

Everyone has a role in preventing gender-based violence

Gender-based violence is the product of attitudes, norms, and behaviours that go unchallenged over time.

Ethical bystanders help prevent harm by interrupting these norms early and acting in **all instances** where behaviours promote the inequality and disrespect that leads to gender-based violence.

Behaviours that support or promote gender-based violence and should be challenged early include:

- sexist jokes and language
- victim-blaming and shaming
- objectification of others
- rigid gender stereotypes
- online harassment, homophobia and misogyny.

