Welcome from the Dean, Learning and Teaching

Welcome to the August edition of PostgradPerspectives.

To those students returning to continue their studies with the School this semester, I hope you all had a restful winter break.

To all our commencing students, I take the opportunity to again welcome you to the School and wish you well in your studies. We are pleased that you have chosen Griffith Business School as your study destination, and look forward to helping you to achieve your personal and professional goals.

The School will be hosting two “Meet and Greet” networking events for commencing and continuing postgraduate students. For those of you who are yet to attend one of these events, I strongly encourage you to do so. They are a great way to meet fellow students, key GBS staff, and some of our graduates – you never know the opportunities it may provide. Further details are contained in the Events Calendar section later in the newsletter. I look forward to seeing you all there.

Lorelle Frazer
Dean, Learning and Teaching

Visit www.griffith.edu.au/gbs for more Griffith Business School news and events
News from the School

Learning and Teaching Citations
In 2008 Griffith established the Learning and Teaching Citations to recognise and reward achievement in learning and teaching by its teachers and teaching teams at the Faculty level.

We are delighted to announce that the following staff have been successful in the 2009 round for the University's Faculty Learning and Teaching Citations.

Mr Craig Cameron (Department of Accounting, Finance and Economics)
Dr Jillian Cavanagh (Department of Management)
Dr Ron Fisher (Department of Management)
Associate Professor Lisa McManus (Department of Accounting, Finance and Economics)

Join us on Facebook
Become a fan of the Griffith Business School and hear about upcoming events at http://www.facebook.com/griffithbusinessschool

Outstanding Alumnus Award
In recognition of the lifelong role our graduates play in society, the Griffith Business School Alumni Network has developed our Outstanding Alumnus Award Program. These annual awards are presented to outstanding members of our alumni community.

Outstanding Alumnus Award
Young Outstanding Alumnus Award (under 35)

Nominations can be made by members of the Griffith Business School Alumni Network or the wider community.

Eligibility for the Award Program
For a Griffith Business School alumnus to be eligible for the Award, the nominator will need to provide evidence of:

- Exceptional success in area of chosen industry/profession and outstanding contribution to that industry/profession;
  and/or:
- Outstanding contribution to the community at the local, state, national or international levels. This may be as part of employment in their chosen profession or may be voluntary or charity work.

All Australian and overseas alumni of Griffith University business and commerce, politics, tourism, leisure, hotel and sport graduates are eligible for this award and need not be working in the discipline from which they graduated.

Nominations close Friday, 7th August 2009.
For more information or to make a nomination please visit: www.griffith.edu.au/gbsalumni.
Griffith Business School Resources Bank
What makes learning at university different from that of other educational experiences is the degree to which students are expected to develop their independence. Developing the habits of an independent learner will involve taking responsibility for your learning.

In practice, this means you are expected to become a cue seeker, who actively asks questions of lecturers, tutors, librarians, and other university staff rather than waiting to be told.

Griffith Business School’s Resources Bank website is designed to help you develop the skills and knowledge you need to achieve success as a student in the Business School, and a future graduate in the workplace.

Resources include:
- Writing in the Griffith Business School;
- Referencing in the Griffith Business School; and
- Oral presentation.

As a postgraduate student in the Griffith Business School you have been automatically enrolled in this organisation.

To access the GBS Resources Bank:
- Login to Learning@Griffith using your student username and password: https://learning.griffith.edu.au/
- Click on the Organisations tab at the top of the screen
- The GBS Resources Bank will be listed in your list of organisations.

We hope you find this website useful, and encourage you to return to this site as often as you need to throughout your studies.

Information Services Self-Help Resources
Information Services has developed a range of self-help resources to help you succeed at university and beyond.


In this edition we focus on oral presentations.

Practising
Practising your presentation is extremely important. Try practising in front of friends, other students, your dog or cat – or even the mirror! This will help you to remember the content and structure of your presentation, and to prepare for audience participation and activities.

Practising your presentation also allows you to time yourself, ensuring that you will not run under or over the time limit allowed.

Try writing your key points on small palm cards. These are useful reminders, and do not distract the audience as much as sheets of paper.

Ultimately, all this practice should help to reduce your stress levels!
Presenting
Several strategies can be used to overcome presentation anxieties:

Remember to **practice** several times – You will then feel more comfortable with the content and structure of your presentation.

Focus on the **purpose** of the task – keep your focus through the use of effective visual aids, and use palm cards with key points.

Try to **engage the audience** through eye contact, hand gestures, and by explaining and referring to visual aids.

Be **prepared** for audience participation, interaction and engagement – Have questions (and potential answers to audience queries) ready, and organise and rehearse any activities well.

If necessary, **seek help** with presentation skills **before** the due date – it will make understanding concepts, structuring content, and using technology much more successful.

Evaluating
Evaluation is important as a basis for future improvement. In the form of ‘question time’, it also allows you to clarify aspects of your presentation for the audience.

**Different types of evaluation**
You may need to take into account several different kinds of evaluation during and after your presentation. These can include:

**Formal evaluation** – Marking criteria; Written feedback from tutors, lecturers, and sometimes peers (other students).

**Informal evaluation** – People’s body language; Comments made during or after the presentation; Interaction between yourself and audience members, and the kinds of questions that are asked.

**Self-evaluation** – Think about your presentation. What worked? What didn’t work?

If you are required to give feedback to other students, think carefully about these methods.

**Using the feedback that you receive**
**Reflect** on the feedback – Does it relate to presentation content, or structure? Did you address the question or topic adequately? Did you have a clear introduction and conclusion?

**Request** additional feedback or clarification if necessary (from tutors, lecturers, other students and audience members).

**Incorporate** appropriate suggestions next time you present.

By consistently using the feedback that you receive, you can start to improve your presentations’ content, format and style.


Visit [www.griffith.edu.au/gbs](http://www.griffith.edu.au/gbs) for more Griffith Business School news and events
**Student news and opportunities**

**Introducing...**

In PostgradPerspectives we like to share with you more than just stories about the School. We want to tell your stories, and celebrate your achievements. If you would like to share your story with us, please contact our Editor, Ms Lisa Cotterell at l.cotterell@griffith.edu.au.

In this edition we feature **David and Colleen Walsh**.

![David and Colleen Walsh](image)

We are delighted to welcome (back) David and Colleen, who commence their Master of International Business studies at our Nathan campus this semester.

David and Colleen first began tertiary studies in the early 1980s, after Gough Whitlam’s Labour government abolished university tuition fees.

David began studying at Griffith in 1980, completing his Bachelor of Arts in Asian and International Studies in 1984, whilst working full-time as a Sales Manager. He then completed a Master of Arts in International Studies in 2003 and Master of International Relations in 2008!

Colleen, a former school teacher, completed her undergraduate studies at the University of Queensland and began her postgraduate studies at Griffith in 2003 (with David) and completed a Master of Arts in International Studies, and is currently awaiting the results for her dissertation in the Master of International Relations.

David and Colleen continue their studies out of a desire to learn more about globalisation and our changing world.

They have been married 57 years and have two sons and three grandchildren. Their hobbies include china painting, lead-lighting and gem fossicking. Later this year they will return to Tewkesbury, Tasmania to meet with some of Colleen’s former students from her first class of 1949.

They consider many at Griffith their friends, rather than lecturers, and approach each semester with excitement.

They are certainly keeping very active in their retirement and are an inspiration! Best wishes with your Master of International Business studies David and Colleen.

...**And the winner is...**

The winner of the 2009 Sir Frank Moore Award for Excellence for PhD students is Dr Amanda Ayling from our Department of Tourism, Leisure, Hotel and Sport Management. Amanda’s PhD Topic was “The Constraint Negotiation Process and the Outcome of Substitution towards Major Event Spectatorship”.

The award is part of the Sustainable Tourism Cooperative Research Centre (STCRC) Education Program Award for Excellence which was introduced to assist in the communication of PhD research to industry and to allow for excellence in PhD research to be recognised and rewarded.
The judging panel, which consists of senior academics, industry representatives and STCRC management, meet once a year to decide on the winners. The standard of applicants is always extremely high. The judges base their decision on the executive summary of the PhD thesis; the level of any journal publications the student had published; the evidence of how the research had impacted on, or been taken up by, industry; and by reviewing the examiners’ reports. The awards are based not only on academic excellence, but also relevance to industry.

Kelly Cassidy, also from the Department of Tourism, Leisure, Hotel and Sport Management received one of two runner-up prizes.

Congratulations Amanda and Kelly on your achievements!

Alumni and friends...Get Connected
Griffith Business School is committed to the on-going development of a flourishing Alumni Network, one which operates for the benefits of our graduates and students and creates opportunities for them to engage with one another for a range of outcomes.

Our Alumni Coordinators (Ms Joanne Nyland and Ms Joanne Lee) are driving alumni relations and the on-going development of the Network. The GBS Alumni Network is the most active alumni group within Griffith.

A variety of social and developmental events are planned throughout 2009. To find out more, visit www.griffith.edu.au/gbsalumni or read on to the events section of the newsletter.

So I hear you ask “Why is the Alumni Network important to me?”
An effective alumni network is a vehicle for the establishment of vital connections between students and the corporate world, providing a channel for current students to obtain relevant work experience through mentoring, internships and industry placement opportunities. It also provides a useful medium for students who are already in the workplace to network with other industry professionals.

The GBS Alumni Network will promote friendship and enhance communication among alumni and students, with the vision that the GBS will develop a lifetime relationship and provide meaningful and value-added activities to our domestic and international graduates.

To gain the best value out of your postgraduate education, take an early step to build your professional network. Keep an eye on www.griffith.edu.au/gbs for alumni news and events. Most importantly, your support is vital to the development of the Network. Tell friends and colleagues about us, promote the Network to graduates, give us feedback or participate as a volunteer.

It’s never too early to get involved in the wider alumni community. If you are interested in registering, visit: http://www.griffith.edu.au/development-alumni/benefits-services/stay-connected.
Our graduates … Where are they now?
Dr Mirela Malin commenced her Bachelor of Business studies at Griffith in 1999. She went on to complete a Bachelor of International Finance with Honours 2002 and has just graduated with her Doctor of Philosophy for a thesis entitled “Issues in International Market Level Return Predictability”.

Dr Malin is currently a Lecturer in our Department of Accounting, Finance and Economics teaching in areas of corporate finance, investment analysis and management and company accounting. We wish Mirela every success in her future career.

If, like Mirela, you are a high-achieving student, you may be interested in some of the on-going educational opportunities that the Griffith Business School has to offer including Honours and research (including doctoral) qualifications. Griffith Business School encourages our best students to continue studying to achieve to their full academic potential.

If you would like to know more about some of the opportunities, please contact the Graduate Student Centre or your Program Director to discuss your options.

Events Calendar

Postgraduate ‘Meet & Greet’ events
Professor Lorelle Frazer (Dean, Learning & Teaching) extends a warm invitation to our forthcoming Postgraduate networking functions. This is a great opportunity to build your network.

Nathan students
When: Monday, 17th August from 5.00 pm to 6.30 pm
Where: G’s Wine Bar, Nathan campus
RSVP: If you haven’t yet RSVP’d email joanne.lee@griffith.edu.au. Registrations close on Tuesday, 11th August.

Gold Coast students
When: Thursday, 13th August from 5.00 pm to 6.30 pm
Where: CJ's Restaurant G07, Gold Coast campus
RSVP: If you haven’t yet RSVP’d email n.gill@griffith.edu.au. Registrations close at 12 noon on Wednesday, 5 August.

Bridge to Brisbane
When: Sunday, 30th August 2009

Join the GBS Alumni Network for this year’s Bridge to Brisbane. Team T-shirt, great team spirit and improving your health and fitness are just some of the benefits! Hurry as entries close on Thursday 6th August. Send us an email to register your interest – gbs-alumni@griffith.edu.au.

For more information visit www.griffith.edu.au/gbsalumni, email gbs-alumni@griffith.edu.au or telephone (07) 3735 7648.
Alumni Networking Breakfast and Networking Series
When: Friday, 11th September 2009

Join us for our final breakfast and networking event for 2009, to be held at the Gold Coast.

For more information visit www.griffith.edu.au/gbsalumni, email gbs-alumni@griffith.edu.au or telephone (07) 3735 7648.

Global Insights Series 2009/2010: Doing Business with China - how much has changed?
When: Wednesday, 23rd September from 12.00 pm - 2.30 pm
Where: The Chifley @ Lennons, Brisbane

Since the economic reforms of the late 1970’s, how much has China’s interactions with the global business community altered? Join us as Clinton Dines, former President of BHP Billiton China, shares his insights into this powerful economic nation. Expertly facilitated by ABC radio’s Adam Spencer, the Global Insights Series provides an informative and entertaining medium to examine current issues of relevance to business and industry.

For more information contact global-insights-series@griffith.edu.au or telephone (07) 3735 4146.

Sustainability in Business Series
The School is pleased to invite all our postgraduate students to be our guests as the 2009 Sustainability in Business Series continues. This free public lecture series is designed to promote debate and discussion of key issues such as climate change, sustainability and corporate responsibility and the impact of these on sustainable business.

The Series provides an opportunity to engage with people across a broad range of industries through keynote speeches and networking. It draws attendees from a wide range of industry sectors including accounting, legal, construction, mining, media, general consultancy as well as government, community and education.

Renewable energy targets and living off the grid
Featuring GBS Alumnus Dr Paul Simshauser, Chief Economist and Group Head of Corporate Affairs, AGL Energy and Mark David-Tooze, co-owner of global eco-business Envirosax.
Join us as Dr Simshauser discusses the “Challenges & Opportunities associated with the 20% Renewable Energy Target” and Mark David-Tooze addresses “the trials and tribulations of living off the grid” at our final Sustainability in Business Series event for 2009.

When: Thursday, 24th September 2009, 5.15 pm (for 5.30 pm) – 7.30 pm
Where: Gold Coast Convention and Exhibition Centre

For more information on this seminar and others in the series visit www.griffith.edu.au/business/sustainable-enterprise/events/sustainability-in-business-series

Alumni Gala Dinner
Keynote Speaker – GBS Alumnus The Hon Andrew Fraser MP, Queensland Treasurer and Minister for Employment and Economic Development

When: Friday, 23rd October 2009
Where: Brisbane City Hall, Brisbane

For more information visit www.griffith.edu.au/gbsalumni, email gbs-alumni@griffith.edu.au or telephone (07) 3735 7648

2009 Asia Pacific Academy of Business in Society Conference: Strategic Alliances for Sustainable Development

When: Thursday, 5th November and Friday, 6th November, 2009
Where: Griffith University, South Bank campus


This conference will take a forward perspective on partnerships between business, government and society and how each will play a role in addressing the key development challenges of the future.

For further information visit www.apabis.org.
Who’s who in Postgraduate Programs

The following staff (Program Directors) are responsible for overseeing postgraduate programs in 2009. I would encourage you to make contact with your Program Director in the event you have any queries relating to your study.

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