



Tourism Confucius Institute
at Griffith University
旅游孔子學院



The Tourism
Confucius Institute
at Griffith University





THE TOURISM CONFUCIUS INSTITUTE

The Tourism Confucius Institute (TCI) was established on the Gold Coast campus of Griffith University under an agreement between Griffith University in Australia and The Office of Chinese Language Council International (HanBan) in China, in partnership with the China University of Mining and Technology (CUMT), in Xuzhou, China.

The TCI is the first and only Confucius Institute with an emphasis on tourism. In addition to promoting the learning of the Chinese language and culture at Griffith University and in the broader community, the TCI seeks to build and deepen links and collaborative opportunities between China and Australia in the field of tourism.

DIRECTOR'S MESSAGE

Seeking to build and deepen links and collaborative opportunities between China and Australia in the field of tourism.



The Tourism Confucius Institute (TCI) at Griffith University commenced its core activities only at the end of 2012, but has within a short space of time established itself as a significant institute at the Gold Coast dedicated to the teaching and promotion of Chinese language and culture that focuses on tourism.

TCI is a member of Queensland Tourism Industry Council. Our tourism-focused Chinese language and culture courses are well known to industry and government at the Gold Coast. Equally known are TCI's school and community outreach culture programs. TCI organizes Chinese musical performances and other cultural events at local schools and community centres, including libraries and retirement homes. We welcome you and your family to our events, many of which are free as part of TCI's outreach programs. You are invited to visit our website (<http://www.griffith.edu.au/tourism-confucius-institute>), which has links to social media like YouTube that has videos on some of our activities.

A handwritten signature in black ink, appearing to read 'Leong Liew', written in a cursive style.

Professor Leong Liew

Director, Tourism Confucius Institute



OUR OBJECTIVES

Since the TCI opened its doors to the public in November 2012, it has been very active in the local community.

The TCI has a wide range of objectives:

- Promoting the Chinese culture and the language through education,
- Creating opportunities for Australian students and academics to interact with Chinese universities and other institutions,
- Expanding research cooperation studies between Griffith and Chinese partner institutions in tourism studies and contributing to the internationalisation of the tourism curriculum at Griffith,
- Improving relations between the Chinese and Australian communities.

Since the TCI opened its doors to the public in November 2012, it has been very active in the local community. It has engaged in a number of activities, including:

- Teaching five semesters of courses in Chinese language and culture,
- Participating in the local Chinese community events related to Chinese culture, such as the Spring Festival and Gold Coast Multi-Cultural Festival and Gold Coast Dragon Boat Festival,
- Organising the Chinese Bridge Competition for Queensland university students,
- Supporting the Modern Language Teachers Association Queensland in the Gold Coast Branch Speech Contest,
- Facilitating workshops for the local Chinese teachers.



OUR PROGRAMS & ACTIVITIES

Promote the Chinese culture and language through education.

The Tourism Confucius Institute (TCI) organizes various programs in the following areas:

- To broaden opportunities for Australian students and academics to interact with Chinese universities and other institutions through student and staff exchanges, and short term courses,
- To help expand research collaboration between Griffith University and Chinese institutions, especially in tourism studies, and contribute to the internationalization of tourism studies,
- To facilitate the improvement of relations and collaboration in tourism between China and Australia,
- To promote intercultural understanding and the study of Chinese culture and language in industry and the wider community,
- To strengthen ties with other academic disciplines.

Other activities:

- Facilitating collaboration and business networking between Australia and Chinese companies in the tourism sector,
- Encouraging cooperation between Griffith University and Chinese tourism institutions in education and research areas,
- Seminars, talks, public lectures and workshops on Chinese language teaching, Chinese studies, tourism and topics related to China in the humanities, social sciences and art,
- Chinese cultural events such as traditional Chinese festivals, music performances and martial arts demonstrations.



LANGUAGE & CULTURE COURSES



The TCI offers the following ten-week courses in Chinese language and culture:

- Basic Chinese
- Intermediate Chinese
- Advanced Chinese
- Basic Tourism Chinese
- Business Chinese
- Children's Chinese
- Chinese Culture (taught in English)
- Martial Arts
- Chinese Culture ABC in Business Communication (taught in English)
- Basic Chinese Calligraphy
- Basic Chinese Painting
- The TCI can also design courses for individuals and groups



a. TCI staff at 'China in My Eyes' exhibition



b. (From left to right) Griffith Vice Chancellor Prof. Ian O'Connor, Griffith Chancellor Ms Leneen Forde
(From Right to left) Prof. Colin MacKerrasthe, Consul-General of the PRC in Brisbane, Dr Zhao Yongchen, Gold Coast Mayor Tom Tate

c. Guests enjoying the exhibition

d. Ms Leneen Forde practicing her Chinese calligraphy



CHINA IN MY EYES

“The exhibition was a powerful, visual reminder of Colin’s role as a pioneer in the Sino–Australia relationship”. ~Professor Ian O’Connor



Professor Colin Mackerras
Honorary Director, The Tourism
Confucius Institute

Gold Coast Mayor Tom Tate, the Consul-General of the People’s Republic of China in Brisbane, Dr Zhao Yongchen, Griffith staff, students and alumni were among more than 100 guests at the launch of the "China in My Eyes" exhibition at the Gold Coast campus on Tuesday 18 February 2014. The exhibition featured a diverse range of photographs taken by Professor Colin Mackerras’ spanning over 50 years of living and working in China.

Vice Chancellor Professor Ian O’Connor said the exhibition was a powerful, visual reminder of Colin’s role as a pioneer in the Sino–Australia relationship. This modern-day Marco Polo first developed a strong feeling and sympathy for the Chinese people when he was appointed to teach at the Beijing Institute of Foreign Languages in 1964,” he said. In the planning for the establishment of Brisbane’s second university in the early 1970s, Griffith’s founders decided that a quarter of the initial courses at the university should be in Asian Studies. Colin was one of the first people approached to become Foundation Professor in Modern Asia Studies and he took up this position in 1974.

For over five decades, Colin has provided outstanding leadership to generations of academic staff, has been an inspiration to legions of students and has undertaken cutting-edge research—from the role of ethnicity in China to the evolving dynamics of the relationship between Australia and China. "China in My Eyes" revealed Professor Mackerras’ vision of disseminating knowledge about China.





PROGRAMS FOR UNIVERSITY STUDENTS



Chinese Bridge Competition

The Chinese Bridge Competition is a worldwide contest for university students to demonstrate their talent and passion for the Chinese language as well as to promote understanding between China and the global community. Non-native speakers of Chinese over the age of 18 are also invited to compete.

All Queensland university students who are studying the Chinese language and culture can compete for the top prize of a Confucius Institute scholarship covering tuition fees, travel, accommodation and living expenses while representing Queensland in the international finals held in Changsha, Hunan province, China.

Chinese Club

One afternoon each week native Chinese speakers facilitate Chinese Clubs at the Griffith University campuses at Nathan and Gold Coast as well as in the local community. Anyone who is interested in practicing their Chinese and learning something about Chinese culture is invited.

“Win the top prize of an all-expenses paid trip to China at The Chinese Bridge Competition!”



Summer Camp in China for Students

Learn Chinese and experience the exhilarating Chinese culture in China! This two-week program, held once a year, is designed to enhance understanding between Australian and Chinese university students. Through a combination of classroom study and excursions, students will have a unique opportunity to expand their language skills while experiencing China's rich culture, tradition and history.



Chinese Proficiency Tests

The TCI organises HSK, HSKK and BCT tests, which are the international standardised exams that assess the proficiency of non-native Chinese speaking background persons in the Chinese language. Students who are learning Chinese are welcome to register with a TCI's test centre at either the Gold Coast or Nathan Campus of Griffith University.



Confucius Institute Scholarships

The Confucius Institute's Scholarship program provides financial aid to students, scholars and Chinese language teachers working towards a Master's degree in Teaching Chinese as a second language or pursuing advanced degrees in Chinese Language and Literature, History and/ or Philosophy at a Chinese university.

Griffith University students successfully completing courses at Chinese universities will gain credit from Griffith University for these courses if students have received approval from their program directors.

PROGRAMS FOR LOCAL SCHOOLS



“In order to provide students with a better understanding of China, the TCI organizes China Day Programs for local schools”

TCI China Day

China has one of the world's oldest and most fascinating cultures. In order to provide students with a better understanding of China, the TCI organizes China Day Program for local schools. The featured activities include:

- Chinese Language Experience
- Calligraphy Competition
- Chinese Lantern Painting
- Chinese Knotting
- Go Fly a Kite
- Decorative Paper Cutting
- Jianzi Kicking
- Book Mark Making

The TCI also offers exhibitions on Chinese tourism and performances of traditional Chinese dance, music and martial arts.



Chinese Proficiency Tests

The TCI organises HSK, HSKK and YCT tests, which are the international standardized exams that assess non-native Chinese speakers' abilities in using the Chinese language in their daily lives. Students who are learning Chinese are welcome to register with a TCI's test centre at either the Gold Coast or Nathan Campus of Griffith University.



Tours to China for School Principals

The TCI organizes annual tours to China (Shanghai, Beijing, Jiangsu) for school principals to enhance their understanding of Chinese culture, education, economic development and history.



Summer Camp in China for Grade 9–12 Students

Learn Chinese and experience authentic Chinese culture in China! This two-week program is designed to enhance understanding between Australian and Chinese high school students.

Through a combination of classroom study and excursions, students will have a unique opportunity to expand their language skills while experiencing China's rich culture, tradition and history.

PROGRAMS FOR COMMUNITIES



“Once a year, the TCI will be opening its doors on the Griffith University Gold Coast Campus to all community members interested in Chinese language and culture”

TCI Open Days

Once a year the TCI will be opening its doors on the Griffith University Gold Coast Campus to all community members interested in Chinese language and culture. These activities, with prizes awarded, will be waiting for you:

- Chinese Language Experience
- Calligraphy Competition
- Chinese Lantern Painting
- Chinese Knot Making
- Dumpling Making
- Go Fly a Kite
- Decorative Paper Cutting
- Jianzi Kicking
- Book Mark Making
- Lucky Draw for two complementary 10-week Basic Chinese or Basic Tourism Chinese courses

There will also be other cultural events including an exhibition on Chinese tourism and performances of traditional Chinese dance, music and martial arts.



Chinese Language Courses

The TCI offers structured programs in the Chinese language and culture. The 10-week courses are held on the Griffith University Nathan and Gold Coast campuses and at local community venues.

- Basic Chinese
- Intermediate Chinese
- Advanced Chinese
- Basic tourism Chinese
- Children's Chinese
- Chinese culture (taught in English)
- Martial arts
- Chinese culture ABC in Business Communication (taught in English)
- Basic Chinese calligraphy
- Basic Chinese painting

Business Chinese courses can be custom designed for those who intend to use the Chinese language in business settings.



CONTACT US

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