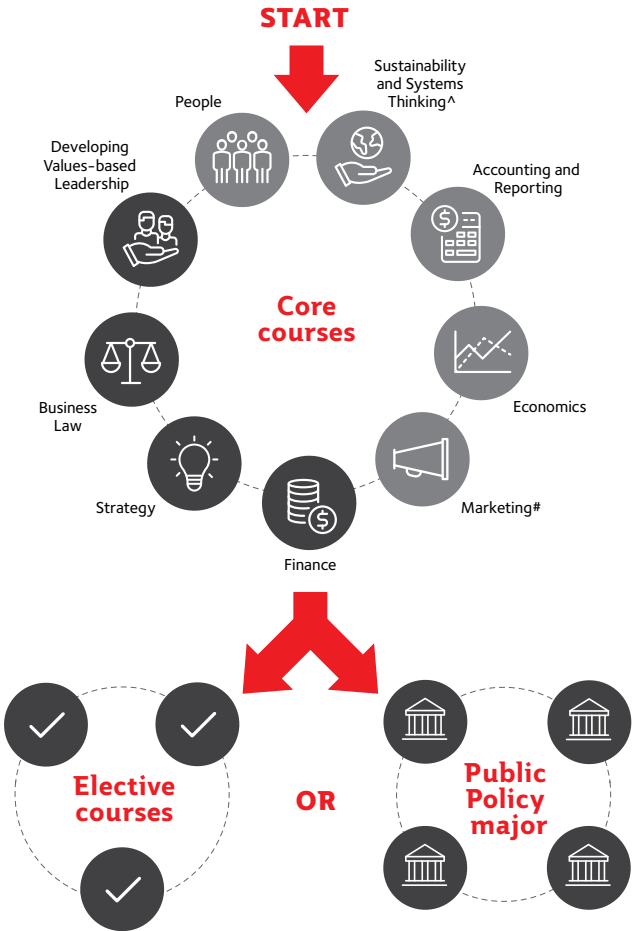
PAULINE MASON
(PICTURED BELOW WITH MBA
CLASSMATES IN CHINA)
MARKETING EXECUTIVE,
ABACUS DX



Public Policy major

In addition to your core MBA studies, you can choose to complete an award major in Public Policy. Courses offered as part of the Public Policy major provide the breadth and depth of public management skills to advance your career both within the public sector and the private-public sector interface.

Program structure



[#]Students who choose to complete the Public Policy award major are not required to complete the Marketing course

Students studying full-time may complete the MBA program in 15 months or less*, while those studying part-time may complete in two years or more.

[^] Students are encouraged to complete Sustainability and Systems thinking in their first trimester of study.

[#] Students who choose to complete the Public Policy award major are not required to complete the Marketing course.

* It is possible to complete the MBA in just 12 months by enrolling in the intensive summer courses and attending the European Summer School of Advanced Management.

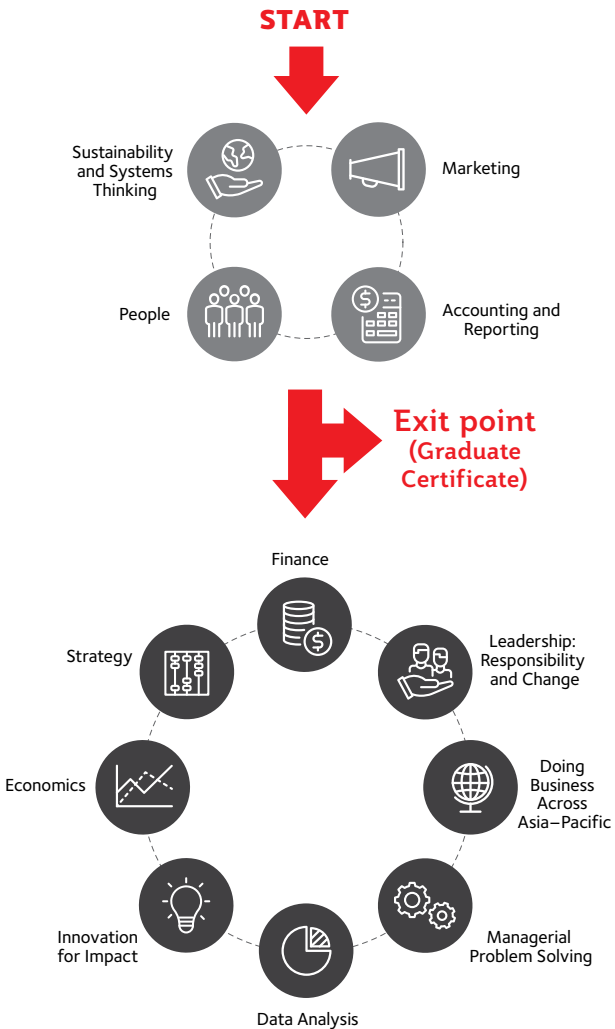
Accelerated online

Fast-track your career by completing an MBA in just two years while you work.

| | |
|---------------------|--|
| Available | Online |
| Program code | 5670 |
| Entry | Six intakes— January, March, May, July, August, October |
| Duration | 2 years part-time |

Our online MBA is made up of 12 courses, each running for six weeks, allowing you to focus on one at a time and still graduate in two years. With six intakes a year, you can start whenever you're ready.

Program structure



MBA pathway

Graduate Certificate

No bachelors degree? No problem. You can still do our MBA without an undergraduate qualification.

If you don't have an undergraduate degree but do have a wealth of work experience, you may be eligible for professional entry into the Graduate Certificate in Business Administration.

Fully flexible

| | |
|---------------------|--|
| Available | Gold Coast, South Bank and online |
| Program code | 3047 |
| Entry | February and July |
| Duration | 6 months full-time or 1 year part-time |

Accelerated online

| | |
|---------------------|--|
| Available | Online |
| Program code | 3328 |
| Entry | Six intakes— January, March, May, July, August, October |
| Duration | 8 months |

To gain entry into the Graduate Certificate, you will need a minimum of six years full-time work experience, which includes four years of relevant work experience and two years in a role requiring leadership skills.

Graduate Certificate courses are indicated in lighter grey in the program structure diagrams. In the fully flexible option, students complete Sustainability and Systems Thinking plus three out of the other four courses indicated.

Authentic assessment

Whether you choose to study online, on-campus, or both, you'll benefit from peer learning, group collaboration and will be supported by the latest audio and visual interactive learning tools to network with students and staff.

There are no exams, so you'll be graded on practical assignments that you can use in your current or future roles, including writing business plans, developing workplace scenarios and formulating financial plans.

Entry requirements

- Bachelors degree (minimum GPA of 4.5) plus three years full-time professional work experience post-degree, including two years of relevant work experience and one year in a role requiring leadership skills **OR**
- Graduate Certificate in Business Administration from Griffith University (minimum GPA of 4.5)

English language requirements apply to international applicants. For full entry requirements visit griffith.edu.au/degreefinder and search 'MBA'.

MBA for Life

Our commitment to your MBA doesn't end after you graduate. Through our MBA for Life program all MBA alumni can stay connected with Griffith Business School. You'll have access to relevant business trends and data, plus the opportunity to network through a suite of events each year. You'll also join a global business community of more than 50,000 members through the Griffith Business School Alumni Network.

Find out more at griffith.edu.au/gbs-alumni

Scholarships

Support is available to MBA students through range of scholarships, including scholarships for women, Aboriginal and Torres Strait Islander Peoples, international students and more. Find out more at griffith.edu.au/scholarships

Plus, aspiring business leaders are encouraged to enter the **QBM Griffith MBA Responsible Leadership Scholarship Competition**. The total prize package is valued at approximately \$130,000 and entries are open from July to September. Visit griffith.edu.au/qbm to enter.

Apply now

- Domestic applicants
Visit griffith.edu.au/apply
- International applicants
Visit griffith.edu.au/international

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