FRONTLINE LEADERSHIP: MAXIMISING POTENTIAL

PDN 12th Annual Leadership Conference

28 – 29 August 2008

Professional Development Network

By School Leaders For School Leaders

Conference Website:

Enquiries and Registrations:
Deanne Clark • Email: d.clark@griffith.edu.au • Phone: (07) 3735 5626

Presented by the Professional Development Network, Education Queensland, in association with the Centre for Leadership and Management in Education, Griffith University.
AN INVITATION

The Professional Development Network, Education Queensland in partnership with the Centre for Leadership and Management in Education, Griffith University, are pleased to announce their 12th Annual Conference on Educational Leadership, Frontline Leadership: Maximising Potential.

The 2008 PDN School Leaders’ Conference will once again be held at the Sofitel Gold Coast, Broadbeach on Thursday 28 – Friday 29 August, 2008. The Conference promises to be another inspiring and enriching two day residential event.

The PDN recommend registering early as Conference commendations from 2007 delegates included:

✓ “I will be back. The best leadership conference I have attended in 14 years.”

✓ “First conference I’ve attended as a principal for 23 years where the day continually improved.”

✓ “Variety. Thought provoking. Speakers were spot on!”

THE CONFERENCE

Frontline Leadership: Maximising Potential, offers a unique opportunity to connect frontline perspectives on leadership with the best practice from leaders in the field today.

The Conference will inspire your spirit, stimulate your focus on educational leadership and provide a new excitement for what the future holds.

It is about:

✓ Maximising value to your Principalship by supporting you and your leadership teams.

✓ Maximising the potential of your students, teachers, staff and community.

✓ Addressing the leadership challenges of effective and sustainable leadership.

✓ Creating a connected and meaningful work environment.

An impressive line up of thought provoking keynote speakers is balanced in equal measure by workshop presentations led by eminent educational leaders and practitioners.

The conference aims to make a tangible difference to your leadership practices. Bring your leadership team and unlock your school’s full potential!
### MASTER OF CEREMONIES: MS TRACEY CHALLENOR

#### THURSDAY 28 AUGUST

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<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00</td>
<td>Registration and Welcome Tea and Coffee</td>
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<td>9:00</td>
<td>Welcome Address / Conference Opening</td>
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<td>9:15</td>
<td>Keynote Presentation: <strong>Dr John Edwards, Managing Director, Edwards Explorations</strong></td>
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<td>11:15</td>
<td>Workshop Session 1</td>
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<td>1. <strong>Ms Trina Beard, Principal Advisor, Values Education Framework</strong></td>
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<td>2. <strong>Dr Neil Carrington, National Director, ACER Leadership Centre</strong></td>
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<td>3. <strong>Professor Neil Dempster, Faculty of Education, Griffith University</strong></td>
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<td>4. <strong>Mr Norm Hunter, Educational Consultant, Past Principal, Hillbrook Anglican School</strong></td>
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<td>12:15</td>
<td>Lunch</td>
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<td>1:00</td>
<td>Workshop Session 2 – Presenters As Above</td>
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<td>2:00</td>
<td>Afternoon Tea</td>
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<td>2:30</td>
<td>Keynote Presentation: <strong>Mr David Koutsoukis, David Koutsoukis Education</strong></td>
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<td>4:00</td>
<td>Close of Day</td>
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<td>Conference Dinner</td>
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<td>3. Assoc Professor Peter Jordan, Griffith Business School, Griffith University</td>
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<td>2:15</td>
<td>Drawing of Prizes / Conference Close</td>
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DR JOHN EDWARDS
Dr John Edwards is Managing Director of Edwards Explorations, an Australian-based company concerned with exploring and developing human potential.

He has a long and distinguished career in educational research, and has been one of the major research grant recipients in cognitive science in Australia.

He is internationally recognised for his research on thinking and professional growth and learning.

John is one of the few top international researchers to have turned his research into award-winning practice in education, elite sport, business and industry. He is also a personal coach to a number of business, sport and school leaders around the world.

MR DAVID KOUTSOUKIS
David Koutsoukis travels the world helping educators build positive and productive classrooms and schools. He is based in Perth, Western Australia, and presents at schools, colleges, tertiary institutions and conferences throughout Australia, New Zealand, South Africa and South-East-Asia.

David is a regular contributor to the ‘Class Ideas’ magazine, is the author and creator of the Behaviour Management Toolkit resources, the Values Education Toolkit resources, the Daily Dose of Fun series, and the Six Kinds of Best Values Education program.

As a consultant, David has worked with teachers and students from hundreds of schools across four continents. This has given him the opportunity to observe teachers and schools in action and discover what they are doing well, and what they are not! He shares this wisdom with other educators through his presentations, consultancy and resources.

DR BRENDA BEATTY
Dr. Brenda Beatty is designer and Director of the highly regarded Monash Master in School Leadership and Human Leadership: Developing People programs, created for the Victoria State School Department of Education.

Born in Canada and a doctoral graduate of OISE University of Toronto where she studied with Andy Hargreaves, her doctoral dissertation Emotion Matters in Educational Leadership: Examining the Unexamined, won the Thomas B. Greenfield award for best Canadian doctoral dissertation of the year in educational administration.

Dr. Beatty does keynote speaking, lectures, conducts research and writes about the emotions of leadership, leadership development, school improvement, creating collaborative cultures, organizational change, student sense of connectedness and well being at school and the use of interactive web-based technologies to support the development of professional learning communities. Her work as an international scholar and keynote speaker has been well received in China, Ireland, England, New Zealand, the United States, Canada, Australia and Italy.

Recent publications include a chapter in Brent Davies' edited volume, The Essentials of School Leadership and a book co-authored with Ken Leithwood: Leading with Teacher Emotions in Mind.
PROFESSOR NEIL DEMPSTER

Neil Dempster is a Professor in Education at Griffith University and former Dean of its Faculty of Education. He was also foundation Director of the University’s Centre for Leadership and Management in Education.

Neil's research interests are in school governance and leadership, ethics in leadership, school improvement and the role that professional development plays in policy implementation and organisational change.

He is an internationally active researcher and engaged in a project on the linkage between leadership and learning, in partnership with colleagues at Cambridge University. This study has concentrated on leadership and learning for students in their early adolescent years. Another recent study in partnership with Education Queensland titled, The Ethical Decision Making of School Principals investigated the implication of ethics in the daily work of school leaders.

ASSOCIATE PROFESSOR PETER JORDAN

Peter Jordan is an Associate Professor of Organizational Behavior at the Department of Management, Griffith Business School. Peter gained his PhD in Management from the University of Queensland in Australia. His doctoral thesis examined the impact of emotional intelligence on the longitudinal performance of teams.

His current research focuses on four main areas: Performance in work teams and particularly the impact of emotional intelligence on work team processes; Emotions and job insecurity in organizations and the influence of emotional intelligence on individual decision making and innovation in organizations undergoing change; Toxic emotions in the workplace and how these may be moderated by emotional intelligence; and finally, Training in emotional intelligence abilities and whether emotional intelligence can be trained.

In addition to his research interests, Peter presents and consults on the topics of organizational change, work team performance and emotional intelligence to a wide array of organizations in South East Asia.

DR NEIL CARRINGTON

Dr Carrington is currently the Foundation National Director of the Leadership Centre for the Australian Council for Educational Research (ACER). He specialises in strategic planning, performance development systems for staff, executive coaching and advanced communication skill development. Most recently Neil spent over 3 years as Director of Teaching and Learning at Queensland University of Technology overseeing 130 staff. In his six years as Director of Education for the Mater Health Services Neil was responsible for all organisational and professional development, education, and training for over 4500 medical, nursing, allied health and administrative/executive staff. He was also responsible for the Leadership Institute, Online Learning, University of Queensland Library Services, Medical Graphics/Photography, Multimedia Services, OnLine Health, and Care Management Unit. Neil also oversaw the Queensland Health state-wide Medical Administrators training program.

Prior to the Mater, he spent 6 years in the university sector as a senior academic/manager, and as a consultant (staff/organisational development) in the public and private sector. As well as his background in education he also has successful managerial/consultancy experience in private industry as a Marketing /Export Manager and Executive Coach. Currently, he provides a consultancy service to a number of organisations advising on issues such as executive coaching, training and professional development, leadership and management, learning design, organisational change and advanced communication skills.

Dr Carrington is an experienced educator and leader who has worked as a teacher in rural, indigenous and metropolitan schools, as a Learning Support Teacher and Guidance Officer (K-12), and as Head of Department in Queensland and in London. Neil lectured in Educational Psychology and Teaching Practice at QUT and the University of Western Sydney and he was also formerly Director of School Experience at the University of New England.

As well as his initial teaching qualification Neil has a postgraduate qualification in Special Education, a Masters degree in Education as well as a Masters degree in Educational Psychology. His PhD into perceptions of intelligence was judged to be one of the largest and most rigorous studies of its type ever undertaken in Australia.
Trina has been the Principal Senior School, Kelvin Grove State College, for the past seven years and during this time has worked comprehensively with the whole school community to build a positive, productive and transforming school culture through values education and a wide range of emotionally literate strategies. She has also worked as Principal Advisor, Values Framework, Curriculum Branch, Education Queensland as the Senior Phase consultant. Her in-depth report on processes for developing school specific values and making these values explicit is available on the Education Queensland, Values Education website.

In leading and developing ‘Transparent Walls’, a Professional Standards for Teachers videoconferencing project in partnership with universities, Trina led teams of educators who delivered high quality cross-curricular teaching experiences which were video-conferenced live to lecture theatres. Effective teaching and leadership processes were the focus of forums involving pre-service teachers, lecturers and teachers. She also led regional forums and workshops based on this quality teaching, videoconferencing process. She is a Professional Standards for Teachers facilitator, has been a Queensland Studies Authority, Queensland Core Skills Test Trainer in both Writing Task and Short Response tests, for many years. Trina is a National Excellence in teaching awardee.

For the past three years her school has received letters congratulating the Year 12 students for gaining outstanding Queensland Core Skills Test results signifying very high achievement, well above cohort profile. Queensland Studies Authority requests strategies as to how she believes this is achieved; in order to assist other schools develop quality processes. Trina’s report each time outlines the empowering core processes of building a positive school culture, an emotionally literate school and quality cross-curricular teaching and learning strategies, as the most significant factors.

In the DEST High Demand Government Schools Project, KGSC was selected and reviewed as one of the Brisbane public schools that were perceived by the public to be in high demand in terms of parent/student selection. In this nationally published report, it noted ‘an empowered, respectful culture among students and staff’. The report highlighted ‘an emphasis on quality relationships and the sense of “a more equal conversation between teachers and students”’. This is viewed by the leadership team as providing a driving ethos for the college, requiring specific cultural induction of new teachers and placing emphasis for all staff on building self-directed learners with a critical awareness of key social and cultural issues.’

Trina believes in the unique leadership of the whole teaching profession and its capacity to be a major, positive influence on the holistic development of young people and society itself. She is currently collaborating with universities to develop an undergraduate subject in practical teaching strategies based on emotional literacy.

Norm Hunter is an education consultant whose practice specialises in educational leadership, strategic thinking, mentoring and writing.

Norm retired as Principal of Hillbrook Anglican School, Brisbane, at the end of 2007, after 21 years: firstly as a founding member of Hillbrook, then as Co-Principal from 1987 to 1997, Principal from 1998 to 2007, and as a member of the School Council – the school’s governing body – from 1986 to 2007.

During that time Norm was active in initiating professional development for Anglican school principals, and instigated and chaired the Leadership Development Committee for the Anglican Schools’ Commission. He was often referred to as ‘the elder statesman’, due to the unofficial mentoring and support roles he regularly performed with colleagues, usually helping them to think through difficult and potentially contentious issues. Norm also assisted newly-appointed principals from interstate in their understanding of Queensland’s unique and complex system of school-based assessment.

Throughout his career, Norm has received numerous awards and honours. In 2006 he was awarded the Australian College of Educators Biennial Queensland Medal for 2006-2007: the highest honour the Queensland education community can confer on a colleague. In 2007 he was awarded a Fellowship of the Australian Council of Educational Leaders, and Norm was awarded the Medal of the Order of Australia in the Queen’s Birthday Honours of 2007 for services to education, citing in particular his contribution to professional development and curriculum development in the education profession.

In 2005 Norm undertook study leave in Hong Kong, Copenhagen, Cambridge and Glasgow, exploring the theme of schools as communities, and in particular, the role of leadership in learning communities and how this impacts on student achievement and personal development. In April 2008 he is working as a mentor in the Independent Schools Queensland professional development program for school leaders, facilitating a number of sessions on school culture

Norm has contributed articles for journals and periodicals on education and leadership, and has presented keynote addresses and workshops in a variety of local, state and national contexts. His work has been cited in a number of educational papers. In 2007 his book, If We Build It...They Will Come, was published and presented to the Hillbrook community as a gift on his stepping back from the school. The book is Norm’s attempt to capture the spirit that has underpinned Hillbrook’s development from its birth in 1987 to the present.
MS TRACEY CHALLENOR

Tracey Challenor has been a Queensland journalist and presenter for almost 20 years. She joined Channel 7 in 1991, after a three-year cadetship with Brisbane newspapers - The Redland Times and Bayside Bulletin.

For 12 years she was chief presenter of Seven News’ weekend service which consistently rated among the ten most-watched programs in Brisbane each week. She delivered some of the biggest stories of our time, including the death of Princess Diana, the Port Arthur and Thredbo tragedies and the Bali bombings.

During her 15-year stint with the network, Tracey rose through the ranks to become a senior reporter, covering breakthrough medical stories, education news, police rounds, environment rounds and state and federal politics. She was also a regular presenter on Seven’s popular lifestyle program The Great South East.

Tracey was Patron of Lifeline for many years, working closely with secondary school students and the wider community to help raise funds. She has also supported other charities such as The Mater Children’s Hospital, Juvenile Diabetes Foundation, the Stroke Association of Queensland and Epilepsy Queensland Inc.

She’s hosted numerous awards nights and corporate and charity events, working with - the Queensland Day Committee, Queensland Sportswoman of the Year, Opera Queensland, The Royal Flying Doctor Service, Queensland Training Awards, Memento Awards, Sydney Olympics build-up events and the Cairns Amateurs to name a few.

Tracey is also a keen supporter of the arts. She spent five years with the Australian Youth Ballet as a teenager, performing in theatres all over Australia. Tracey was born in Brisbane and currently resides there with her husband and two young sons.
CONERENCE VENUE - SOFITEL GOLD COAST - 81 Surf Parade, Broadbeach

The Sofitel Gold Coast is a sophisticated 5 star hotel of refined elegance and exceptional service in the heart of Broadbeach. Guest rooms feature open-air balconies and offer magnificent ocean or hinterland views. Close to some of the Gold Coast's best beaches, restaurants and shops, Sofitel Gold Coast is also directly opposite the new Gold Coast Convention and Exhibition Centre.

ACCOMMODATION

The PDN recommend you book your accommodation ASAP to avoid disappointment. Accommodation is the responsibility of Conference delegates and is to be arranged directly with the Sofitel Gold Coast. Special Conference accommodation rates with full buffet breakfast have been secured for Conference delegates. Why not extend your stay at the Sofitel Gold Coast and enjoy the weekend with family and friends? The PDN Conference rates can be extended upon availability. Superior Single, Twin or Double @ $239.00 per room per night. Please visit the Conference website at www.griffith.edu.au/education/centre-leadership-management-education for a booking form or contact the Sofitel Gold Coast. Toll Free: 1800 074 465 or Ph: 07 55 700 377

Please note: The Sofitel Gold Coast are holding Superior Rooms for our delegates until 31 July, 2008. After this date, all remaining rooms will be released to the public and delegates will pay Room Only Rate of $310.00.

SOCIAL FUNCTIONS

The 2008 Conference Dinner promises to be another sensational evening as we welcome back award winning performers, Straight Up! The Conference Dinner provides a wonderful opportunity to catch up with old friends and create new relationships. With magnificent ocean and hinterland views and 5 star Sofitel service, you won’t want to miss it! The night kicks off with complimentary pre-dinner drinks from 7:00pm. Dress code: Lounge Suit

REGISTRATION DISCOUNTS

Delegates who submit their registration forms (either via fax or post) by close of business on Friday 4 April 2008 will be entitled to the Earlybird registration fee. Register three or more people from your leadership team to receive 10% discount off the price of full registration. All prices are quoted in Australian dollars and include GST. Payment must be made in Australian dollars. A tax invoice receipt will be sent once payment has been processed. Conference satchels and their contents cannot be guaranteed for late registrations.

CANCELLATION POLICY

Registration cancellations must be in writing. Cancellations received before 26 July 2008 will be refunded less $50 to cover administration costs. Cancellations received between 27 July - 9 August 2008 will receive a 50% refund. No refunds are available after 10 August 2008. As an alternative to cancellation, your registration may be transferred to another person without incurring any cost penalty.

PRIVACY POLICY

The Professional Development Network collects personal information provided on this registration form for the intended purpose of processing your conference registration. A Participants’ List will be provided to all delegates and sponsors of the conference, including your name, organisation and email address. If you do not wish to have your details included on the Participants’ List, please tick the box on the registration form. Should you have any questions in relation to our privacy policy please email d.clark@griffith.edu.au

DISCLAIMER

The Professional Development Network Committee and the Centre for Leadership and Management in Education act only as organisers of the conference and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for inaccuracy, misdescription, delay, damage, personal injury or death.
Frontline Leadership: Maximising Potential

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