The Griffith Asia Institute, Griffith University and the Australian Centre of Asia-Pacific Art, Queensland Art Gallery would like to invite you to the

Perspectives: Asia seminar:

‘Australian Tourism in Asia and the impact on the Australian Psyche’

by Mr Tony Wheeler

Co-founder, Lonely Planet Guide

When Tony and Maureen Wheeler arrived in Sydney the day after Christmas 1972 after a six month Asia overland trip from Europe they had 27 cents left between them. In late 1973 they started Lonely Planet Publications to publish Across Asia on the Cheap, the story of their trip from London to Australia. From that self-published guidebook Lonely Planet Publications has grown to become the world’s largest independent guidebook publisher with more than 500 titles in print, over 400 staff and offices in London and Oakland as well as the head office in Melbourne. Tony and Maureen still travel for nearly six months each year and Once While Travelling, the story of their life together and the creation of Lonely Planet, was published by Penguin Books in late 2005. The New York Times described Tony as ‘the trailblazing patron saint of the world’s backpackers and adventure travellers.’

Queensland Art Gallery

Lecture Theatre, Watermall level, Stanley Place, South Bank

The doors open at 5.30pm.

Guests are welcome to join us for refreshments prior to the seminar. Places are limited, so please book early to avoid disappointment.

Please RSVP, to Jill Moriarty by Monday 27 July on telephone 07 3735 7624 or email j.moriarty@griffith.edu.au.