Business and Commerce

Undergraduate Degrees Program Guide | 2012
We’re one of Australia’s top ten research universities.

But don’t just take our word for it.

Griffith University received a rating of world standard or better in 45 fields of research* in the Excellence in Research for Australia 2010 National Report. By this measure Griffith is in the top 10 for Australian universities and more than 90 per cent of our academic staff are working in these fields.

And in more great news, the prestigious Nature Publishing Index for Asia–Pacific now ranks us seventh in Australia, placing us amongst the region’s top 30 universities.

While recognition for our research is nice to get, this really means better things for our students. Quite simply, the knowledge we gain through our research means we offer students a richer learning experience that could make all the difference to them—and to the world.

griffith.edu.au

*Based on fields of research at the 4-digit level in the Excellence in Research for Australia 2010 National Report.
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- Bachelor of Business/Bachelor of Commerce
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Make sure you don't miss Griffith's Open Day or any of the important dates in the university application process.

All information is correct as at April 2011, but is subject to change as program content is reviewed and updated.
Design your own experience
With a range of double degrees on offer, you can study any two Griffith Business School degrees simultaneously or combine your business/commerce degree with law, arts, journalism, engineering or a range of other areas. There's also the option to fast-track your study and finish in just two years.

Do business before you graduate
With a host of work-integrated learning opportunities, you can do business before you graduate in local, national and international placements. You'll gain practical experience, make great industry contacts and open doors for your career.

The whole package
It's not all classrooms, libraries and exams. Griffith Business School is home to a student club offering professional development and social events—and it's free for all business students. Scholarships, industry mentoring, international exchanges, internships, professional development programs and business competitions ensure a supported and well-rounded experience so you're well prepared for your career.

Highly employable
Past students have secured some of the best graduate positions in Australia and overseas—and you can too. You'll not only gain business skills and a sound education, but leadership and practical skills.
Employment Relations, Human Resource Management, Logistics, Management, Marketing, Sustainable Enterprise

Bachelor of Business
Gold Coast campus
Duration: 3 years full-time or 6 years part-time
QTAC code: 231851
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)
UAC code: 283123
2011 cut-off: ATAR: 65.20
Mid-year entry offered

Logan campus
Duration: 2 years full-time or 4 years part-time
QTAC code: 262951
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)
Logan programs are taught over three trimesters.

Program structure

Year 1
In your first year, you'll be introduced to the core skills and concepts of business including management concepts, accounting for decision making, employment relations, and marketing.

Years 2 and 3
In second and third year you'll build on core business studies with an area of specialisation (a major), enabling you to focus your studies in an area of interest.

Majors
Your chosen major will lead to a degree in the following specialised areas:
- Employment Relations*
  (Nathan and Gold Coast)
- Human Resource Management*
  (Nathan and Gold Coast)
- International Management (Nathan)
- Logistics and Supply Chain Management (Nathan and Gold Coast)
- Management* (Nathan, Gold Coast and Logan)
- Marketing* (Nathan, Gold Coast and Logan)
- Sustainable Enterprise (Nathan).

* Fast-track pathway is available at Nathan for these majors.

All the majors are detailed on the following pages.

Why choose these degrees?
The business world offers a diverse and rewarding range of career opportunities, from advising on employment relations issues to managing people, managing the supply of goods and services to helping devise and manage marketing campaigns. In whatever part of the business world you see yourself playing a role, Griffith Business School has a degree to meet your needs.

You’ll have the flexibility of completing your business degree at Nathan, Logan or the Gold Coast, and you can choose to graduate in just two years, or even stretch your study out over six years. The choice is yours.

Gold Coast human resources graduate Rikki Maroney has scored a coveted spot in the Qantas graduate program in Sydney. During her studies, Rikki attended summer school in Copenhagen and a semester overseas at Oxford Brookes University in the UK.
Fast-track pathway
If you’d like to enter the career market ahead of the crowd and complete the program in just two years, you can either study over three trimesters at our Logan campus, or take the fast-track option at Nathan. Logan’s trimesters are between January and November, and you can also study part-time over four years. The fast-track option at Nathan means you complete five courses during semesters 1 and 2, plus an additional two courses during summer semester.

In addition to your chosen major, you may also be able to supplement your studies with a choice of:
- an overseas internship or exchange
- an industry placement
- (work-integrated learning)
- an additional area of specialised study, or minor (listed below)
- specialisations offered from other areas of the University.

Supplementary specialisations/minors
All majors may be supplemented with a minor in one of the following:
- Employment Relations (Nathan and Gold Coast)
- Event Management (Nathan and Gold Coast)
- Hotel Management (Gold Coast)
- Human Resource Management (Nathan and Gold Coast)
- International Management (Nathan)
- International Tourism and Hotel Management (Nathan)
- Logistics and Supply Chain Management (Nathan and Gold Coast)
- Management (Nathan and Gold Coast)
- Marketing (Nathan and Gold Coast)
- Politics and Government (Nathan)
- Sport Management (Nathan and Gold Coast)
- Tourism Management (Gold Coast)
- Workplace Counselling (Mt Gravatt and Gold Coast)

Career opportunities
Competent and competitive in many areas, you’ll be able to select from a wide range of career options within the public and private sectors. Specific examples are provided under the entry for individual majors.

Employment Relations
Why choose this major?
If you’re interested in how work is organised, the importance of individual and collective workplace relations and work-life balance, then this major is for you.

You’ll gain an appreciation of labour market issues and laws; negotiations including collective and individual bargaining; wage and payment systems; occupational health and safety and the complex interrelationships between employers and employee organisations.

In the current environment of workplace reform, experts in employment relations and occupational health and safety are more sought after than ever before.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Employment Relations major.

Professional recognition
You may be eligible for admission to one or more of these professional bodies:
- Australian Institute of Management
- Institute of Business Administrators
- Institute of Corporate Managers, Secretaries and Administrators (on completion of additional postgraduate programs)
- Local Government Clerks’ Board.

Career opportunities
Competent and competitive in many areas, you’ll be able to select from a wide range of career options within the public and private sectors, particularly those areas that require skills in workplace planning and policy, managerial strategy, industrial advocacy, employment relations, occupational health and safety and workplace negotiation.

Human Resource Management
Why choose this major?
If you are interested in working closely with people—helping them in their own careers—this major is for you.

It will equip you with the professional expertise and understanding needed to take part in selection and recruitment procedures, training and development and performance management of staff. It will also enable you to lead organisational change and development.

You’ll develop a vital appreciation of the complex inter-relationships involved in business, industry and service organisations that will help you succeed in your own career. A strong emphasis is placed on developing your analytical, communication and decision making skills, making you more attractive to future employers.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Human Resource Management major.

Professional recognition
You may be eligible for admission to one or more of these professional bodies:
- Australian Human Resource Institute
- Australian Institute of Management
- Institute of Business Administrators
- Institute of Corporate Managers, Secretaries and Administrators (on completion of additional postgraduate programs)
- Local Government Clerks’ Board.
Career opportunities
Competent and competitive in many areas, you’ll be able to select from a wide range of career options within the public and private sectors, particularly those areas that require skills in business management, counselling, workforce planning and policy, organisational management, organisational change and development, recruitment and selection, and staff training and development.

International Management
Why choose this major?
Drawing on the theory and practice of management, this major will prepare you for a career in the global business environment.

You’ll acquire the knowledge and skills required by managers to operate effectively across national boundaries and cultures. The art of international negotiation, development of corporate global strategy, resolving ethical dilemmas in international management, and global business logistics are just some of the skills you’ll acquire from your studies.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the International Management major.

Career opportunities
You’ll be prepared for a rewarding career with multinational firms, internationally oriented trade and investment organisations, or within the public and private sectors in roles such as policy advisor, international project officer, international strategy manager, international negotiator, international business manager.

Logistics and Supply Chain Management
Why choose this major?
Supply chain management is critical to the success of any company that manufactures or handles goods. It monitors the movement and storage of raw materials, maintains inventories of all stock and work that is in progress, and tracks goods from their point of origin to the final customer. It’s also about working closely with a variety of external partners to find and source the best materials at the best price and maintaining strong links with suppliers and customers. If any part of the supply chain fails, then a business can find itself with a big problem.

That’s why good supply chain managers are valued professionals.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Logistics and Supply Chain Management major.

Professional recognition
You may be eligible for admission to one or more of these professional bodies:
- Australian Institute of Management
- Institute of Business Administrators
- Institute of Corporate Managers, Secretaries and Administrators (on completion of additional postgraduate programs)
- Local Government Clerks’ Board
- The Chartered Institute of Purchasing and Supply (CIPS) (pending).

Career opportunities
Competent and competitive in many areas, you’ll be able to select from a wide range of career options within the public and private sectors including business and strategic management, channel relationship management, export and import operations, managing logistics and supply chains, purchasing and supplies.

Management
Why choose this major?
Management isn’t simply about managing people or making sure an office runs smoothly. A very important part of being a good manager is to be able to be a good team player.

If you enjoy a challenge, like achieving top results and work well with people, then this major will help you on the road to your career in management. It will educate you in how the core functions of management—communication, planning, teamwork, strategy, human resources and self-development—all work together.

It will develop your analytical, communication and decision making skills, which are necessary in today’s modern business world.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Management major.

Professional recognition
You may be eligible for admission to one or more of these professional bodies:
- Australian Marketing Institute
- Market Research Society of Australia.

Career opportunities
Competent and competitive in many areas, you’ll be able to select from a wide range of career options within the public and private sectors, including advertising and marketing, business management, consumer behaviour, managerial strategy, market research, public relations, and sales and marketing.

Sustainable Enterprise
Why choose this major?
Corporate social responsibility and sustainability have emerged as global management priorities. An organisation’s impact on environmental and social issues is as important as the bottom line. A lack of commitment to these issues can result in increasing public scrutiny, with serious consequences for an organisation’s future and its employees.

In this major, you’ll gain the skills and knowledge base necessary to manage the sustainability needs of organisations, and develop the analytical, communication and decision making skills to implement sustainable business solutions.

Griffith Business School was the first in Australia to sign the United Nations Principles of Responsible Management Education (PRME), and is a member of the Globally Responsible Leadership Initiative. Griffith University is a signatory of the United Nations Global Compact.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Sustainable Enterprise major.

Career opportunities
Both public and private sector organisations are increasingly appointing sustainability and corporate social responsibility specialists to their teams, or want their people to acquire these skills. Careers will be found in a wide variety of organisations.
### Bachelor of Business Information Systems

**Gold Coast campus**

- Duration: 3 years full-time
- QTAC code: 234381
- 2011 cut-off: OP: 14 Rank: 71
- Prerequisite: English (4 SA)
- Assumed knowledge: Maths A or B

**Nathan campus**

- Duration: 3 years full-time
- QTAC code: 227711
- 2011 cut-off: OP: 12 Rank: 76
- Prerequisite: English (4 SA)

### Why choose this degree?

This program will provide you with technical and business skills to prepare you for a career in corporate or government information technology. In these roles the emphasis is on support and on creating IT systems with the help of external vendors, requiring a good knowledge of how the business operates. You’ll have to discover the needs of business users, find innovative applications of IT in the business, communicate and negotiate with business management, plan and manage projects, as well as support the operation of major IT systems (such as application programs, databases and networks). You’ll study management, marketing, information systems, introductory programming, web design, accounting and economics, and project management. Your last year of study includes a major project for an industry client or an industry placement to prepare you for the transition to full-time work.

### Year 1

- Accounting for Decision Making
- Business Informatics
- Economics for Decision Making or Government—Business Relations
- Introduction to Information Systems
- Introduction to Marketing
- Management Concepts
- Programming I
- Web Design and Development

### Year 2

- Business Communication
- Business Processes
- eCommerce or Systems in Organisations
- Organisational Processes
- Project Management
- Systems Analysis and Design
- User Interface Design
- elective course

### Year 3

- Corporate Social Responsibility
- Industrial Affiliates Program or Third Year Project
- Information Systems Management
- Management Strategy and Decision Making
- Organisational Structure and Design
- Professional Issues in IT
- elective course

### Professional recognition

As a graduate, you’ll be eligible for membership of the Australian Computer Society.

### Career opportunities

Careers include roles such as business analyst, mobile technology manager, online content specialist, e-marketing and communications consultant, or manager of computer-based information systems within an organisation. Long-term job prospects include, among others, senior business analyst, various IT management roles or leadership of support teams.

### Why choose these degrees?

A commerce degree at Griffith will provide you with technical competencies and fundamental skills, particularly in the areas of effective communication, critical analysis, problem solving and teamwork. This program provides the theory and practice needed for business professionals and managers to succeed in modern commercial, government, social and voluntary organisations.

Areas of study include management of financial institutions, risk management, investment analysis, financial modelling, portfolio management, business law, tax planning, auditing, financial accounting and other aspects of financial and account management.

You’ll receive training in managerial functions, skills, and methods, plus develop an appreciation of the social, political and economic contexts that help guide decision making.

You have the flexibility of completing your commerce degree at Nathan, Logan or the Gold Coast, and you can choose to graduate in just two years, or even stretch your study out over six years. The choice is yours.

### Program structure

#### Year 1

In your first year, you’ll be introduced to the core skills and concepts of commerce including accounting, economics, business statistics, and management concepts.

#### Years 2 and 3

In second and third year you’ll build on core commerce studies with an area of specialisation (a major), enabling you to focus your studies in an area of interest.
Your chosen major will lead to a degree in one of the following specialised areas:
- Accounting (Nathan, including the fast-track program, Logan and Gold Coast)
- Economics (Nathan and Gold Coast)
- Finance (Nathan and Gold Coast)
- Financial Planning (Logan and Gold Coast).

These majors are detailed on the following pages.

Not sure which major to choose?
Don’t worry. Selecting a major doesn’t lock you into that area of study. As part of the Bachelor of Commerce you’ll study core commerce courses in your first year which are relevant to every major. So, if you decide to study an Accounting major but after doing a course in economics you think you’re better suited to economics, no problem. As long as you are still within your first year, you can simply swap majors. It’s that easy.

Fast-track pathway
If you’d like to enter the career market ahead of the crowd and complete the program in just two years, you can either study over three trimesters at our Logan campus, or take the fast-track option at Nathan. Logan’s trimesters are between January and November, and you can also study part-time over four years. The fast-track option at Nathan means you complete five courses during semesters 1 and 2, plus an additional two courses during summer semester.

In addition to your chosen major, you may also be able to supplement your studies with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning)
- an additional area of specialised study, or minor (listed following)
- specialisations offered from other areas of the University.

All majors may be supplemented with a minor in the following:
- Accounting (Nathan and Gold Coast)
- Economics (Nathan and Gold Coast)
- Finance (Nathan and Gold Coast)
- Financial Planning (Logan)
- Marketing (Gold Coast and Nathan)
- Sustainable Enterprise (Nathan).

Accounting

Why choose this major?
Accountancy is a challenging profession and it takes those with a sharp mind and an eye for detail to succeed. Where would we be without accountants? After all, every business, government department, not-for-profit organisation and sporting and social club relies on someone with accounting skills to make sure they’re running properly.

A good accountant plays a key role in ensuring the financial viability of organisations as small as your local surf club and as large as Australia’s biggest corporations.

This program will provide you with the technical and conceptual skills required to become a competent accountant. You’ll learn appropriate managerial functions, skills and methods which will give you an appreciation of the social, political and economic contexts within which decision making occurs.

You’ll develop abilities to analyse, criticise and synthesise various accounting and related principles, methods and techniques. Upon completion of your degree you’ll have the attributes that business professionals and managers need to succeed in modern commercial, government, social and voluntary organisations, plus you’ll meet the requirements of professional bodies.

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Accounting major.

Professional recognition
You may be eligible for admission to the following professional bodies:
- CPA Australia
- Institute of Chartered Accountants in Australia
- National Institute of Accountants
- Taxation Institute of Australia.

Career opportunities
The Bachelor of Commerce (Accounting) will equip you with the required technical and practical skills leading to a range of career options within both the private and public sectors, including accounting, administration, auditing, business management, commercial and taxation law, managerial accounting, and taxation.

Economics

Why choose this major?
Economists play a major role in how a country operates.

As an economist within the federal government, you might advise on monetary policy, or how imports will affect a sector of Australia’s primary and secondary industries. Economists within the public sector also help determine policies that govern taxation, social security and welfare systems. They also monitor the performance of various markets, whether that is shares listed on the stock exchange or the sales of manufactured products.
In private enterprise, economists help corporations determine their market position and prospects. Economists work as financial analysts with banks and financial institutions, as stockbrokers, currency dealers and advisers in corporate mergers and takeovers.

This program focuses on the theory and practice of commerce and administration and develops the attributes business professionals and managers need to succeed in modern commercial, government, social and voluntary organisations.

For more information on the courses that comprise the Economics major, visit griffith.edu.au/programs-courses

Professional recognition
You may be eligible for admission to the Economic Society of Australia (Qld), Inc.

Career opportunities
The Bachelor of Commerce (Economics) will equip you with the required technical and practical skills leading to a range of career options within both the private and public sectors, including business management; financial advising or controlling; financial planning; insurance and superannuation; and stockbroking, futures, options and foreign exchange trading.

Finance
Why choose this major?
Few of us can successfully go through life without using the services of a bank, credit union, building society or other financial institution. This complex profession goes beyond the handling of money and the balancing of accounts.

Finance is a global industry. Like all other countries, Australia is influenced by what happens overseas. Our economy, the value of our dollar, whether our interest rates rise or fall and how our stock market performs are all influenced by what happens in other major economies around the world.

To help you, this program takes you through studies in finance, banking and the legal areas that modern banking and finance professionals must understand. You’ll learn about financial institutions management, lending, financial risk management and sustainable investing so that you are well-equipped with the specific skills to pursue a range of careers in the finance and wealth management sectors.

Griffith Business School’s state-of-the-art trading rooms provide a valuable ‘real world’ learning opportunity in which you can experience a share market trading environment, putting classroom theory into practice.

For more information on the courses that comprise the Finance major, visit griffith.edu.au/programs-courses

Professional recognition
You may be eligible for admission to the following professional bodies:

- Australian Securities and Investments Commission (ASIC) (RG146 compliance in most products)
- Financial Planning Association of Australia
- Financial Services Institute of Australasia

Career opportunities
The Bachelor of Commerce (Finance) will equip you with the required technical and practical skills leading to a range of career options within both the private and public sectors, including business management; financial advising or controlling; financial planning; insurance and superannuation; and stockbroking, futures, options and foreign exchange trading.

Financial Planning
Why choose this major?
Financial Planning is all about wealth creation. It’s about having the skills and the knowledge to make people’s money work for them—not the other way around. These skills are particularly needed in this time of population growth and ageing demographic trends.

This degree allows students to meet the full RG146 compliance requirement of the Australian Securities and Investments Commission (ASIC) and to be eligible for admission into the Financial Planning Association of Australia (FPA).

Visit griffith.edu.au/programs-courses for more information on the courses that comprise the Financial Planning major.

Professional recognition
You may be eligible for admission to the following professional bodies:

- Australian Securities and Investments Commission (ASIC) (RG146 compliance)
- Financial Planning Association of Australia
- Financial Services Institute of Australasia
Career opportunities
The Bachelor of Commerce (Financial Planning) will equip you with the required technical and practical skills leading to a range of career options within both the private and public sectors, including business management, financial advising or controlling, financial planning, insurance and superannuation, and stockbroking, futures, options and foreign exchange trading.

Bachelor of Commerce (Professional)
Logan campus
Duration: 1 year full-time plus 2 years part-time study, in conjunction with a paid internship

Why choose this degree?
In conjunction with key players in the financial services industry, Griffith Business School has developed this professional degree placing you with a firm during your second and third years of study. You’ll gain important industry experience while earning a salary, giving you a significant head start over other graduates.

You’ll also benefit from involvement in a professional development program run jointly by Griffith Business School, professional bodies and partner companies to better prepare you for the professional business environment.

Program structure
Each year is comprised of three trimesters.

Majors
Your chosen major will lead to a degree in one of the following specialised areas:
- Accounting
- Financial Planning

Year 1—Full-time study
You’ll undertake the commerce core study areas, plus you’ll start studying the Accounting or Financial Planning major courses.

Year 2—Part-time study, part-time industry placement
You’ll continue to study your chosen major part-time plus undertake a paid industry placement part-time.

Year 3—Part-time study, part-time industry placement
You’ll continue to study part-time while completing a paid industry placement part-time.

For more information on the courses that make up the Accounting or Financial Planning major, visit griffith.edu.au/programs-courses

Professional recognition
For this information, refer to the standard accounting or financial planning degree.

Career opportunities
As per the standard Commerce degree, except with two years of industry experience you’ll already have a foot in the door.

International Business
Bachelor of International Business
Gold Coast campus
Duration: 3 years full-time or 6 years part-time

Why choose this degree?
In your first year, you’ll be introduced to the core skills and concepts of international business including accounting for decision making, international relations, economics, and marketing.

Year 1
In your first year, you’ll complete International Business major courses, in areas like international business strategy and marketing, comparative management and intercultural business communication. In addition to the major courses, you may complete elective international business courses such as international business negotiation and managing people, or choose to study a language, or a related specialisation in International Management (Nathan) or International Political Economy (Nathan).

Work experience programs
To gain hands-on experience in international markets, you can take an internship with an international company or government agency, conduct market research in a target export or investment country, join a multinational company offshore on an internship, or prepare an export marketing plan for a product or service, or a development plan for a new product.

Overseas exchange program
The student exchange program gives you the opportunity to live and study in another country. You may be selected to participate in an exchange with a university in Japan, Indonesia, China, Korea, Vietnam, South America, Europe, or the United States. Griffith University also provides generous scholarships to assist and encourage students to undertake these exchange programs.

Career opportunities
As a graduate, you’ll be well prepared for a satisfying and rewarding career with internationally-oriented trade and investment organisations, or within the public and private sectors in management, strategic planning, research, corporate/government relations, and public relations.
Event, Hotel, Real Estate and Property, Sport, Tourism

Bachelor of Business (Hotel, Tourism, Event, Real Estate and Property or Sport)

Why choose one of these degrees?
Tourism, event management, hospitality, property and sport are among some of Australia’s most important and exciting industries.

This degree provides you with specialist knowledge of these service industries, combined with essential professional leadership and business management skills.

Griffith’s Department of Tourism, Leisure, Hotel and Sport Management won the Tourism Education and Training award at the 2010 Queensland Tourism Awards—for the third consecutive year and has achieved ‘Hall of Fame’ status.

Griffith also received the Best Tourism Educator in Australia award at the 2010 National Tourism Awards.

Program structure
Year 1
In your first year, you’ll be introduced to the core skills and concepts of business including management concepts, accounting for decision making, employment relations, and marketing.

Years 2 and 3
In second and third year, you’ll build on core business studies with an area of specialisation (a major), enabling you to focus your studies in your area of interest.

Majors
Your chosen major will lead to a degree in one of the following specialised areas:
- Event Management (Nathan and Gold Coast)
- Hotel Management (Gold Coast)
- International Tourism and Hotel Management (Nathan)
- Real Estate and Property Development (Nathan and Gold Coast)
- Sport Management (Nathan and Gold Coast)
- Sustainable Tourism Management (Gold Coast)

Not sure which major to choose?
Don’t worry. Selecting a major doesn’t lock you into that area of study. As part of this Bachelor of Business you’ll study core courses which are relevant to each major in your first year. So, if you decide to study an Event Management major but after doing a course in sport management you think you are better suited to a career in sport management, then that’s no problem. As long as you are still in first year you can simply swap majors. It’s that easy.

In addition to your chosen major, you may also be able to supplement your studies with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning)
- an additional area of specialised study, or minor (listed below)
- specialisations offered from other areas of the University.

Supplementary specialisations/minors
- Employment Relations (Nathan and Gold Coast)
- Event Management (Nathan and Gold Coast)
- Hotel Management (Gold Coast)
- Human Resource Management (Nathan and Gold Coast)
- International Tourism and Hotel Management (Nathan)
- Logistics and Supply Chain Management (Nathan and Gold Coast)
- Management (Nathan and Gold Coast)
- Marketing (Nathan and Gold Coast)
- Recreation Management (Nathan)
- Sport Management (Nathan and Gold Coast)
- Sustainable Tourism Management (Gold Coast)
Bachelor of Business (Event Management); (Sport Management)

Gold Coast campus
Duration: 3 years full-time or 6 years part-time

QTAC code: 235031
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)

UAC code: 283122
2011 cut-off: ATAR: 65.20
Prerequisite: Nil

Mid-year entry offered

Nathan campus
Duration: 3 years full-time or 6 years part-time

QTAC code: 227801
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)

Mid-year entry offered

Event Management

Why choose this major?
Events are a central feature in Australia’s leisure, and event management is big business. Think about the number of major music festivals, sporting events (such as the Grand Prix, V8 Supercars, triathlons and marathons) and rock concerts which are held in Queensland and throughout Australia each year. More and more qualified people are being sought to manage and promote this ever-increasing calendar of events.

This major will equip you with professional leadership and business management skills, combined with specialist knowledge of the event management industry. However, it’s not all theory. Through this degree, you’ll have the opportunity to complete either the work-integrated learning internship as part of your study, or 250 hours of relevant industry experience.

Griffith Business School has placed students in internships with V8 Supercars, Surfing Queensland, Billabong and the Brisbane Lions, to name a few. These experiences allow you to see first-hand how events are organised by full-time professionals.

For more information on the courses that make up the Event Management major, visit griffith.edu.au/programs-courses

Career opportunities
In such a dynamic industry, graduates are sought after by employers in both the public and private sectors. Your options include local, state, and federal government departments, sporting clubs, sport tourism, marketing, media, athletic and cultural/musical organisations.

Sport Management

Why choose this major?
Some people say that Australian life revolves around sport, whether it’s one of the football codes, swimming, basketball, hockey, track and field, golf, surfing, cricket or tennis. You name it—we’re probably interested in it.

Sport has always been a central feature of the social and cultural aspects of Australian life, and given our interest, sport management plays an important part in making sport big business.

If you’re interested in sport—and let’s face it, you probably are—a career in sport management might be just for you. Don’t think you have to be a sporting star to succeed in sport management—some of the best managers in sport never played a game in their lives. What you need is specialist knowledge of the industry, backed up by solid business skills.

You’ll get all that and more with this major, which is supplemented by either the work-integrated learning internship or 250 hours of relevant industry experience. The result is that you’ll graduate with all the skills necessary to succeed in sports management—all you have to do then is give 110%.

For more information on the courses that make up the Sport Management major, visit griffith.edu.au/programs-courses

Career opportunities
In this exciting and dynamic industry, you can find opportunities in areas including government departments, sporting clubs, event management, sport tourism, marketing, media, and athlete representation.

Hotel Management

Why choose this major?
The hotel industry has been undergoing major changes for several years. Gone are the days when they were simply a place to drop in for a quick drink after work or to catch up with a few friends for a chat.

Today, hotels are a major player in the tourism, hospitality and event management industries, providing venues for socialising, entertainment and accommodation, right through to locations for national and international conferences.

The responsibility for ensuring today’s multifaceted hotel operates smoothly falls to hotel managers who understand all areas of its operations, including staff management, stock control, entertainment, marketing, information systems and accounting.

This program combines theoretical education with industry experience to ensure you graduate fully attuned to the culture, service and competitive aspects of hotel corporations. You’ll receive a thorough education in hotel management, underpinned by integrated core business courses.

You’ll also have the opportunity to complete either the work-integrated learning internship as part of your study or 250 hours of relevant industry experience. Visit griffith.edu.au/programs-courses for more information on the courses that make up the Hotel Management major.

Career opportunities
You’ll be well prepared to start a management career with international hotel and resort groups, independent restaurants and internationally recognised chains, entertainment and leisure providers, suppliers of goods and services to the hospitality industry, airlines and a wide range of other related industries.

Bachelor of Business (Hotel Management); (Sustainable Tourism Management)

Gold Coast campus
Duration: 3 years full-time or 6 years part-time

QTAC code: 235011
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)

UAC code: 283122
2011 cut-off: ATAR: 65.20

Mid-year entry offered
Sustainable Tourism Management

Why choose this major?
Tourism is one of Australia's most important industries. The industry caters for hundreds of thousands of overseas visitors every year who want to see one of the world's last frontiers. This is more than matched by the number of Australians who travel around their own country to see the attractions they’ve heard about all their lives.

Tourism isn’t just about moving people from one place to another, making sure their travel, accommodation and tours are booked. Travel agents and tour operators do play a major role in tourism but the industry also extends to tourism planning, marketing and promotion, and economic development organisations, which operate at local, national and international levels. It also covers specialised sectors such as the wine industry and ecotourism.

This major will give you a thorough education in tourism management underpinned by integrated core business courses, developed further through study of your selected areas of specialisation. All courses emphasise the fundamental skills, specialist knowledge and understanding required to operate effectively within each sphere of the tourism industry.

You’ll also have the opportunity to complete either the work-integrated learning internship or 250 hours of relevant industry experience. These industries include international hotel and resort groups, travel agents, tour operators and attractions, destination related elements such as marketing and economic development organisations operating at local, state and national government, and international levels. Also included are property developers, airlines and theme parks. Consequently, the career choices available to you are wide and varied.

As part of the degree you’ll have the opportunity to complete either the work-integrated learning internship or 250 hours of relevant industry experience. The Griffith Business School has placed students in internships with Tourism Australia, Gold Coast Tourism, V8 Supercars, Surfing Queensland and Billabong, as well as some of Queensland’s top hotels and international hotel chains.

Visit griffith.edu.au/programs-courses for more information on the courses that make up the Tourism Management major.

Career opportunities
You’ll have the necessary skills and knowledge to enter a wide range of managerial positions, in both the public and private sectors. Your options include resorts and the accommodation sector, attractions/theme parks, tourism operators, travel operators, local, state and federal tourism, and regional planning authorities.

International Relations and Japanese language student Kate Stevenson helped organise the Brisbane Model United Nations Conference and represented Brisbane as a young professional on the Lord Mayor’s Delegation to the 2009 Asia–Pacific Cities Summit in South Korea. She also recently returned from a winter exchange in Seoul.

Career opportunities
Combining theoretical education with practical training and industry experience, this program will ensure that you graduate fully attuned to the culture, service and competitive aspects of international hotel and tourism corporations. Griffith has a close working relationship with the major hotel chains located in South-East Queensland. You can expect to find employment in a range of international tourism and hotel management industries such as hotels, resort groups and the accommodation sector, independent restaurants and internationally recognised chains, entertainment and leisure providers including attractions/theme parks, suppliers of goods and services to the hospitality industry, airlines, local, state, and federal tourism and regional planning authorities.

Bachelor of Business (International Tourism and Hotel Management)

Nathan campus
Duration: 3 years full-time or 6 years part-time
QTAC code: 227791
2011 cut-off: OP: 15
Rank: 69
Prerequisite: English (4 SA)
Mid-year entry offered

Why choose this major?
Select this major and you’ll be equipped to meet the demands of Australia’s international tourism and hotel management industries, which are not only among Australia’s most important, but also the most varied.

International Tourism and Hotel Management

Why choose this major?
Select this major and you’ll be equipped to meet the demands of Australia’s international tourism and hotel management industries, which are not only among Australia’s most important, but also the most varied.

Career opportunities
You’ll have the necessary skills and knowledge to enter a wide range of managerial positions, in both the public and private sectors. Your options include resorts and the accommodation sector, attractions/theme parks, tourism operators, travel operators, local, state and federal tourism, and regional planning authorities.

Visit griffith.edu.au/programs-courses for more information on the courses that make up the Tourism Management major.

Career opportunities
Combining theoretical education with practical training and industry experience, this program will ensure that you graduate fully attuned to the culture, service and competitive aspects of international hotel and tourism corporations. Griffith has a close working relationship with the major hotel chains located in South-East Queensland. You can expect to find employment in a range of international tourism and hotel management industries such as hotels, resort groups and the accommodation sector, independent restaurants and internationally recognised chains, entertainment and leisure providers including attractions/theme parks, suppliers of goods and services to the hospitality industry, airlines, local, state, and federal tourism and regional planning authorities.
Bachelor of Business
(Real Estate and Property Development)

Gold Coast campus
Duration: 3 years full-time or 6 years part-time

| QTAC code: | 235041 |
| 2011 cut-off: | OP: 15 Rank: 69 |
| Prerequisite: | English (4 SA) |
| UAC code: | 283122 |
| 2011 cut-off: | ATAR: 65.20 |

Mid-year entry offered

Nathan campus
Duration: 3 years full-time or 6 years part-time

| QTAC code: | 227811 |
| 2011 cut-off: | OP: 15 Rank: 69 |
| Prerequisite: | English (4 SA) |

Mid-year entry offered

Real Estate and Property Development

Why choose this major?
One thing that everyone wants is a home of their own—whether it’s a small apartment or something more traditional. And once they have that, many people want to invest in property.

The demand for property is with us on a daily basis—just look at the real estate pages of your local newspaper to see what’s being offered for sale and the many property investment opportunities being promoted.

People with the skills to manage property are needed around the country, whether it’s in project management or marketing and promotion. Especially needed are graduates who combine professional leadership and business management skills designed for the property industry—two core areas which influenced the design of this major.

You’ll develop specialised financial, management and technical skills with this major, and be prepared for a career in property development, management and real estate. You’ll have the opportunity to complete either the work-integrated learning internship as part of your study or 250 hours of relevant industry experience.

Visit griffith.edu.au/programs-courses for more information on the courses that make up the Real Estate and Property Development major.

Career opportunities
The South-East Queensland corridor is one of the fastest growing regions in Australia and presents graduates with significant employment opportunities in the real estate and property management industries, including the commercial, residential, and tourism sectors. On completion of this major, you’ll have the necessary skills for a career in a wide variety of property-related fields including property development, real estate agency and management, investment management, and property finance.

Politics, Government, Asian Studies, International Relations

Bachelor of Politics, Asian Studies and International Relations

Gold Coast campus
Duration: 3 years full-time or 6 years part-time

| QTAC code: | 231841 |
| 2011 cut-off: | OP: 14 Rank: 71 |
| Prerequisite: | English (4 SA) |
| UAC code: | 283125 |
| 2011 cut-off: | ATAR: 67.65 |

Nathan campus
Duration: 3 years full-time or 6 years part-time

| QTAC code: | 227651 |
| 2011 cut-off: | OP: 14 Rank: 71 |
| Prerequisite: | English (4 SA) |

Mid-year entry offered

Why choose this degree?
This degree provides a window into all the drama and passion of how power works in the modern world. Whether your interests lie in arguing the merits of US foreign policy, or understanding Australia’s relationship with the Asia-Pacific region, or following the cut and thrust of Australian politics, this degree is for you. It will stir your curiosity, expand your horizons, and prepare you for a vast range of careers in both government and non-government organisations, at home and overseas.

Program Structure

Year 1
In your first year, you’ll develop the core skills and understandings relevant to the degree across all three areas—international relations, politics and Asia.

Years 2 and 3
In second and third year, your own passions will provide the guiding thread for your degree. Follow your interests and choose the area that has most sparked your curiosity as your major.

Majors
Your chosen major will lead to a degree in one of the following specialised areas:
- Asian and International Studies (Nathan)
- International Relations (Gold Coast and Nathan)
- Politics and Government (Nathan)

Not sure which major to choose?
Don’t worry. Selecting a major doesn’t lock you into that area of study. As part of this degree, you’ll study core courses that are common to the three majors listed above. So if you decide to study an Asian and International Studies major but after doing a course in politics you think you’re more suited to a degree in politics and government, no problem. As long as you are still in first year, you can simply swap majors. It’s that easy.

In addition to your chosen major, you may also be able to supplement your studies with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning)
- an additional area of specialised study, or minor (listed below)
- specialisations offered from other areas of the University.

Supplementary specialisations/minors
- Asian and International Studies (Nathan)
- Chinese Language (Nathan)
- Indonesian (through cross-institutional study)
- International Relations (Nathan and Gold Coast)
- Italian Studies (Nathan)
- Japanese Language (Nathan and Gold Coast)
- Korean Language (through cross-institutional study)
- Politics and Government (Nathan)
- Spanish Studies (Nathan and Gold Coast)

Overseas exchange program
Griffith’s student exchange program provides you with the opportunity to live and study in the country of your chosen language. As a student of Asian and international studies, you may be selected to participate in an exchange with a university in Japan, Indonesia, China, Korea, or Vietnam. Griffith University also provides generous scholarships to assist and encourage students to undertake these exchange programs.
International business student Marybeth Harbison won one of only 20 Prime Minister’s Australia–Asia Endeavour Awards up for grabs in Australia. The award allows her to travel to China to study Chinese, international marketing and politics. Marybeth also has the opportunity to work in an internship in China.

Asian and International Studies

Why choose this major?

Australia’s political, economic and social ties with Asia have expanded in recent years and evidence suggests that these ties will continue to become even stronger in the future. Consequently, the developing countries of East and South-East Asia are the focus of this degree, which is designed to broaden your outlook and equip you for a range of stimulating career options within the wider region. These could include companies operating within the region, government agencies, tourism and travel operators, education providers or aid organisations. This major is one of the few in Australia offering a wide selection of Asian studies courses to provide you with the unique opportunity to study an Asian language (Japanese, Chinese, Indonesian* or Korean*) and undertake a comprehensive set of prescribed Asian studies core courses, plus an optional minor.

* via cross-institutional study with The University of Queensland

For more information on the courses that make up the Asian and International Studies major, visit griffith.edu.au/programs-courses

Professional recognition

As a graduate, you’ll be eligible for membership of the Asian Studies Association of Australia.

Career opportunities

Equipped with a high level of skill in language, communication, research, and critical analysis, you’ll be well prepared for a wide variety of satisfying and rewarding careers in government, business, travel and tourism, education, international agencies, training, and export consultancy, both in Australia and internationally.

International Relations

Why choose this major?

If you want to know more about global affairs and Australia’s place in the world, then this program will enable you to develop a comprehensive knowledge and understanding of the practice and theory of contemporary international relations. The program covers the nature and character of the modern international system, the issues on the policy agendas of the international community, and the factors and forces that shape contemporary international affairs. You’ll better understand why countries make certain economic or political decisions and how they affect others, the need for global security and the politics which shape the future of our neighbours.

For more information on the courses that make up the International Relations major, visit griffith.edu.au/programs-courses

Professional recognition

As a graduate, you’ll be eligible for membership of the Australian Association of International Studies.

Career opportunities

You can look forward to a stimulating career in Commonwealth and state government, especially in diplomacy, strategic analysis, trade relations, and international cultural contacts. Opportunities also exist in businesses with overseas profiles, international aid and other non-governmental organisations, and news and media organisations.

Politics and Government

Why choose this major?

Interested in a career in politics? Or maybe you have a keen interest in public policy? Either way, this major will equip you with the skills needed to help you achieve your goals.

You’ll gain a clear understanding of the nature of politics and what governments do in the local, state, national and international contexts from some of the best political scientists and policy practitioners in Australia. This innovative and stimulating major reflects the international reputation of Griffith University’s Department of Politics and Public Policy.

It concludes with practical courses on policymaking and a specialist off-campus internship where you’ll complete a policy project in a workplace of your choice. You’ll graduate highly-skilled and ready to take advantage of the myriad of opportunities available in the public sector locally, nationally or internationally.

For more information on the courses that make up the Politics and Government major, visit griffith.edu.au/programs-courses

Professional recognition

As a graduate, you’ll be eligible for membership of the Institute of Public Administration Australia.

Career opportunities

You can have a challenging and satisfying career in government or business, providing advice to government ministers and business leaders, developing policy, and managing public sector programs.
Double degrees in Business and Commerce

A Griffith double degree helps you graduate in less time than it would take to complete two degrees back-to-back. Griffith Business School gives you the flexibility to design your business studies by combining any two of our single degrees. Completing a double degree provides you with a unique combination of skills that makes you highly desirable to potential employers. With a myriad of combinations to choose from, you can double your options and open more doors when you graduate.

Following are some of the more popular combinations; however, these aren’t the only options available.

**Bachelor of Commerce/Bachelor of International Business**

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 231871
- 2011 cut-off: OP: 12 Rank: 76
- Prerequisite: English (4 SA)
- UAC code: 283124
- 2011 cut-off: ATAR: 67.65
- Mid-year entry offered

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227661
- 2011 cut-off: OP: 12 Rank: 76
- Prerequisite: English (4 SA)
- Mid-year entry offered

**Bachelor of Business (Hotel, Tourism, Event, Real Estate and Property, Sport)/Bachelor of International Business**

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 231901
- 2011 cut-off: OP: 13 Rank: 74
- Prerequisite: English (4 SA)
- UAC code: 283124
- 2011 cut-off: ATAR: 71.10
- Mid-year entry offered

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227691
- 2011 cut-off: OP: 13 Rank: 74
- Prerequisite: English (4 SA)
- Mid-year entry offered

**Bachelor of Politics, Asian Studies and International Relations/Bachelor of International Business**

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 231881
- 2011 cut-off: OP: 9 Rank: 83
- Prerequisite: English (4 SA)
- UAC code: 283124
- 2011 cut-off: ATAR: 81.05
- Mid-year entry offered

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227671
- 2011 cut-off: OP: 13 Rank: 74
- Prerequisite: English (4 SA)
- Mid-year entry offered

**Why choose these degrees?**
Ever thought of combining a degree in finance with international business? It's a useful combination if you work for a multinational investment firm. How about combining human resource management with international tourism and hotel management? Or accounting with management? Or international relations with hotel management?
Completing a double degree provides you with a unique combination of skills that makes you highly attractive to potential employers.

You can select any combination from the following programs:
- Bachelor of Business
- Bachelor of Business (Hotel, Tourism, Event, Real Estate and Property, Sport)
- Bachelor of Commerce
- Bachelor of International Business
- Bachelor of Politics, Asian Studies and International Relations

What do I graduate with?
Using the examples mentioned you could graduate with one of the following double degrees:
- Bachelor of Commerce (Finance)/Bachelor of International Business
- Bachelor of Business (Human Resource Management)/Bachelor of Business (International Tourism and Hotel Management)
- Bachelor of Commerce (Accounting)/Bachelor of Business (Management)
- Bachelor of International Relations/Bachelor of Business (Hotel Management)

Program structure
You’ll focus your studies in two areas (majors) of your choice. For example, if you choose to combine a Bachelor of Commerce (Accounting) with a Bachelor of Business (Management) then you’ll study the courses that make up the Accounting and Management majors. More information about specific majors can be found under the relevant single degree.

Professional recognition
Completion of a Griffith Business School business or commerce double degree enables students to be eligible for admission to one or more professional bodies (as specified under the Griffith Business School single degree offerings).

Career opportunities
Studying a double degree opens up more doors in more industries. Depending on your choice of majors, you could land a job in accounting, financial planning and stockbroking to international business, marketing or planning and policy.

### Double degrees with Humanities

#### Bachelor of Arts/Bachelor of Business

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 232412
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 226192
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

#### Why choose this degree?
Management can be a very rewarding profession, and those with a more diverse education and background are particularly effective in the ever-changing business and economic environment.

This degree will broaden your career options by enabling you to acquire management skills in conjunction with skills in subject areas including the humanities, social sciences, languages, media and creative arts.

#### Arts component
A Griffith Bachelor of Arts is distinctive because in addition to providing exciting majors, it offers a signature experience in social enterprise. Here you take a sequence of courses with the opportunity to do placements and work on projects with organisations and businesses for the benefit of the community. This way, you gain work-oriented, practical skills in research, problem solving, effective writing and communication in a range of creative media.

As part of the signature experience, you also create a significant employment portfolio over the course of your degree to show prospective employers when you graduate.

#### Award majors
- Communication and Journalism—including studies in public relations and journalism
- Creative Writing and Literature—including studies in literature, publishing and creative writing
- Creativity and Cultural Practice—including studies in contemporary creative culture and the cultural industries
- History and Cultural Heritage—including studies in modern history, Indigenous studies and cultural heritage
- Islamic Studies—including studies in the history, culture and politics of Islam
- Languages and Cultures—including studies in Chinese, French*, German*, Indonesian*, International English, Italian, Japanese, Korean* and Spanish (via cross-institutional study with the University of Queensland)
- Screen Studies and Production—including studies in film, television, video and digital video
- Sociology—including studies in cultural sociology, globalisation and political economy

#### Business component
The business world offers career choices that are wide and varied—from dealing with employment relations issues, managing employees or the supply of goods and services—to helping devise and manage marketing campaigns. In whatever part of the business world you can see yourself playing a role, Griffith Business School has a degree that will best meet your needs.

#### Business majors
You can focus your business studies in a certain area (major). Your chosen major will lead to a degree in the following specialised areas:
- Employment Relations (Nathan and Gold Coast)
- Human Resource Management (Nathan and Gold Coast)
- Logistics and Supply Chain Management (Nathan and Gold Coast)
- Management (Nathan and Gold Coast)
- Marketing (Nathan and Gold Coast)
- Sustainable Enterprise (Nathan).

#### Career opportunities
As a graduate, you’ll have advanced writing and presentation skills, the ability to handle and analyse information and experience in organising and completing projects. These will give you social confidence and equip you for the many stimulating fields in which arts and business graduates find employment, including advertising, administration, clerical, education, government, journalism, management, media, retail and research.

Above all, you’ll have a commitment to continued learning and an appreciation of its importance to your professional success in the future.
**Bachelor of Arts/Bachelor of Commerce**

**Gold Coast campus**

Duration: 4 years full-time

- QTAC code: 231692
- 2011 cut-off: OP: 12
- Rank: 76
- Prerequisite: English (4 SA)

**Nathan campus**

Duration: 4 years full-time

- QTAC code: 226182
- 2011 cut-off: OP: 12
- Rank: 76
- Prerequisite: English (4 SA)

**Why choose this degree?**

If you want to broaden your career options by developing specialist technical skills in commerce along with expertise in areas that include the humanities, the social sciences, languages, media, and creative arts then this degree fits the bill.

**Arts component**

A Griffith Bachelor of Arts is distinctive because in addition to providing exciting majors, it offers a signature experience in social enterprise. Here you take a sequence of courses with the opportunity to do placements and work on projects with organisations and businesses for the benefit of the community. This way, you gain work-oriented, practical skills in research, problem solving, effective writing and communication in a range of creative media. As part of the signature experience, you also create a significant employment portfolio over the course of your degree to show prospective employers when you graduate.

**Award majors**

- Communication and Journalism—including studies in public relations and journalism
- Creative Writing and Literature—including studies in literature, publishing and creative writing
- Creativity and Cultural Practice—including studies in contemporary creative culture and the cultural industries
- History and Cultural Heritage—including studies in modern history, Indigenous studies and cultural heritage
- Islamic Studies—including studies in the history, culture and politics of Islam
- Languages and Cultures—including studies in Chinese, French*, German*, Indonesian*, International English, Italian, Japanese, Korean* and Spanish (*via cross-institutional study with the University of Queensland).
- Screen Studies and Production—including studies in film, television, video and digital video
- Sociology—including studies in cultural sociology, globalisation and political economy

**Commerce component**

A commerce degree will provide you with technical competencies and strong practical skills particularly in the areas of effective communication, critical analysis, problem solving and teamwork—the theory and practice needed for business professionals and managers to succeed in modern commercial, government, social and voluntary organisations. Areas of study include management of financial institutions, risk management, investment analysis, financial modelling, portfolio management, business law, tax planning, auditing, financial accounting and other aspects of financial and account management. This program provides training in managerial functions, skills, and methods plus you’ll develop an appreciation of the social, political and economic contexts that help guide decision making.

**Commerce majors**

You can focus your studies in a certain area (major). You’ll choose one award major from the following commerce offerings:

- Accounting (Nathan and Gold Coast)
- Economics (Nathan and Gold Coast)
- Finance (Nathan and Gold Coast).

**Career opportunities**

You’ll have the ability to handle and analyse information, experience in organising and completing projects and have advanced writing and presentation skills necessary for the many stimulating fields in which arts and commerce graduates find employment, including accountancy, advertising, administration, banking, clerical, education, finance, government, journalism, management, media, retail and research.

You’ll also have a commitment to continued learning and an appreciation of its importance to your professional success in the future.

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**Bachelor of Asian and International Studies/Bachelor of Communication**

**Nathan campus**

Duration: 4 years full-time

- QTAC code: 221182
- 2011 cut-off: OP: 9
- Rank: 83
- Prerequisite: English (4 SA)

Mid-year entry offered

**Why choose this degree?**

This innovative program, which integrates Asian studies and Asian language with the theory and practice of communication, enables you to develop a broad perspective on the language, culture and communications industry of the Asian region. It also equips you to take advantage of career opportunities being created through Australia’s continuing integration with the Asia-Pacific region.

You’ll gain valuable knowledge and understanding of our Asian neighbours and the chance to learn one of the languages of the region. This will make you well equipped to work in a variety of fields in the region or within Australia as an expert on Asian affairs.

**Program structure**

You’ll study core skills and concepts of International and Asian Studies and Communication, and also undertake Asian language studies from Chinese, Indonesian*, Korean* or Japanese. * Available via cross-institutional study.

You’ll combine studies in Asian and International Studies award major courses (refer to pages 13 and 14 of this guide) with courses from one of the communication majors, which include Film and Screen, Journalism, and Screen Production.

See the Humanities, Languages and Criminology Undergraduate Degrees Program Guide for more information on the Communication majors. For a copy of this guide, email brochures@griffith.edu.au or telephone 1800 073 875.

**Career opportunities**

There are significant opportunities for specialist journalists with knowledge of Asian societies and languages. You’ll graduate with skills in Asian language and culture, and in communication—both areas of increasing importance and potential within the media, public sector and private enterprise throughout the Asia-Pacific region.
Bachelor of Business/Bachelor of Communication

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 235051
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227731
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

**Why choose this degree?**
The combined nature of this program will provide you with a thorough grounding in business management as well as critical insights into the world of contemporary communications. Through your business studies you’ll develop an appreciation of the complex interrelationships involved in business, industry, and service organisations. A strong emphasis is placed on developing analytical, communication and decision making skills. You’ll supplement this with a strong grounding in screen production, analysis of the mass media and communication industries, public relations, creative writing, and new technologies and journalism.

**Program structure**
You’ll select and study two majors from communication and one award major from business.

### Business component
Griffith Business School award majors include:
- Employment Relations (Gold Coast and Nathan)
- Human Resource Management (Gold Coast and Nathan)
- International Management (Nathan)
- Management (Gold Coast and Nathan)
- Marketing (Gold Coast and Nathan)
- Sustainable Enterprise (Nathan)

### Communication component
Communication majors include:
- Communication and Media Studies (Gold Coast and Nathan)
- Digital Communication (Gold Coast)
- Film and Screen (Nathan)
- Intercultural Communication (Gold Coast and Nathan)
- Journalism (Gold Coast and Nathan)
- Public Relations (Gold Coast and Nathan)
- Writing (Gold Coast and Nathan)

**Career opportunities**
Equipped with highly developed communication and business management skills, you can look forward to a rewarding career in the media, film industry, public education, commercial communication, arts and leisure management, journalism or interactive media.

**Double degrees with Law**

### Bachelor of Laws/Bachelor of Journalism

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 235061
- 2011 cut-off: OP: 11
- Rank: 79
- Prerequisite: English (4 SA)

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227741
- 2011 cut-off: OP: 10
- Rank: 81
- Prerequisite: English (4 SA)

**Why choose this degree?**
By combining studies in journalism with business training you’ll develop a deep understanding of the application of print and digital media in business, industry, and service organisations. The program provides you with the opportunity to undertake advanced journalism courses in conjunction with a business major. This will prepare you for an exciting career in journalism, with the capabilities to apply these skills in a specialist business context. A strong emphasis is placed on developing analytical, communication, research, writing and decision making skills.

### Program structure
Griffith Business School award majors include:
- Employment Relations (Gold Coast and Nathan)
- Human Resource Management (Gold Coast and Nathan)
- International Management (Nathan)
- Management (Gold Coast and Nathan)
- Marketing (Gold Coast and Nathan)
- Sustainable Enterprise (Nathan)

### Journalism component
You’ll complete a range of journalism courses, which develop research and writing skills appropriate to media professions with special emphasis on print, radio, television and online journalism.

**Career opportunities**
Newspapers, radio, television, wire services and magazines all seek journalists with special skills to work as reporters, producers, sub editors and managers. Following graduation, you’ll be well prepared for a career in all forms of the media, specialising in business.

### Bachelor of Business/Bachelor of Journalism

**Gold Coast campus**
- Duration: 4 years full-time
- QTAC code: 235051
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

**Nathan campus**
- Duration: 4 years full-time
- QTAC code: 227731
- 2011 cut-off: OP: 14
- Rank: 71
- Prerequisite: English (4 SA)

**Why choose this degree?**
The combined nature of this program will provide you with a thorough grounding in business management as well as critical insights into the world of contemporary communications. Through your business studies you’ll develop an appreciation of the complex interrelationships involved in business, industry, and service organisations. A strong emphasis is placed on developing analytical, communication and decision making skills. You’ll supplement this with a strong grounding in screen production, analysis of the mass media and communication industries, public relations, creative writing, and new technologies and journalism.

**Program structure**
You’ll select and study two majors from communication and one award major from business.

### Business component
Griffith Business School award majors include:
- Employment Relations (Gold Coast and Nathan)
- Human Resource Management (Gold Coast and Nathan)
- International Management (Nathan)
- Management (Gold Coast and Nathan)
- Marketing (Gold Coast and Nathan)
- Sustainable Enterprise (Nathan)

### Communication component
Communication majors include:
- Communication and Media Studies (Gold Coast and Nathan)
- Digital Communication (Gold Coast)
- Film and Screen (Nathan)
- Intercultural Communication (Gold Coast and Nathan)
- Journalism (Gold Coast and Nathan)
- Public Relations (Gold Coast and Nathan)
- Writing (Gold Coast and Nathan)

**Career opportunities**
Equipped with highly developed communication and business management skills, you can look forward to a rewarding career in the media, film industry, public education, commercial communication, arts and leisure management, journalism or interactive media.

**Why choose this degree?**
The combined nature of this program will provide you with a thorough grounding in business management as well as critical insights into the world of contemporary communications. Through your business studies you’ll develop an appreciation of the complex interrelationships involved in business, industry, and service organisations. A strong emphasis is placed on developing analytical, communication, and decision making skills. You’ll supplement this with a strong grounding in screen production, analysis of the mass media and communication industries, public relations, creative writing, and new technologies and journalism.

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- Marketing (Gold Coast and Nathan)
- Sustainable Enterprise (Nathan)

### Journalism component
You’ll complete a range of journalism courses, which develop research and writing skills appropriate to media professions with special emphasis on print, radio, television and online journalism.

**Career opportunities**
Newspapers, radio, television, wire services and magazines all seek journalists with special skills to work as reporters, producers, sub editors and managers. Following graduation, you’ll be well prepared for a career in all forms of the media, specialising in business.
Management
Marketing
Sustainable Enterprise.
For details of the business majors see pages 3, 4 and 5.

Years 4 and 5
Subject to availability you may supplement your degree with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning)
- an additional area of specialised study, as listed in the Business and Commerce Undergraduate Degrees Program Guide
- specialisations offered from other areas of the University.

Professional recognition
The Griffith Law School Bachelor of Laws (LLB) degree satisfies the academic requirements for admission to legal practice. Completing your LLB is the first step towards being admitted as a legal practitioner.

Graduates wishing to be admitted must undertake additional legal training and meet the requirements of the Legal Practitioners Boards of the various Australian states and territories.

The Griffith University Legal Practice Centre offers postgraduate programs that satisfy the practical training requirement for admission as a legal practitioner in Queensland. Courses are offered in full-time (on-campus) and part-time (online) modes.

Graduates, who intend to practise in another state, territory or overseas, are advised to confirm the admission requirements in the particular jurisdiction in which they wish to practise.

Career opportunities
With a clear understanding of the fundamentals of business, enhanced by your specialised legal skills, you’ll be well prepared for a rewarding career in professional legal practice, commerce and industry, human resources, marketing, management, or the public service.

Bachelor of Laws/
Bachelor of Commerce
Gold Coast campus
Duration: 5 years full-time
QTAC code: 231782
2011 cut-off: OP: 8
Rank: 86
Prerequisite: English (4 SA)
UAC code: 283221
2011 cut-off: ATAR: 84.20

Nathan campus
Duration: 5 years full-time
QTAC code: 227152
2011 cut-off: OP: 8
Rank: 86
Prerequisite: English (4 SA)

Why choose this degree?
Graduates in law and commerce have valuable qualifications and skills that are very highly regarded by employers in both the private and public sectors.

The combined nature of the program ensures that you’ll develop a sound understanding of both disciplines and the complex relationship between legal and commercial business practices specific to the award major in which you choose to specialise.

Law component
For a full description of the Bachelor of Laws at Griffith, see the Criminology and Law Undergraduate Degrees Programs Guide. Telephone 1800 073 875 or email brochures@griffith.edu.au for a copy of this guide.

Commerce component
Year 1
You’ll be introduced to the core skills and concepts of commerce.

Years 2 to 5
In these years, you’ll choose and complete an award major, which has set courses and electives. Griffith Business School award majors include:
- Accounting
- Economics
- Finance.

For details of the commerce majors see pages 7 and 8.

Years 4 and 5
Subject to availability you may supplement your degree with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning)
- an additional area of specialised study, as listed in the Business and Commerce Undergraduate Degrees Program Guide
- specialisations offered from other areas of the University.

Studying a double degree in law and business, Roger Allingham has relished the many opportunities to be involved in the Griffith Business School’s student association called GB’s. The club offers social events and professional development, and best of all it’s free and open to any business student.
Professional recognition
The Griffith Law School Bachelor of Laws (LLB) degree satisfies the academic requirements for admission to legal practice. Completing your LLB is the first step towards being admitted as a legal practitioner.

Graduates wishing to be admitted must undertake additional legal training and meet the requirements of the Legal Practitioners Boards of the various Australian states and territories.

The Griffith University Legal Practice Centre offers postgraduate programs that satisfy the practical training requirement for admission as a legal practitioner in Queensland. Courses are offered in full-time (on-campus) and part-time (online) modes.

Graduates, who intend to practise in another state, territory or overseas, are advised to confirm the admission requirements in the particular jurisdiction in which they wish to practise.

Career opportunities
With your ideal combination of commerce and legal skills you’ll be well prepared for a rewarding career in professional legal practice, commerce and industry or the public service.

Bachelor of Laws/Bachelor of International Business

Gold Coast campus
Duration: 5 years full-time
QTAC code: 231742
2011 cut-off: OP: 8
Prerequisite: English (4 SA)
UAC code: 283221
2011 cut-off: ATAR: 84.20

Nathan campus
Duration: 5 years full-time
QTAC code: 227142
2011 cut-off: OP: 8
Prerequisite: English (4 SA)

Why choose this degree?
With the world now a global community, international trade has an even more important role than it has had in the past, as countries compete with each other for export income. Legal advice in companies trading internationally is pivotal to their ability to be successful. If you’re keen to gain legal qualifications and work in an international context then this combined degree will make you very attractive to prospective employers.

It is especially designed for people who want to work for an Australian company, organisation or legal firm operating globally or for an international company. But you needn’t restrict your thinking only to law and business—your degree will equip you with skills in marketing, trade analysis and international finance.

By combining a professional education in law with the opportunity to specialise in international business, you’ll have a comprehensive knowledge of, and sensitivity to, the culture and business practices of our international trading partners.

Law component
For a full description of the Bachelor of Laws at Griffith, see the Criminology and Law Undergraduate Degrees Programs Guide. Telephone 1800 073 875 or email brochures@griffith.edu.au for a copy of this guide.

International Business component
Year 1
You’ll be introduced to the core skills and concepts of international business.

Years 2 to 5
You’ll gain knowledge of the major functions of business with an international perspective on commercial strategies and operations and an appreciation of the social, cultural and political dimensions of global business.

Years 4 and 5
You may supplement your degree with a choice of:
- an overseas internship or exchange
- an industry placement (work-integrated learning).

While studying the Bachelor of Laws/Bachelor of Politics, Government and International Relations, Ashley Cooper was selected for an internship in a Congressional office in Washington DC. ‘There was never a dull moment, I even got to shake hands with Hilary Clinton,’ Ashley said.
**Professional recognition**
The Griffith Law School Bachelor of Laws (LLB) degree satisfies the academic requirements for admission to legal practice. Completing your LLB is the first step towards being admitted as a legal practitioner.

Graduates wishing to be admitted must undertake additional legal training and meet the requirements of the Legal Practitioners Boards of the various Australian states and territories.

The Griffith University Legal Practice Centre offers postgraduate programs that satisfy the practical training requirement for admission as a legal practitioner in Queensland. Courses are offered in full-time (on-campus) and part-time (online) modes.

Graduates, who intend to practise in another state, territory or overseas, are advised to confirm the admission requirements in the particular jurisdiction in which they wish to practise.

**Career opportunities**
As a graduate, you'll be uniquely equipped to act as an adviser to, or to take a key role within, corporations engaged in international trade in Australia and overseas.

**Bachelor of Laws/Bachelor of Politics, Government and International Relations**

**Gold Coast campus**
- **Duration:** 5 years full-time
- **QTAC code:** 231772
- **2011 cut-off:** OP: 7 Rank: 88
- **Prerequisite:** English (4 SA)
- **UAC code:** 283221
- **2011 cut-off:** ATAR: 86.50

**Nathan campus**
- **Duration:** 5 years full-time
- **QTAC code:** 227302
- **2011 cut-off:** OP: 8 Rank: 86
- **Prerequisite:** English (4 SA)

**Why choose this degree?**
Society needs people who have a deeper and more comprehensive understanding of the forces that are shaping our lives as state and national citizens in the globalised environment.

By combining the study of contemporary international relations or politics and public policy with a comprehensive legal education, this program will give you the knowledge and skills to operate effectively within this climate of change.

It covers the nature and character of the modern international system, the policy issues on the agendas of Australian governments and the international community and the factors and forces that are shaping contemporary politics, public administration and international affairs.

**Law component**
For a full description of the Bachelor of Laws at Griffith, see the Criminology and Law Undergraduate Degrees Programs Guide. Telephone 1800 073 875 or email brochures@griffith.edu.au for a copy of this guide.

**Politics, Government and International Relations component**
This degree provides you with key functional business skills in areas such as communications, cultures and civilisations, economics, employment relations, globalisation, political institutions, politics and government, and optional language studies. You can focus your business studies in the following areas (majors).

**Majors**
Your chosen major will lead to a degree in one of the following specialised areas:
- International Relations (Nathan and Gold Coast)
- Politics and Government (Nathan)

**Professional recognition**
The Griffith Law School Bachelor of Laws (LLB) degree satisfies the academic requirements for admission to legal practice. Completing your LLB is the first step towards being admitted as a legal practitioner.

Graduates wishing to be admitted must undertake additional legal training and meet the requirements of the Legal Practitioners Boards of the various Australian states and territories.

The Griffith University Legal Practice Centre offers postgraduate programs that satisfy the practical training requirement for admission as a legal practitioner in Queensland. Courses are offered in full-time (on-campus) and part-time (online) modes.

Graduates, who intend to practise in another state, territory or overseas, are advised to confirm the admission requirements in the particular jurisdiction in which they wish to practise.

**Career opportunities**
You'll graduate well prepared for a broad range of careers, including the legal profession, with a special interest in, and knowledge of, public law or international issues, employment in government—especially in diplomacy, strategic analysis, trade relations and international cultural contacts—or a policy analysis role in large organisations.

Your skills will also open up opportunities in businesses with overseas profiles, international aid and other non-governmental organisations, news and media organisations and educational organisations.

**Other double degrees**

**Bachelor of Business/Bachelor of Digital Media**

**Gold Coast campus**
- **Duration:** 4 years full-time
- **QTAC code:** 235071
- **2011 cut-off:** OP: 11 Rank: 79
- **Prerequisite:** English (4 SA)

**Why choose this degree?**
If you're an innovative and creative thinker, this program will enable you to take advantage of the huge growth in professional creative opportunities available on the Gold Coast, as well as nationally and internationally. Supplement this with core business competences such as critical and analytical thinking, communication and decision making developed through the business component of this program, and you'll graduate with a unique range of skills and abilities allowing you to bridge the creative—business divide.

**Program structure**

**Business component**
Griffith Business School award majors include:
- Employment Relations (Gold Coast and Nathan)
- Human Resource Management (Gold Coast and Nathan)
- Management (Gold Coast and Nathan)
- Marketing (Gold Coast and Nathan)

**Digital Media component**
You'll complete one of the following studio majors:
- 3-Dimensional Design
- Digital Design
- ePhotожournalism
- Fine Art
- Graphic Design.

**Career opportunities**
As a graduate you'll have a unique combination of creative design and software application skills, enabling you to take advantage of opportunities in post-production animation and video production, web and games production as well as printing for industry. Combine this with the ability to manage these creative ventures from a business perspective, and you'll be highly desirable to employers seeking to broaden their creative and business reach.
Why choose this degree?
Do you have musical ability combined with an interest in the business aspects of the entertainment industry? As the only offering of this unique combination of music and business in Queensland, the Bachelor of Business/Bachelor of Music will enable you to develop your existing musical talent as well as the necessary business skills required for working in the industry.

Program structure
The double degree program offers the minimum core requirements of each of the single degrees. You’ll undertake music studies at the South Bank campus for the first two years of the program, incorporating a music performance major and either musicology or music as your second major (or both). Years 3 and 4 are completed at the Nathan campus, where you’ll undertake core studies across the major business disciplines, as well as a major sequence in one of these areas.

Career opportunities
Equipped with the core disciplinary strengths of both music and business, you may pursue a career in music performance and composition, as well as a variety of roles in the business sector, or combine your skills and work in the business aspects of the entertainment industry.

Bachelor of Business/Bachelor of Psychological Science
Gold Coast campus
Duration: 4 years full-time

QTAC code: 231552
2011 cut-off: OP: 9
Rank: 83

Prerequisite: English (4 SA)

Mt Gravatt/Nathan campuses
Duration: 4 years full-time

QTAC code: 222612
2011 cut-off: OP: 10
Rank: 81

Prerequisite: English (4 SA)

Why choose this degree?
Increasing numbers of employers are seeking more from prospective employees than a well written application and comprehensive CV. They want to know what an applicant thinks about issues, how they approach problems or deal with other people and what sort of personality they have.

To meet this need companies are employing specialists in the field of psychological science to see how a prospective employee will fit into their organisation. You might work for a company and advise management on personnel issues, develop training programs and procedures or help set policies. Or you might focus on organisational change within a corporation.

Many people working in this area not only undertake psychological evaluation of employees, they also play an important role in enterprise bargaining and appear at Industrial Commission hearings.

This field of expertise is growing and with its integrated and comprehensive education in business and in the discipline of psychology, this combined program will extend your prospects beyond the conventional careers of either degree on its own.

For more information on the Psychological Science component see the Health Undergraduate Degrees Program Guide. For a copy of this guide, email: brochures@griffith.edu.au or telephone 1800 073 875.

Professional recognition
Professional recognition will vary depending on your choice of business award major. A complete list of professional bodies you’ll be eligible for admission into is available under each single degree listing.

As a psychology graduate you may undertake a further year (honours) in psychology, making you eligible for associate membership of the Australian Psychological Society and provisional registration as a psychologist with the Psychology Board of Australia.

Full registration requires a further two years of approved postgraduate study or supervised practice (on-the-job training) with a registered psychologist.

Career opportunities
With a clear understanding of the fundamentals of business, enhanced by the specialised skills of your award major, you’ll be ideally placed to directly enter a wide range of management positions in business, counselling, and training and development.

Bachelor of Engineering/Bachelor of Business (Management)
Gold Coast campus
Duration: 5 years full-time

QTAC code: 234512
2011 cut-off: OP: 9
Rank: 83

Prerequisites: English (4 SA), Maths B (4 SA)

Recommended: Chemistry, Maths C or Physics

Why choose this degree?
Engineering is a dynamic industry, requiring skills not only in engineering, but in organisational behaviour, communication, economics and quality control. This program will equip you with the necessary managerial skills needed to run complex projects smoothly, a quality highly valued by employers. You’ll graduate with a solid foundation in engineering principles as well as all areas of business management.

In your final year, your skills will be enhanced through off-campus industry experience to prepare you for a smooth entry into the workforce. Overall, you’ll complete at least 60 days engineering professional practice.

Discipline areas
There’s a choice of two discipline areas in the engineering component of your double degree program together with the business management courses that are embedded in the program structure.

Civil Engineering (Gold Coast)
In the Civil Engineering discipline, you’ll develop knowledge and skills in the planning, design, management, construction and maintenance of civil engineering projects.
You’ll also gain the communication, research and critical analysis skills, which are vital to a successful career as a professional engineer. The program provides a foundation in civil engineering with an emphasis on current industry practices, and features basic science, engineering principles, practice and management.

Environmental Engineering (Nathan)
Environmental Engineering has a strong interdisciplinary focus on formulating solutions to environmental problems and developing innovative strategies and technologies for a sustainable future. The program will provide you with enormous opportunities as an environmental engineer and skilled business manager to find appropriate solutions to existing environmental problems. It combines a set of core skills in engineering design in relation to the quality of land, water and air with core management skills such as accounting, financing, employment relations and government-business relations, which are supported by aspects of environmental sciences and management.

Professional recognition
On graduation, you’ll be eligible for membership of Engineers Australia with corresponding international recognition. You may also be eligible for membership of the Australian Institute of Management, Institute of Business Administration, Local Government Clerks’ Board and, on completion of additional postgraduate programs, the Institute of Corporate Managers, Secretaries and Administrators.

Career opportunities
As a graduate of the Civil Engineering discipline, you’ll be competent in all areas of business management with enhanced managerial skills applicable to civil engineering organisations and equipped to succeed in engineering design, construction and management.

Your career could see you involved in projects such as land and canal developments, major construction projects, port facilities and airports, railways, roads and highways, town water supplies and waste-water treatment; tunnels, bridges, buildings and dams, and other public works.

You may choose to pursue a career as a manager in business and other professions, pursue postgraduate study, or research in civil engineering and/or business management.

As a graduate of the Environmental Engineering discipline, you’ll be equipped with knowledge and skills in planning, design and management of projects associated with environmental protection and the managerial skills needed to run complex projects smoothly—qualities highly valued by employers. Career opportunities include government departments such as Main Roads; Natural Resources, Mines and Energy; Environmental Protection Agency; consulting engineers and industries covering mining, petroleum, and manufacturing, or management, project management, strategic planning, and corporate/government relations in the public and private sectors.

This integrated program combines a strong foundation in the physical and biomedical sciences with critical business and management studies. This combination will give you a thorough understanding of both exercise science and the governance of sport.

Professional practice requirements
Before going on your professional placement, you’ll need to meet all professional practice requirements. For details of these go to griffith.edu.au/programs-courses then click on ‘Health’ and explore the information on this degree.

Professional recognition
As a graduate, you’ll be eligible to apply for various levels of membership or accreditation with the:
- Australian Coaching Council (Level 2, Theory)
- Australian Institute of Management
- Australian Society of Sport Administrators (Level 2)

Career opportunities
The sports industry is very broad and career options are equally diverse. Employment prospects are strong in both the public and private sector. Career opportunities range from sports and recreation management, sports science and high performance management, to events management or country club and recreational club management. Completion of this program also gives graduates the opportunity to apply for entry into the Master of Physiotherapy as well as further educational opportunities in medicine and a range of allied health professions.

Bachelor of Exercise Science/Bachelor of Business (Sport Management)

<table>
<thead>
<tr>
<th>Gold Coast campus</th>
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<tbody>
<tr>
<td>Duration: 4 years full-time</td>
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<tr>
<td>QTC code: 231342</td>
</tr>
<tr>
<td>2011 cut-off: OP: 11 Rank: 79</td>
</tr>
<tr>
<td>Prerequisites: English (4 SA), plus one of Biological Science, Chemistry, Physics or Maths B (4 SA)</td>
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</tbody>
</table>

Why choose this degree?
Professional sports management is becoming increasingly complex and comprehensively trained specialists are needed to work with national and state sporting bodies, corporate organisations, local clubs and with individuals.

Renee Narcis had the opportunity for a summer exchange in Germany. Eventually I would like to work in sports management in Europe so learning how business operates within the European Union and how the various countries work together was really interesting and relevant,” Renee said.
Honours College student Elise Giles is studying a Bachelor of Business (Event Management), and is also the recipient of a $20,000 Sir Samuel Griffith Scholarship.

What is the Griffith Honours College?
Designed for high achieving students, the Griffith Honours College provides enriching experiences in combination with undergraduate degree studies. Many of these experiences are exclusive to the Griffith Honours College with students developing skills in high demand by employers—leadership, teamwork, communication, community engagement, intellectual curiosity and the development of research and industry skills.

The Griffith Honours College experience has been created to allow students to reach their full potential and differentiate them amongst their peers upon graduation.

Why should I apply?
The Griffith Honours College will produce highly sought-after graduates with the specialist knowledge and broad management competencies to become CEOs, researchers, educators, creators and community leaders of the 21st century.

Griffith Honours College students will benefit from a unique educational experience. They will:
- receive personal attention—take part in regular one-on-one sessions with a mentor who guides them through their university years and steers them towards their career goals
- collaborate—share ideas and work with leading Griffith researchers, academics and other high achieving students across a number of disciplines
- experience the world—be encouraged to gain a global perspective by studying, participating in events or working overseas for a few weeks, a few months or a year
- engage with the community—lead and participate in supporting local and national community events
- be recognised—as high achieving amongst the university community.

Am I eligible?
Admission to the Griffith Honours College is available to school leavers and non-school leavers who are undertaking their first undergraduate degree. International students meeting the criteria are eligible to apply for entry to the Griffith Honours College.

To be eligible for selection, the applicant must:
- have Griffith University as a preference on their QTAC/UAC application
- have a score of OP 1–3/UAI 99.95–96.00. Applicants with exceptional personal achievement who expect an OP of 4–6/UAI 95.50–90.00 are also encouraged to apply complete and submit a Sir Samuel Griffith Scholarship/Griffith Honours College application by 18 November (application forms released on 8 August).

How do I apply?
Applicants must complete a Sir Samuel Griffith Scholarship/Griffith Honours College application form.

The application form is available:
- to be completed online from the Griffith Honours College website: griffith.edu.au/honours-college
- by emailing: honourscollege@griffith.edu.au

Further information
For further details on the Griffith Honours College:
Email: honourscollege@griffith.edu.au
Website: griffith.edu.au/honours-college
Scholarships

Griffith University offers a package of rewarding and supportive scholarships that makes coming to university easily accessible and provides support while at university.

**How do I get a scholarship?**
You apply by downloading application forms from our website. You may apply for (and receive) more than one scholarship.

**When do I apply for a scholarship?**
Generally, from August each year, but please check the closing dates carefully on specific application forms as dates vary.

**Who do I contact for further details?**
Email: scholarships@griffith.edu.au
Website: griffith.edu.au/scholarships

**What types of scholarships are available?**

**Academic excellence**

**Sir Samuel Griffith scholarships**
High-achieving applicants with an OP 1–6 (or Rank equivalent) and proven leadership and community engagement skills, are eligible for these scholarships (approx. $20,000 each, covering up to four years of study and membership of the Griffith Honours College).

**Aboriginal and Torres Strait Islander**

**Indigenous Commonwealth scholarships**
Three on offer: Indigenous Access (approx. $4300 each, as one-off payment); Indigenous Commonwealth Education Costs (approx. $11,100 value per semester) and Indigenous Commonwealth Accommodation (approx. $2200 value per semester). Please visit griffith.edu.au/gumurrrii-student-support-unit to find out more.

**Neville Bonner scholarships**
A memorial scholarship (valued at approx. $2500 each) for Aboriginal and Torres Strait Islander students awarded to commencing students who have overcome adversity to continue their education into the tertiary arena.

**Accommodation**

**George Alexander Foundation scholarships**
These scholarships (valued at approx. $22,500 over three years covering on-campus accommodation costs) have an emphasis on helping talented young people from rural and regional communities to overcome financial disadvantage.

**Equity and Commonwealth**

**Chancellor’s scholarships**
By completing an application for the Uni-Start Scheme, you may be considered for one of the following:
- Chancellor’s Education Costs scholarships—valued at approximately $9160, over four years
- Chancellor’s Accommodation scholarships—valued at approximately $18,300, over four years
- Dell Computer Equity scholarships—valued at about $3500 each

**Students Start-up Scholarship**
If you are a full-time student receiving Youth Allowance, Austudy or ABSTUDY Living Allowance, you may receive the Student Start-up scholarship via Centrelink on 13 24 90 or visit the Centrelink website—centrelink.gov.au

**Sports and other**

**Griffith Sports Excellence scholarships**
These are for elite athletes excelling in their chosen sport who have achieved a high standard in their academic studies. They are valued at approximately $20,000 over four years.

**Study area scholarships**
There are a number of scholarships specific to a study area. These scholarships are tailored to meet specific program and school/faculty requirements.

**International Student scholarships**
Griffith International offers scholarship schemes for international students—in the form of aid, working with a variety of country-based student financial aid programs—that help students pay for their education. Please visit griffith.edu.au/international/scholarships-finance
Campus convenience

Gold Coast
This dynamic, modern, comprehensive campus, set amongst native bushland, is located minutes from the famous Gold Coast beaches. With a population of over 16,000 students, the campus boasts state-of-the-art facilities, including the $36 million Griffith Centre for Medicine and Oral Health adjacent to the Gold Coast Hospital at Southport. The proposed Gold Coast Health and Knowledge Precinct—including the Griffith Health Centre, a signature building of this precinct, and the co-located Gold Coast University Hospital—is scheduled to open in 2012.

Relax in the campus restaurant, cafés or bars, and enjoy extensive sporting facilities, including a gym, basketball, volleyball and tennis courts. You’ll find many handy services right on campus, such as a post office, ATMs, medical, welfare and student guild services. On-campus accommodation is available and assistance provided to find off-campus accommodation. The campus, site of the proposed western station for the Gold Coast Rapid Transit system, is a 10-minute drive from Southport and the Helensvale train station.

To view a map of the campus: griffith.edu.au/locations

Logan
This community campus is renowned as a national showcase of social inclusion in higher education through innovative partnerships, industry engagement and program pathways, with a strong focus on community health and education. Home to almost 3,000 students, this campus is based in one of Australia’s most rapidly developing regions, midway between Brisbane and the Gold Coast. The campus offers the resources and expertise you’d expect to find at one of Australia’s top universities, including flexible learning options for students.

You’ll also have access to a bookshop, café/bar, a general store, a community lounge and sporting facilities, plus welfare, counselling and other support services. Privately owned student accommodation, adjacent to the University, provides a resort-style environment for study and living. Assistance can also be provided with other accommodation arrangements. The campus is easily accessible by car, bus and rail links.

To view a map of the campus: griffith.edu.au/locations
Mt Gravatt
Adjacent to Nathan campus, this campus is also nestled in a native bushland setting, less than 15 minutes by car from Brisbane’s city centre. Teaching and research on the campus focuses on the application of social and behavioural sciences to the prevention of, and intervention in, critical social issues.

A café, bookshop, cafeteria, gym, state-of-the-art tennis centre and basketball and netball courts are just some of the convenient facilities available on campus to the 4900 students located here. You can also access welfare, counselling and other support services. For students wanting to live on campus, Mt Gravatt Residential College provides fully catered single rooms and self-catered accommodation.

To view a map of the campus: griffith.edu.au/locations

Nathan
The original Griffith campus at Nathan, situated in a native bushland setting on the edge of Toohey Forest, now has a population of about 14 000 students. Nathan is home to our world-class expertise in the environment, corporate sustainability, Asia and the emerging biosciences. The option to live on campus in six residential colleges, offering both fully catered and self-catered accommodation appeals to many students.

Students enjoy relaxing in the campus restaurant, cafés and bars, and have access to a bookshop, general store, post office, newsagency, computer shop, travel agency, hairdressing/beauty salon, and banking and sporting facilities including a gym, squash courts, tennis courts and playing fields. You can also access welfare, counselling and other support services. Nathan campus is less than 15 minutes by car from Brisbane’s city centre and is easily accessible by bus and rail links.

To view a map of the campus: griffith.edu.au/locations
What’s the next step?

Decided what you want to do?
To find out how to apply for a place at Griffith in 2012 …

1 Visit
askgriffith.custhelp.com

2 Telephone
Brisbane +61 (0)7 3735 7700
Gold Coast +61 (0)7 5552 8811
Elsewhere in Australia 1800 154 055

or

Still need more information?

1 Call 1800 073 875 to speak to someone who can help answer your questions or arrange for you to speak to staff from the study area that interests you. On this number you can also request program guides for other study areas that may interest you. Or you can visit us on the web at griffith.edu.au/futurestudents

2 Make sure you check out Griffith’s Open Day on Sunday 14 August 2010 (9.00 am – 2.00 pm) for a chance to talk to Griffith staff in your field of interest and get a better feel for life at university. Or catch one of the tertiary expos listed on the page opposite for an opportunity to discuss your options with someone from Griffith.

Helpful Links

Griffith’s 2011 and 2012 calendars: griffith.edu.au/academiccalendar
Queensland Studies Authority: qsa.qld.edu.au
Queensland Tertiary Admissions Centre: qtac.edu.au
Information on Commonwealth-supported places at university: goingtouni.gov.au
Centrelink: centrelink.gov.au
Applications for Gold Coast preferences only can apply through the Universities Admissions Centre (New South Wales-based admissions system): uac.edu.au

Important note. All information is correct as at April 2011, but is subject to change as program content is reviewed and updated.
Key dates
to help you make the right decision

To help you take the next steps toward university, there are a few important dates you need to remember. The list below will help you to stay on track for starting in 2012.

Griffith University
- Medicine Information Evening—Brisbane: 16 May 2011
- Medicine Information Evening—Gold Coast: 18 May 2011
- Engineering Information Evening—Brisbane: 24 May 2011
- Engineering Information Evening—Gold Coast: 26 May 2011
- Architecture Information Evening: 8 June 2011
- Logan campus information day: 10 June 2011

Griffith University Open Day: 14 August 2011
- Queensland Conservatorium audition applications open until 15 August 2011
- Queensland Conservatorium auditions: 26–30 Sep 2011
- Griffith University undergraduate scholarship applications open until Oct/Nov 2011
- GAMSAT registration for Medicine programs commencing in 2013 opens October 2011
- Options Information Sessions: 20 December 2011
- griffith.edu.au/academiccalendar

Tertiary expos and applications
- Reinvent Your Career Expo: 26–27 March 2011
- Careers and Employment Expo Brisbane Convention and Exhibition Centre: 13–14 May 2011
- Gold Coast Careers Expo: 19 May 2011
- TSXPO (Tertiary Studies Expo) Exhibition Building, RNA Showgrounds: 16–17 July 2011
- Adult Tertiary Entrance Expo (ATEE): 3 September 2011
- QTAC on time applications due: 30 September 2011
- OPs available online: 15 December 2011
- Ranks released (those without OP): December 2011
- QTAC offers released: Dec 2011 – Jan 2012
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