Welcome from the Dean (Learning and Teaching)

I am pleased to welcome you to the final edition of Postgrad Perspectives for 2009.

I hope Semester 2 proved to be productive and challenging, and wish you every success as you prepare for end of semester examinations and final assignments.

To those of you who are finishing your studies this semester, I sincerely hope you will continue to engage with the School as a member of our Alumni Network. Details of how to register with the Network are included later in the newsletter. I also wish you every success as you embark on the next stage in your lives.

To those of you returning in 2010, I hope you have a relaxing summer break.

Professor Lorelle Frazer
Dean, Learning and Teaching
News from the School

 Griffth MBA achieves 5 stars again!!

Our MBA and International MBA programs have received a 5-star rating from the Graduate Management Association of Australia (GMAA) again in 2009!

For the MBA, this marks the eighth consecutive year that it has received such recognition, quite an achievement matched only by the University of Melbourne’s MBA program. Griffith is the only tertiary institution in Queensland to have consistently received a 5-star rating for our MBA program.

For the International MBA, this is the second consecutive year the program has been recognised in this way – and this is only its third year of offer (having received 4-stars in its first year!).

We are well and truly on our way to achieving a “Decade of Excellence”!

 Australian Human Resources Institute accreditation

Our undergraduate and postgraduate programs in Human Resource Management have been fully accredited by the Australian Human Resources Institute (AHRI) for a further 3 year period.

Accreditation is the process whereby AHRI reviews, and where appropriate, recognises vocational education and training, undergraduate and postgraduate courses at Australian tertiary institutions.

 Advisory Group on Reform of Australian Government Administration: Building the best public service in the world

The Prime Minister, the Hon Kevin Rudd MP, recently announced the establishment of an Advisory Group on Reform of Australian Government Administration.

The Prime Minister has requested that the Advisory Group develop a blueprint for reform of Australian Government Administration by early 2010.

The Advisory Group will be informed by the outcomes of a public consultation process to be conducted between now and the end of the year and an international benchmarking study comparing the performance of Australian Government Administration with its overseas counterparts.

The Advisory Group includes our own Professor Patrick Weller AO from the Department of Politics and Public Policy. Other members include:

- Mr Chris Blake, EGM Business Strategy and People, National Australia Bank
- Professor Glyn Davis AC, Vice Chancellor and President of the University of Melbourne
- Ms Jo Evans, Assistant Secretary, Department of Climate Change
- Dr Ken Henry AC, Secretary to the Treasury
- Ms Robyn Kruk AM, Secretary of the Department of the Environment, Water, Heritage and the Arts
- Ms Carmel McGregor, Acting Australian Public Service Commissioner
- Ms Ann Sherry AO, Chief Executive, Carnival Australia
- Mr Nick Warner PSM, Director-General, Australian Secret Intelligence Service

This appointment is a testimony to Pat's national standing in the public policy arena.
MBA students raising awareness (and funds) for Youngcare

Griffith MBA students studying Marketing Management are being given the opportunity of implementing their marketing plans in real life situations by planning and implementing charity fundraising events for Youngcare. (Youngcare is a not-for-profit organisation aimed at providing hope, possibility and dignity for young Australians requiring 24/7 care.)

This is the second semester that this innovative addition to the traditional lecture has been implemented. Last semester students donated over $12,000 to Youngcare, and this semester looks set to beat that amount. Events being promoted include an afternoon of hair, health and beauty pampering, a movie night, an online charity (see youngcareauction) auction, party nights, ten pin bowling events and a charity bike ride.

Marketing lecturer Associate Professor Sharyn Rundle-Thiele says that she decided to continue with this initiative for a second semester when students confirmed they had learnt a lot from planning and actually implementing an event. The quality of fundraising events implemented by Griffith MBA (Gold Coast) students this semester has certainly raised the bar.

MBA coordinator, Mrs Lynlea Small, says that this is exactly the sort of practical experience that potential students look for when selecting a university at which to study their MBA. A recent article in Financial Review BOSS Magazine (September 2009) expressed the importance of MBA programs delivering real world content.

Youngcare CEO, Marina Vit, says the generous support and innovative thinking of Griffith University and the MBA students has been a wonderful initiative, not only for raising funds for Youngcare but also raising awareness of the issue of young people being forced to reside in aged care nursing homes simply because there are limited options. Youngcare is extremely grateful for this support.

Participants at “an afternoon of health and beauty” organised by MBA student, Karen Brindley

Further details on Youngcare can be found via youngcare.com.au.

Student news and opportunities

International Student of the Year

Congratulations to Master of International Business student Camilo Santiago Costa Leite, from Brazil, who was named International Student of the Year at the Queensland Education and Training International Awards for Excellence on 10 September.

Camilo was recognised for his work creating culturally inclusive events that brought Australian and international students together.

He also founded his own charity program "Lending a Hand", which sought to raise money to help newly arrived international students with the cost of establishment, and he was part of a Brisbane Student Ambassador project co-ordinated by Brisbane Marketing.

“When I first came to Australia, I realised there was a real need to support international students, especially as I arrived on my own and didn’t know anyone,” Camilo said.

“I feel very proud that I have been able to help in some way.”
Postgraduate Meet & Greet events

Our Meet & Greet events were well-attended again in Semester 2, at both the Gold Coast Nathan campuses.

The events will be held again in March 2010 and provide a great opportunity to network with students from other programs and build your “global network”.

“Working in Australia” seminars for International students

In today’s global economy, the ability to understand and appreciate cultural differences is crucial to building a successful career. This workshop will assist you in developing an awareness of Australian workplace culture and the values and belief systems that underpin it. You will also learn helpful strategies for navigating recruitment and selection processes, workplace communication and professional networking in an Australian context.

See Working in Australia for seminar details. Registrations are essential.

Data Management Planning Online Tutorial

This online tutorial provides an explanation of data management and takes you through the necessary steps for producing an effective data management plan. If you answer the questions in the tutorial accurately in relation to your research project, the answers will form the basis of a data management plan for your project. Instructions on how to access the online tutorial are available via the Library's Support for Research web page, under Organising and managing research.

CONTACT: Research Computing Services
EMAIL: rcs@griffith.edu.au

Research Survey Centre available for Postgraduate students

Online surveys are a vital tool to measure and benchmark specific research areas and disciplines. The Research Survey Centre is a free service, available to Schools and Research Centres who require a surveying tool for research purposes only.

The Research Survey Centre uses LimeSurvey, a trusted open source survey application.
- The Benefit of a Trusted Application - Our survey solution is hosted locally
- A Sandpit environment is available where you create and edit a test version of a survey without ethics approval
- The Production environment is where you create and publish your “live” survey. You must obtain an ethics approval number and register to access
- Archive Service - We provide secure storage for expired surveys
- Interested researchers and RHD students can register for a survey Sandpit account to try the service. Visit the website at griffith.edu.au/survey-centre.

Industry Mentoring program

Thirteen GBS postgraduate students have participated in this years’ Industry Mentoring program offered through the Careers and Employment Service.

The Griffith Industry Mentoring Program provides students with the opportunity to explore and develop their career with an experienced and trusted mentor, and prepare for work and life after graduation.

The Program matches students from a wide range of disciplines with industry professionals. Mentors offer guidance and encouragement to students looking to explore career options in their chosen field. The role of mentors is to use their skills, experience and knowledge to support students as they make decisions about their future.

Visit griffith.edu.au/gbs for more Griffith Business School news and events
In this edition we feature, Pauline Myers, a final semester Master of Commerce student participating in this year’s program...

**Why did you decide to undertake postgraduate study?**
My background includes 10 years experience in a variety of project / systems analyst roles. In 2007 I started my own bookkeeping business to provide me with the flexibility to combine work with raising my young twin daughters.

I originally enrolled in a Graduate Certificate of Commerce to increase my accounting skills and soon realised I should complete the full Masters Program to be competitive in today’s labour market.

**How did you hear about the Griffith Industry Mentoring Program?**
I responded to the advertisement at ‘Learning at Griffith’ and eagerly applied for the program as I saw it as an opportunity to obtain maximum benefit out of my studies.

**Where were you placed?**
Walsh and Walsh Chartered Accountants at Bundall. My mentor is Rinda Scott who also studied accounting as a mature age student.

**What has your placement involved?**
I primarily meet up with Rinda every 3 or 4 weeks for a coffee & 1.5 hour chat. The topics discussed at our informal meeting vary each time, but include can specific accounting questions, career direction options and resume review plus further training via CA & CPA programs.

I also completed a few days work experience which was invaluable in providing an insight in the role of accountant at a private practice. It was great completing practical tasks where I could apply the technical skills I had learnt at uni.

I had the opportunity to complete more work experience but was unable to find the time due to my other work, uni and family commitments but hope to do more work experience at the end of semester.

**Would you recommend the program to others and why?**
I would thoroughly recommend the program as it provided a great link between my uni studies and the accounting industry. I gained industry knowledge, practical experience and networking opportunities. Most importantly I gained a friend who generously offered her time, knowledge and encouragement to support me through my final semester.

We wish Pauline the very best for her future endeavours.

Applications for the 2010 Industry Mentoring Program will open in early March 2010. If you will be studying in Semester 2 2010, please keep this program in mind.

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**Our graduates ... Where are they now?**

In our October 2006 edition, we profiled Chris Taffs, a final-semester Master of Marketing Management student (pictured), who had participated in the Industry Mentoring Program offered by the Careers and Employment Service.

Upon graduation, Chris relocated to Townsville and commenced work as a Market Analyst for Townsville Bulletin – a News Limited paper and a sister paper to Gold Coast Bulletin. He is responsible for identifying and monitoring competitors and researching market conditions that may affect sales.
Alumni and friends...Get Connected

Griffith Business School is committed to the on-going development of a flourishing Alumni Network, one which operates for the benefits of our graduates and students and creates opportunities for them to engage with one another for a range of outcomes.

Our Alumni Coordinators (Ms Joanne Nyland and Ms Joanne Lee) are driving alumni relations and the on-going development of the Network. The GBS Alumni Network is the most active alumni group within Griffith.

A variety of social and developmental events are already planned for 2010. To find out more, visit griffith.edu.au/gbsalumni or read on to the events section of the newsletter.

▶ So I hear you ask “Why is the Alumni Network important to me?”

An effective alumni network is a vehicle for the establishment of vital connections between students and the corporate world, providing a channel for current students to obtain relevant work experience through mentoring, internships and industry placement opportunities. It also provides a useful medium for students who are already in the workplace to network with other industry professionals.

The GBS Alumni Network will promote friendship and enhance communication among alumni and students, with the vision that the GBS will develop a lifetime relationship and provide meaningful and value-added activities to our domestic and international graduates.

To gain the best value out of your postgraduate education, take an early step to build your professional network. Keep an eye on griffith.edu.au/gbs for alumni news and events. Most importantly, your support is vital to the development of the Network. Tell friends and colleagues about us, promote the Network to graduates, give us feedback or participate as a volunteer.

It’s never too early to get involved in the wider alumni community. If you are interested in registering, visit: griffith.edu.au/development-alumni/benefits-services/stay-connected.

▶ Alumni in 2009 ... Bridge to Brisbane

Twenty-two people joined the Griffith Business School Alumni Network Team for the Bridge to Brisbane Fun Run on August 30.

Enjoying the hotter than usual winter weather, a few alumni dressed up in graduation costumes with giant inflatable red Griffith novelty hands.

They participated in the 10km leg. The Bridge to Brisbane attracted over 45,000 contestants who raised money for the Heart Foundation.

Events Calendar

▶ Postgraduate Information Evenings

Do you know anyone considering postgraduate study? Why not suggest they come along to our Information Evenings at Brisbane and the Gold Coast? Staff and students from across the university and a number of research institutes will be available to talk individually with you about postgraduate coursework and research higher degree programs, whatever your study area.

**Gold Coast**

When: Monday, 19th October from 4pm to 7pm
Where: Activity Centre, The Link (Student Guild) (Go7), Gold Coast campus

**South Bank**

When: Tuesday, 20th October from 4pm to 7pm
Where: Webb Centre, Level 7, (S02), QCA South Bank campus

Visit griffith.edu.au/gbs for more Griffith Business School news and events
GBS Alumni Network – Gala Dinner and Awards Night

Our annual gala alumni event, featuring presentation of the Outstanding Alumnus and Young Outstanding Alumnus Awards, will be held at Brisbane City Hall. Presented by the Griffith Business School Alumni Network, this year’s keynote speaker is the Hon Andrew Fraser MP.

When: Friday, 23rd October, 6.30pm for 7.00pm
Where: Brisbane City Hall
RSVP: Friday, 16th October

Register for this event

Global Insights Series

Business ideas and trends – where business is heading in today’s new world

Join us for the second Global Insights Series event for 2009 as we discuss the global opportunities provided by advancements in technology and why there has never been a better time for anyone to develop a business. Mike O’Hagan, founder and owner of Mini Movers Pty Ltd, a multi-million dollar global company, shares his insights into business modelling and methodology.

When: Wednesday, 4th November, 12.00pm - 2.30pm
Where: The Sofitel, Brisbane
RSVP: Friday, 30th October

Register for this event

For more information contact global-insights-series@griffith.edu.au or telephone (07) 3735 5192.

Who’s who in Postgraduate Programs

The following staff (Program Directors) are responsible for overseeing postgraduate programs in 2009. I would encourage you to make contact with your Program Director in the event you have any queries relating to your study.

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<th>Program</th>
<th>Program Director</th>
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<tr>
<td>GCert / Master of Asian Studies</td>
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<tr>
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