Event, Hotel, Sport and Tourism Management students complete 250 hours of work experience as part of their degrees. The School has placed students in internships with Tourism Australia, Gold Coast Tourism, the Lexus in New York, V8 Supercars, Surfing Queensland, the Brisbane Lions, Bilibong, as well as some of Queensland’s top hotels.

Internationalisation
Established relationships with partner universities in Korea, Hong Kong, China, France, USA and Canada allow students to broaden their study experience through the study abroad and exchange programs. The School provides ‘top up’ scholarships to support our students during exchange, and to encourage outward mobility for the purposes of professional and personal enrichment.

MBA and Master of International Business students have the opportunity to undertake advanced, intensive management training as part of the Asian intensive School for Advanced Management (AISAM) in Penang, Malaysia, and the European Summer School of Advanced Management (ESSAM) in Darmstadt.

International Internships
Griffith Business School offers a range of signature study abroad programs. The International Internship in Korea enables students to undertake a paid internship in Seoul, Korea and immerse themselves in a different culture.

The Ruhr Valley Internship in Germany enables students to spend three months abroad, and includes a seven week placement with an international firm. Both internship programs provide students with a valuable opportunity to gain work experience in another country as part of their degree.

“GBS alumni are instinctive entrepreneurs—they open doors that others can’t see are there.”
Professor Michael Powell, Pro Vice Chancellor (Business)

Professor Michael Powell holds a B Arts and M Arts (Hons) degrees in History, and a PhD in Sociology. Michael was Research Fellow at the American Bar Foundation in Chicago (1979 – 1982), engaged in studies of the professional organisations of lawyers. He has held academic positions at the University of Chicago, University of North Carolina and University of Auckland before becoming Griffith University’s Pro Vice Chancellor of the Griffith Business School. His current research interests include corporate governance and healthcare management.

“The GBS is award-winning because we are committed to one shared goal—excellence.”
Professor Michael Powell, Pro Vice Chancellor (Business)

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Front cover image: Professor Patrick Whelan AO, Professor Andrew O’Neil
Valuing Creative Freedom and Pushing Traditional Boundaries

Strengths and Statistics

Considered one of Australia’s leading business educators, Griffith Business School’s excellence is demonstrated by its accreditation with the Association to Advance Collegiate Schools of Business (AACSB)—international, one of a small number of Australian business schools to be so recognised.

In the recent ERA survey of research, the School was evaluated in the top 10 Australian business schools for the quality of its research. Our MBA received a 5-star rating from the Graduate Management Admission Council of Australia (GMAC) for seven consecutive years, one of only 3 programs to consistently achieve such a high ranking.

Hosted more than 11,500 students annually, and employing more than 210 academic and 90 professional and administrative staff, Griffith Business School is also one of Australia’s largest business educators.

Committed to developing global citizens through its education programs, and to producing quality research, the School has a highly qualified faculty who remain in touch with industry and professional needs. We provide opportunities for our students to engage with industry and to obtain an international experience through exchange, study abroad and internship programs.

The School is also committed to sustainable enterprise and corporate responsibility, and is an active partner in the Global Responsible Leadership Initiative, a signatory to the UN Principles for Responsible Management Education, and a member of the Asia Pacific Academy of Business in Society and the European Academy of Business in Society.

It is no surprise, then, that Griffith Business School is recognised as a leader in its field. Griffith was the first university in Australia to offer an undergraduate degree in Asian Studies and remains a pioneer in this field.

The undergraduate international relations program was recently ranked fifth in Australia (according to the TRIP Survey of International Relations Faculty in Ten Countries Survey, 2009), which also revealed Griffith is the second largest educator of Australian international relations scholars at the undergraduate level.

The Department of Politics and Public Policy is one of Australia’s leading centres of research and teaching in politics, public policy and public management. Griffith is Australia’s most awarded university for political science research grants and publications in top ranking journals. We are a foundation partner of the Australian and New Zealand School of Government (ANZSOG) developing the future generation of public sector leaders.

The Cape York Institute for Policy and Leadership—a significant partnership between the people of Cape York, Federal and Queensland Governments and Griffith University operates through the Department.

The Department of Tourism, Leisure, Hotel and Sport Management has the leading concentration of scholars in the fields of Tourism and Sports Management in Australia. Its programs are informed by strong industry relationships, derived from its active industry advisory panel and other industry connections.

The collaborative approach to curriculum development led to the Department winning nine Queensland Tourism Awards for Excellence in Industry Education. In November 2010, the Department was inducted into the Queensland Tourism Hall of Fame, a result of having won the Education and Training Award for three consecutive years.

In 2011, it was further recognised with the National Award for Tourism Education as the outstanding tourism educator in Australia.

The Sport Management program is also widely recognised as Australia’s leading program of its kind, and has achieved international recognition through its outstanding research achievements. It is currently leading a national study on facilitating sporting excellence.

“We seek to build on our research strengths and to develop Australia’s capabilities in these areas.”

Research Excellence

There are currently three research centres in the School and two active Academic Centres. The focus of these research hubs is diverse, ranging from Governance to Asia, and Tourism to Sustainability. They seek to build on our research strengths and to develop Australia’s capabilities in these areas.

Griffith Asia Institute studies key developments in the politics, economics, societies and cultures of Asia. It also examines global issues such as terrorism, conflict, religious fundamentalism, pandemics and forced migration. Institute researchers are examining the evolving energy security needs and policies of the Asia Pacific region and its capacity to respond to changes in the global environment. The Institute draws on the expertise of 50 academics and is one of the University’s major research centres. It offers an extensive calendar of research and public seminars, including the highly successful Public Perspectives Asia series, which has been developed to promote public discussion of Australia’s relations with its surrounding region.

Griffith’s Centre for Governance and Public Policy examines the capacity, sustainability and accountability of governments. Centre researchers are leading reform in Queensland Government bodies to help create a more modern, efficient and effective public service. The Centre is a key part of the political science and public policy community at Griffith, and its researchers ranked very highly in research performance according to the 2011 Excellence in Research (EER) exercise.

The Centre for Tourism, Sport and Service Innovation acts as a focal point for innovative, quality research in tourism, sport, and services delivery. The Centre conducts multidisciplinary research to provide innovative marketing and management solutions for business, community and government organisations dedicated to the delivery of sport, tourism, event and recreation services and products. Its members have worked on numerous local, national and international projects developing economic, operations and marketing reports.

The Centre for Work, Organisation and Well Being develops world-class research that is distinctive and relevant to the future of work and organisations in our 21st century world. The Centre is an interdisciplinary research group incorporating sociologists, psychologists, industrial relations and other scholars interested in the field of work and well-being in the work place. The Centre seeks to understand the changing world of work in an era of significant social, economic and technological change via theoretically informed research and to bridge the gap between research, practice and policy.

Academic Excellence

The Asia-Pacific Centre for Sustainable Enterprise, directed by leading international expert, Professor Malcolm McIntosh, addresses sustainability-related challenges in business, environment, science, law, economics and sociology. It informs and assists the development of sustainable enterprise through innovative research, teaching and engagement activities.

The Centre conducts a popular annual public seminar series which attracts an audience drawn from industry, government, not-for-profits and NGOs.

The Asia-Pacific Centre for Franchising Excellence addresses the need for dedicated research and education in the rapidly growing franchising industry. The Centre builds on the School’s reputation as a leader in Franchise research and franchise education. With close ties to industry, government and professional associations the Centre offers quality franchise research and consultations, and provides training and education to further the sector and information.

Centre Director Professor Lorelle Fraser is an internationally regarded expert on Franchising, winning the Franchise Council of Australia’s 2010 Contribution to Franchising Award.

Industry Linkages

Internships both in Australia and overseas plus work experience opportunities and key industry links, enable students to start doing business before they graduate.

Commerce (accounting, economics, finance and financial planning) students have access to state-of-the-art Trading Rooms in which they are able to develop and enhance their skills in preparation for a career on the floor of the stock exchange.