An Introduction to Visual Ethnography
Possibilities and Opportunities

Suitable for all researchers including ECRs and HDRs

Workshop

Dr Goopy’s presentation will provide an overview of the conceptual and practical possibilities and opportunities for including, or at least considering the inclusion of, the visual in your research. The aim is to demonstrate how ethnographically informed visual work may be used in the production and dissemination of research. Advances in digital technologies are increasingly part of our daily experiences. Ways in which these can be used as part of research, and even educational practice, will be discussed. The presentation, as well as offering an overview of visual ethnography, will be used to identify the key aspects of visual ethnography that hold most interest for upcoming workshops.

Professor Pink’s talk will introduce the practice of Visual Ethnography as she understands it and identify how it is articulated in a digital context - that is in a world that often encompasses online and offline. She will also situate the doing of visual ethnography, in this context in relation to recent theoretical ‘turns’ towards practice, spatial theory and the senses. These Professor Pink suggests, likewise create new potentials in terms of how we ‘think with’ digital visual media in ethnographic practice.

Workshop Leaders

Dr Suzanne Goopy is a social scientist with a particular interest in the role of the visual in research as both a data collection tool and a research outcome. Her particular interest is in considering what and how interdisciplinary approaches can enliven and enlighten her exploration of life history, memory, youth, culture and identity. Recent collaborative projects have culminated in a touring exhibition (My Home My History – with Lloyd and Blakely 2007-2010) and an ethno-documentary film (Mangiare bene with Howard 2008). Suzanne is a Senior Lecturer in the School of Nursing and Midwifery (Health) and a member of Griffith Centre for Cultural Research. Her work in visual ethnography is recognized both in Australia and abroad.

Professor Sarah Pink is a Professor of Design and Media Ethnography at RMIT University, Australia and Professor of Social Sciences at Loughborough University in the UK. Her books include Doing Visual Ethnography, 3rd edition to be published in 2013, Doing Sensory Ethnography (2009) and most recently Situating Everyday Life (2012) and Advances in Visual Methodology (ed) (2012).

Registration

Time: 1:30 pm – 3:00 pm

Where: Social Sciences Building M10, Room 4.16, Mt Gravatt Campus

When: Friday 3 May 2013

Please indicate your Research Centre or Academic Element (and supervisor) on your emailed request to attend. Priority given to members and HDRs of GSBRC constituent Centres. Registration to attend and any dietary requirements should be emailed to Denise Hemsley: d.hemsley@griffith.edu.au or phone 07 3735 1186 by Friday 26 April. Seating is limited to 25 participants.