GRIFFITH UNIVERSITY | GRIFFITH BUSINESS SCHOOL



GriffithBUSINESS Schools Program

2027 PROGRAM DETAILS

Business is everywhere—shaping industries, driving innovation, and creating opportunities across the globe.

This program offers a fantastic opportunity for students to explore the world of business and government, get a taste of university study and life, and gain valuable insights into potential career paths.

Join us for on-campus university experiences or welcome our experts into your classroom.

ON-CAMPUS EXPERIENCES

Ambassadors Program

YEAR 11—Focus on careers

CAREERS IN BUSINESS, COMMERCE AND POLITICAL SCIENCE

Wednesday 28 April, Gold Coast
Thursday 14 October, Brisbane City (Treasury Building)

Years 9, 10 and 11

SESSION 1 Tuesday 4 May, Gold Coast
Thursday 6 May, Brisbane City (Treasury Building)

SESSION 2 Tuesday 20 July, Gold Coast
Thursday 22 July, Brisbane City (Treasury Building)

SESSION 3 Tuesday 2 November, Gold Coast
Thursday 4 November, Brisbane City (Treasury Building)

Full details will be available when registration for each session opens.

Find out more

Phone: 07 3735 4145
Email: gbs-schools@griffith.edu.au

Who should attend?

Students who:

- have an interest in business and are curious about future career opportunities
- are considering a business degree or double degree to enhance their career options
- would like to experience university life firsthand.



ABOUT US

- #2 in Australia for Hospitality and Tourism *
- #1 in Queensland for Economics *
- #1 in Queensland for Political Sciences *
- #1 in Australia for marketing research in 2025
  The Australian Reserach Magazine
- Ranked in the Top 2% of universities worldwide
- Ranked in the Top 2% of universities worldwide *

*2026 ShanghaiRanking Global Ranking of Academic Subjects

#2 in Queensland #10 Australia
Australian Financial Review
BOSS Best Business School 2026

Griffith Business School is recognised by the world's leading accreditation bodies

EQUIS ACCREDITED

AACSB ACCREDITED





IN-SCHOOL EXPERIENCE

Leaders Who Matter workshop

This initiative program features a series of dynamic workshops designed to inspire and equip students with essential leadership skills. Our Schools Program Director, Dr Ryan Gould, can visit your school to deliver these engaging sessions.

Choose from the following sessions

THE GOODNESS WITHIN
Discover the traits that define successful leadership! This session dives into the qualities of effective leaders and includes personal reflection using the Big 5 personality traits to help students understand their unique strengths.

EMOTIONAL UPRISING
Boost your emotional intelligence! This session is all about understanding and enhancing emotional intelligence, a crucial skill for leaders who want to connect and lead effectively.

IT'S A TEAM THING
Learn the art of teamwork! In this session, students will explore the complexities of managing teams and delve into group behaviour, gaining insights into what makes teams work well together.

INSTRUMENT OF influence
Unlock the power of influence! This session encourages students to develop their moral imagination while critically evaluating the sources of power and various influence tactics used by leaders.

Participants say...

"It was interesting, engaging, and not generic. I feel like I gained a lot from the session about uni, the way humans act, and business."

"It was an awesome look into our personalities, and how it links to our leadership. The engagement in it made it super fun too!"

These sessions are designed for smaller groups of up to 38 students but can be tailored. Each session is designed to run for 90 minutes but can be adapted to fit into your teaching periods.

To book or to discuss possible tailoring options, please email gbs-schools@griffith.edu.au

Classroom guest speaker: Inspire your economics students



Looking to spark curiosity and broaden your students' understanding of economics?

Book an engaging guest speaker session that reveals how economics connects with real-world issues and diverse career paths. From social inequality to public policy and healthcare, our team will help students see economics as more than just numbers, but also as a tool for change.

"The session was engaging and thought-provoking, leaving students inspired to explore the possibilities within the field of economics and consider how they too can contribute to positive change."

BOOK A SESSION





IN-SCHOOL EXPERIENCE

Responsible Leaders Challenge

Empowering students to think creatively and lead responsibly

This in-school challenge provides an exciting opportunity for students in Years 10 to 12 to to apply their creativity and business skills to real-world scenarios.

Students working in teams will develop innovative solutions for a local business that will be announced in 2026.

This challenge is a fantastic way to:

- Engage students with practical business scenarios.
- Foster innovation and teamwork.
- Give students the opportunity to work on a meaningful project with real-world implications.
- Develop skills that will benefit them in their future studies and careers.

Key dates

April	Registration open
June	Workbooks distributed
End October	Submission due
November	Announcement and prizes

Prizes

Each member of the winning team receives:

1st place

- $2,000 scholarship*
- $250 EFPTOS card
- prize pack

2nd place

- $100 EFTPOS card
- prize pack

3rd place

- $50 EFTPOS card
- prize pack

*when commencing a Griffith Business School degree

Participants say...

"The Responsible Leaders Challenge was an excellent and exciting addition to my Year 10 Business class. I would highly recommend the program to teachers who are looking for a student-driven, intellectually challenging program to inspire their students."

Brooke Walters, Our Lady's College

"The Responsible Leaders Challenge provided our organisation with an opportunity to engage with the next generation of leaders. The students were thoughtful, innovative, and deeply engaged with our challenge. Working with them gave us great insight into the values, expectations, and capabilities of the future workforce."

Chelsea Evans, Director Workforce Strategy & Culture, The Gold Coast Hospital and Health Service (GCHHS).

Find out more

Find out more about the Responsible Leaders Challenge on our website.



Professional Development for Teachers

Secondary school teachers are recognised for the vital role they play in students' transition to tertiary studies.

The GriffithBUSINESS Schools Program offers a series of professional development workshops to support you.

Topics

To be shared throughout 2027.



"There's a good reason KPMG's now building a relation with Griffith Business School—they produce really good people."

Michael Hiller
Former Chairman of Partners,
KPMG Queensland

Pro Vice Chancellor Scholarships

Schools who participate in three GriffithBUSINESS activities are eligible to enter a pool of Pro Vice Chancellor (Business) scholarships valued at $2,000.

A maximum of one scholarship per school will be awarded after the census date (March) 2026. Candidates will be chosen by their respective schools.

Programs of study

To be eligible, students may choose any single or double undergraduate degree offered by Griffith Business School. Students who opt for a double degree with another faculty are also eligible.

Selection criteria

Candidates will be chosen by their respective schools and ranked on the basis of outstanding performance in curriculum and extra-curricular-related activities.

Applications and more information

Phone: 07 3735 4145
Email: gbs-schools@griffith.edu.au

For a full list of Griffith University scholarships and awards visit **griffith.edu.au/scholarships**

Study at Griffith

Find out more about our degrees, including double degree options **griffith.edu.au/study**

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