Bachelor of Arts

Want to study courses that generate a career AND give you an opportunity to make a difference in your community?

In addition to the core signature experience, you’ll develop a career path through studying in one or more field of study. The BA offers pathways in eight fields of study:

- **Communication and Journalism**
  Study various forms of public communication, particularly journalism and public relations, leading to careers in journalism, marketing, advertising and public relations.

- **Sociology**
  Learn how to do social research and analyse social data, leading to careers as researchers and social policy developers with government and non-government organisations.

- **Creative Writing and Literature**
  Engage with literature and other forms of creative writing, to develop a career in teaching, creative writing and script writing, as well as with businesses and government departments looking for graduates with high level writing skills.

- **Creativity and Cultural Practice**
  Study contemporary culture while developing skills in performance art and electronic art, leading to careers in the media and cultural industries.

- **Screen Studies and Production**
  Develop knowledge and skills in the production, distribution and reception of film, television and video, which leads to careers in the film and television industries and in teaching.

- **History and Cultural Heritage**
  Read and study history and have the opportunity to work with museums and other heritage organisations, leading to careers in heritage, teaching, Indigenous issues, councils and the public service.

- **Islamic Studies**
  Study the history, literature and social structures of Islam to gain a deep understanding this religion and its significance in the contemporary world.

- **Languages and Cultures**
  Learn a modern European or Asian language such as Spanish, Italian, Japanese and Chinese, leading to careers in translation, teaching and with international companies. French, German, Indonesian and Korean are undertaken at the University of Queensland via cross-institutional enrolment.

By studying Griffith's new Bachelor of Arts, you’ll be making a real difference to your community as well as forging a stimulating career path for yourself.

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If you do, Griffith University’s unique Bachelor of Arts (BA) can take you there.

Our BA is different from every other BA in Australia because it combines expertise in a study area with a “signature experience” in Social Enterprise.

The signature experience consists of a number of courses in which students choose to work on projects with organisations or businesses for a social purpose or to achieve public good.

Social enterprise organisations are directly involved in providing services for the benefit of the community. They have explicit social and/or environmental aims with strong ethical values and community objectives.

At an international level, social enterprise has become a trailblazing concept in social policy, economic development and community-based politics. It’s opened up fresh approaches to tackling social problems, different ways of working to benefit the community, and dynamic opportunities for careers.

In South-East Queensland, there are over 200 such organisations, including small businesses, charity organisations, community groups, co-operatives and the social responsibility departments in large companies. Many of those organisations have signed on to become our industry partners.

**Strong demand for graduates**

In recent years, there has been strong demand from employers for graduates who’ve worked for voluntary organisations. They want graduates who have good ethics and a social conscience. Your engagement with social enterprises will develop your career skills, capacities and opportunities through working to benefit the community.

As part of your signature experience, you’ll collate a significant employment portfolio over the three years of your degree, which will show prospective employers, clients and partners what you’ve done and what you can do.
Col O’Brien

Working with the Police Museum a ‘mug’s’ game.

‘Boxcar Bob’, ‘A crank on motorcycles’ and ‘Selling opium’ are just some of the unusual monikers given to Queensland police mug-shots and warrants from the 1930s to 1960.

History buff and Bachelor of Arts student Col O’Brien is working with the Queensland Police Museum as part of his social enterprise major, to catalogue old mug-shots from the 1930s to 1960.

“My first task here was to get all the mug-shots on glass plate negatives, record them, put them in new sleeves and make a note of the most interesting,” Col said.

“I’ve scanned the glass plates as well as acetate and print into the museum databases, while in the down time I’m using a laptop to research old Queensland Police Gazettes for the stories behind some of them.”

Col says the work honed his research skills.

“You find a name mentioned and it doesn’t look important, but if it tweaks your memory you might follow it back through five different sources until you have what you want, and along the way you pick up so much more, about accomplices, methods, and details like that.

‘Patience is also a necessity. After a dozen dead ends you might find a goldmine, and that keeps your spirits up and makes you want to find the next one.

Mr O’Brien says working at a museum is a great way to discover what goes on behind the scenes.

‘It’s way more than just the displays, there’s back rooms filled with records that they take special care to preserve. It’s great to get that feeling of working with history, and looking at these specific moments of the past, sometimes even tracing the course of a life through the records.”

Want more information?
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*Based on fields of research at the 4-digit level in the Excellence in Research for Australia 2010 National Report.