Perspectives: Asia Seminar

‘The Rise in Popularity of Asian Cooking and TV Chefs.

By: Ms Elizabeth Chong, Celebrity Chef, Author and Teacher

Cooking shows have taught us, influenced us and changed with us. At the beginning of the twenty-first century, they have evolved to satisfy our appetite for quality, affordable, health conscious, easy to prepare yet sophisticated food. The changes in TV cooking also act as an accurate social barometer. From providing helpful hints in the 1950's, caterling to the lavish lifestyles and culinary excess of the 80's and satisfying the reality-crazed audience of today. This barometer can also be applied to how everyday Australians have embraced Asian Culture and Cuisine. Ms Elizabeth Chong has played an instrumental role in this acceptance.

Elizabeth Chong was aged 3 when she moved to Australia. She is highly regarded and respected and is one of Australia’s leading teachers of Chinese cuisine. This year she celebrates 50 years of an uninterrupted career of teaching at her cooking school. She is a well known personality in Australia’s Food Industry and is affectionately known in Melbourne’s Chinatown as “The Empress Of Chinatown”. She is an award winning author and has written 8 books on Asian cooking. She is an acclaimed legend of the Melbourne food and wine festival. Her celebrity Chef status was confirmed following 14 years on National television on the Bert Newton Good Morning Australia program. Today she is a lifetime Australia Day Ambassador and promotes her dual role as an Australian and Chinese Ambassador through food.

→ Cinema B, Gallery of Modern Art, Stanley Place, South Bank
→ Thursday 14 July 2011
→ The doors open at 5:30pm

Guests are welcome to join us for refreshments prior to the seminar. Places are limited, please book early to avoid disappointment. Please RSVP, to Natasha Vary by Friday 8 July 2011 on telephone 07 3735 5322 or email n.vary@griffith.edu.au