

AQF LEVEL	AQF LEVEL 7 CRITERIA – BACHELOR DEGREE		PROGRAM LEARNING OUTCOMES
<b>PURPOSE</b>	The Bachelor Degree qualifies individuals who apply a broad and coherent body of knowledge in a range of contexts to undertake professional work and as a pathway for further learning		
<b>KNOWLEDGE</b>	Graduates of a Bachelor Degree will have a broad and coherent body of knowledge, with depth in the underlying principles and concepts in one or more disciplines as a basis for independent lifelong learning.	Graduates of the Bachelor of Design will have a broad and coherent body of knowledge in the field of Design, with depth in the underlying principles and concepts in one or more disciplines of Design: Visual Communication Design, Interior Design and Product Design as a basis for a pathway to independent lifelong learning.	
<b>SKILLS</b>	Graduates of a Bachelor Degree will have: <ul style="list-style-type: none"> <li>• cognitive skills to review critically, analyse, consolidate and synthesise knowledge</li> <li>• cognitive and technical skills to demonstrate a broad understanding of knowledge with depth in some areas</li> <li>• cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems with intellectual independence</li> <li>• communication skills to present a clear, coherent and independent exposition of knowledge and ideas</li> </ul>	Graduates of the Bachelor of Design will have: <ul style="list-style-type: none"> <li>• cognitive skills to review critically, analyse, consolidate and synthesise knowledge in the field of design</li> <li>• cognitive, technical and practical skills to demonstrate a broad understanding of knowledge to develop and refine an independent and committed investigation that forms an in-depth study in their major area of design practice within an aesthetic, conceptual, philosophical and political framework in the field of design</li> <li>• cognitive and creative skills to exercise critical thinking and judgement in identifying and solving problems and investigate, analyse and synthesise information, concepts and theories to apply established theory to different bodies of knowledge and practice in the field of design with intellectual independence</li> <li>• communication skills to present a clear, coherent and independent exposition of knowledge and ideas in the field of design; visually, orally, textually for a variety of audiences and contexts.</li> </ul>	

**APPLICATION OF  
KNOWLEDGE &  
SKILLS**

Graduates of a Bachelor Degree will demonstrate the application of knowledge and skills:

- with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship
- to adapt knowledge and skills in diverse contexts
- with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters

Graduates of the Bachelor of Design will demonstrate the application of knowledge and skills:

- with initiative and judgement in planning, problem solving and decision making in professional practice and/or scholarship
- to adapt knowledge and skills in diverse contexts
- with responsibility and accountability for own learning and professional practice and in collaboration with others within broad parameters to further develop their own critical and professional practice.