

AQF LEVEL	AQF LEVEL 7 CRITERIA – BACHELOR DEGREE		PROGRAM LEARNING OUTCOMES
PURPOSE	The Bachelor Degree qualifies individuals who apply a broad and coherent body of knowledge in a range of contexts to undertake professional work and as a pathway for further learning.		
KNOWLEDGE	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.	Graduates of the Bachelor of Journalism will have: <ul style="list-style-type: none"> • in-depth understanding and knowledge of ethical, legal and political frameworks relevant to the practice of professional journalism • a broad and coherent body of professional knowledge underpinning journalism theory • abilities to recognise and use news values, knowledge of news selection, interview practice and news and feature report construction for multi-platform media • a strong foundation of professional and ethical norms for independent lifelong learning, reflective practice and professional development. 	
SKILLS	Graduates of a Bachelor Degree will have: <ul style="list-style-type: none"> • cognitive skills to review critically, analyse, consolidate and synthesise knowledge • cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas • cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence • communication skills to present a clear, coherent and independent 	Graduates of the Bachelor of Journalism degree will have: <ul style="list-style-type: none"> • the cognitive skills to critically review and analyse professional journalism practice • the cognitive skills to consolidate and synthesise advanced theoretical principles of journalism and cross-disciplinary knowledge for the pursuit of journalistic inquiry • cognitive and creative skills to reflect on critical journalistic theory and its application to journalism practice in story selection and production • the cognitive and technical skills to identify, investigate, analyse and synthesise information in complex and nuanced problem solving and critical thinking, while demonstrating intellectual independence in professional judgement • the cognitive and creative skills to investigate and synthesise multi-platform journalistic practices, across a wide range of journalism genres and disciplines • the cognitive and professional skills necessary for designing and executing complex journalistic interviews, within ethical and legal boundaries and professional norms • communication skills to independently and proficiently communicate with diverse audiences in 	

APPLICATION OF KNOWLEDGE & SKILLS

exposition of knowledge and ideas	producing and presenting clear, concise and coherent knowledge, both within and outside of the journalism profession and industry.
<p>Graduates of a Bachelor Degree will demonstrate the application of knowledge and skills:</p> <ul style="list-style-type: none"> with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship to adapt knowledge and skills in diverse contexts with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters 	<p>Graduates of the Bachelor of Journalism will demonstrate the application of knowledge and skills;</p> <ul style="list-style-type: none"> with initiative and professional judgement in news and news source selection, when planning, problem solving and producing a wider range of journalistic product from news to investigative features to make sound decision making and sound professional judgement in information gathering and journalistic production to construct multi-platform news and feature reports drawn from a wider range of social, political and cultural domains, thus demonstrating the adaptability of core knowledge and skills in a wide and diverse range of scenarios to produce multi-platform journalism content thus demonstrating the ability to adapt core knowledge and skills to platform and genre specific professional output to design and conduct news interviews effectively within professional norms and effectively incorporate information gathered in such interviews in journalistic reportage to produce news reports that demonstrate the understanding and importance of ethical reporting and domain specific journalistic pragmatic objectivity; and in the reflective practice of such actions demonstrate accountability for professional practice and a willingness to learn from such reflection to produce news reports that demonstrate the understanding of the legal and political implications of journalistic production, and the need to present multiple, nuanced and varied news voices.