Career options: Sport Management

Graduates of this program will be skilled in the planning and management of sporting facilities, event management, sports marketing and media relations, sports tourism management, project management and sports policy development.

In addition to knowledge and skills directly related to your program of study, you will also develop a range of other skills (e.g. teamwork, analytical, communication) through academic study, employment, voluntary work, sporting activities and life experience. Recognising the value employers place on these skills is an important factor in your graduate job search.

Occupations and industries

Employers of Sports Management graduates include:

- Amateur and professional sports clubs
- Anti-doping agencies
- Sports governing bodies
- State and federal sports & recreation departments
- Sports tourism operators
- Local governments
- Sports broadcasters
- Sports stadiums and other sporting facilities
- Sports stadiums
- Sports magazines and newspapers
- Sports merchandisers

Examples of recent graduate roles:

- Disability Officer: Gold Coast Recreation and Sport
- Events Coordinator: Hockey NSW
- Event Coordinator: Qld Rugby
- Customer Service: Sporting Wheelies Qld
- Retail Manger: Carrara Gold Course
- Duty Manager: South Tweed Sports Club
- Academic: Edith Cowan University
- GC Area Coordinator: Ginger Sports
- Customer Service: Sportsoho Media
- Operations Manager: Ank Gold Academy

Additional Positions and employers

Many graduate employers recruit from a wide range of disciplines. The major directory of graduate recruitment in Australia, Graduate Opportunities, lists employers by the disciplines from which they are recruiting. You might be surprised by the range of employers recruiting from your degree and the sectors of the workplace where you might establish a career.
Vacancies on-line

Australia

- CareerJet sport and leisure jobs
- SportsPeople Personnel Consultants
- Sports Recruitment International
- Australian Defence Force Recruiting
- Australian Public Service recruitment
- Brisbane City Council vacancies (Use Explorer to search)
- Byron Employment
- Careerjet employment search engine
- Careerone
- Drake International
- Graduate Opportunities (major directory of graduate recruitment in Australia)
- Hays Personnel Services
- Hudson Recruitment
- Job Serve
- LG Jobs (local government vacancies)
- Michael Page International
- Mycareer
- New South Wales Government jobs
- ProBono Australia (Skilled professionals voluntary positions in not for profit organisations)
- Queensland Government Jobs
- Seek Graduate Jobs (graduate recruitment specialist)
- Seek Sport and recreation vacancies
- Unijobs (vacancies in Australian universities)
- Unigrad Facebook page (graduate recruitment specialist)

International

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Targeting potential employers

Many work opportunities are not advertised. It is common practice for jobseekers to search out these opportunities. When approaching potential employers, conducting research to identify links between your selling points (your skills, experience, interests and qualifications) and an employer’s needs, increases your chances of success. Research will also reduce the number of approaches you need to make, saving you time in the end. Developing and using your personal and professional networks is also a valuable tool in finding these ‘hidden’ opportunities.

Developing and using your personal and professional networks is also a valuable tool in finding these ‘hidden’ opportunities.

Australia

- Australian Government departments
- Australian Tourism Data Warehouse
- Australian Travel & Tourism network
- Australian Travel Search
- Australian Universities
- Advertising agencies in Australia
- Casinos in Australia
- Cruise lines & agents in Australia
- Australian culture sector websites database
- Ecotourism Industry Directory
- Gold Coast tourism directory
- Film and television production directory
- Golf courses in Australia
- Health & fitness centres in Australia
- Local Governments in Australia
- Meetings & events industry directory
- Not for Profit organizations in Australia
- Performing arts centres
- Queensland Government Departments
- Sports stadiums in Australia
- Australian Listed Companies
- Tourism Queensland industry directory

International

- Chambers of Commerce worldwide
- Governments worldwide
- International hotel association
- Newspapers worldwide
- Stadiums worldwide
- The 500 largest companies in America (Fortune Magazine listing)
• **The 500 largest companies in the world** (Fortune Magazine listing)
• **China: Members of the Australia Beijing Chamber of Commerce**
• **China: Australia Shanghai Chamber of Commerce members**
• **Malaysia: Australia Malaysia Business Council members**
• **Thailand: Australia Thailand Chamber of Commerce**
• **Universities worldwide**

**Employment prospects and starting salaries**

*Grad Jobs and Dollars* provides information on employment rates and median starting salaries by field of study, for Australian university graduates surveyed four months after graduation. Information on occupations Australia-wide, such as the size of the workforce, employment prospects and average weekly earnings is available from *JobOutlook*.

**Professional associations**

Joining a professional association is a great way to meet people in your field, who can assist you to explore your career options and potentially find employment opportunities. These associations exist in every field of employment and hold regular professional development and networking events. Students are welcome to join, and membership and can cost as little as $60 per year.

• **Australian and New Zealand Sports Law Association**
• **Australian Amusement Leisure and Recreation Association**
• **Australian Council for Health, Physical Education and Recreation**
• **Australian Society for Sports History**
• **Club Manager’s Association of Australia**
• **Exercise and Sport Science Australia**
• **Institute of Sport Management**
• **Parks & Leisure Australia**
• **Sports Dietitians Australia**
• **Sports Management Association of Australia and NZ**
• **Sports Medicine Australia**
• **Venue Management Association**
• **Advance (global network of Australians and alumni abroad)**
### Sample job advertisements

**Brisbane City Council** is seeking expressions of interest from Open Space Planners, Sport aRecreation Planners and Community Planners.

Opportunities for a 2-year graduate position to start immediately.

We’ve got it all, now we just need your enthusiasm and commitment.
*Work for the largest local government in Australia*
*Live in one of the most desirable cities in the world*

Are you an extremely talented and motivated planner? Are you ready for a rewarding and fruitful career in Council?

You’ll be part of the team who deliver outstanding sport, recreation and open space planning to ensure the social, economic and environmental wellbeing of the city and its people.

You will work alongside Brisbane’s top planners and policy makers on exciting projects that are shaping our city into a world-class living space.

You will need qualifications in one of the following disciplines:

- Community and social planning
- Open space and parks planning
- Sport and recreation projects and planning

**The Community Living Association** Recreational Support Worker will work with a number of individuals, predominately female, who engage in low levels of physical activity. With the support of CLA, the worker will engage with constituents to encourage increased recreational activity. Activities will need to be tailored to the interests and abilities of the individuals concerned. The activities may occur in people’s living spaces or community spaces and be a mix of individual and group experiences.

**Selection Criteria:**

* Experience in and enjoyment of a range of physical and recreational activities. Formal qualifications in recreation, sport or human services fields are desirable but not essential.
* Warmth and liking for other people. Ability to engage with others, particularly those who may experience anxiety which limits their ability to participate in mainstream activities.
* Ability to be creative in engaging participant’s sense of fun in recreational activities. Ability to understand people’s interests, to find ways of encouraging those interests and matching them with opportunities in their home or community to extend their range of recreational and physical activity.
* Ability to understand what barriers exist, to reflect on ways to support people to find ways of dealing with barriers and to develop plans of action.

**Victoria Point Sharks Sporting Club** is seeking a full-time Junior Development Officer to continue to build on the strong reputation of our sporting programs.

Are you energetic, enthusiastic and self-motivated? This could be the perfect opportunity for you. The Sharks Sporting Club is a multi-sport community club based in the Redland Shire, approximately 30 mins from the centre of Brisbane.
The role will be primarily focused on AFL and to a lesser extent, cricket and may from time-to-time be involved in other activities of the club. This is a 'hands on' position that will require strong working relationships to be built with schools, state and regional sporting bodies, committees, volunteers and parents.

Administrative duties are also encompassed in this role, therefore a sound knowledge of Microsoft applications is important. Excellent organisational skills are vital to this role.

It is essential to have a strong sporting background. Experience in AFL will be highly regarded, as will previous coaching experience.

While formal qualifications in sport management or a similar field will be favourably looked upon, it is not essential.

The Sharks offer a flexible working environment however some evening and weekend work will be required.

The successful applicant must also possess (or be prepared to gain) a Working with Children Suitability Card and Senior First Aid Certificate.

Salary will be dependent upon the successful candidates experience and qualifications.

Gatorade requires energetic and enthusiastic people in Brisbane to represent Gatorade, the world's no.1 sports drink. The job requires you to work with young teenagers giving them an educational and fun experience of sport and exercise in school.

This full-time position will see the successful applicant working a five-day week with occasional weekend work required. Along with your colleagues, you will be required to work closely in a 'team' arrangement. Together, you will be responsible for delivering an established and innovative program to teenagers in schools that brings science, sport and health to life. This is an opportunity to work in a dynamic environment with a competitive salary. The position will commence at the end of January 2005 with full job training provided for the successful applicants.

There's a whole lot more they need to tell you about the job but if you:

* Are enthusiastic
* Have minimum tertiary qualifications in - Secondary Teaching, Sports Science
* Hold a current drivers licence and clean driving record
* Have strong communication and presentation skills
* Enjoy working in a team environment
* Are highly responsible
* Enjoy a good general sports knowledge
* Have worked with teenagers, and importantly, enjoyed the experience
* Are a self-starter

Then you should apply.