Want to talk to the world?

Here’s how...

A Bachelor of Communication from Griffith University doesn’t just prepare you for a career in today’s media and communication industries — it also gives you the ability to use those skills anywhere in the world.

New global information networks provide great opportunities. This degree encourages students to select studies in a range of communication areas so they can realise their creative potential and maximise their employment opportunities.

Students have the opportunity to specialise in professionally-oriented areas of study as well as getting to grips with the big issues confronting media and communication. First year provides foundational study in communication theory and practice while second and third year allows for specialised and elective studies in:

- Journalism
- Public Relations
- Writing
- Film and Screen Studies
- Digital Communication
- Intercultural Communication
- Marketing
- News and Magazine Photography
- Popular Music
- Communication and Media Studies
- Screen Production
- Creative Communications: Industries and Practices
- Political Communication
- Languages & Linguistics

Why study communication at Griffith?

Griffith’s Bachelor of Communication is a globally-recognised qualification that prepares you to be an innovator, communicator and creator in a wide range of exciting careers.

You’ll develop the ability to write effectively and communicate your ideas in a range of media including social media and social networking, which are increasingly important aspects of communication focussed positions. You’ll acquire expertise in independent thinking and the generation of new knowledge. You’ll gain an advanced understanding of the importance of communication in the modern world.

The structure of Griffith’s Bachelor of Communication enables you to acquire skills saleable around the world while you specialise in two or more fields of study. As you advance in your studies, you’ll undertake internships in the media and other related areas, which will assist to sharpen your skills and form useful contacts with potential employers.

Our graduates have gained employment in newspaper, radio, TV and online journalism, public relations, desktop publishing, web development, promotions and marketing, to name just a few areas.
Natasha Jobson

“The allure of working in radio was always there. I enjoyed the aural aspect of learning at university and found the pace and efficiency of radio invigorating.”

A career in radio beckoned.

When B105 newsreader Natasha Jobson completed her Bachelor of Communication majoring in journalism, she just knew a career in radio beckoned.

“The allure of working in radio was always there. I enjoyed the aural aspect of learning at university and found the pace and efficiency of radio invigorating,” she says.

“My communications degree was broad enough to offer a taste of all things media related, yet still included the opportunity to develop hands-on skills via the expertise of experienced industry professionals and work experience.”

Natasha honed her skills after graduating at the National Indigenous Radio Service in Brisbane, then she worked in news at the Gold Coast’s Hot Tomato radio station. She’s been B105’s breakfast newsreader for four years and loves her job, but are there any downsides?

“At a basic level, the hours a journalist works can pose a challenge. My alarm goes off each morning at 3.15am, and I’m at work and processing information by 4am. People working 9–5 jobs often don’t understand my need for an afternoon nap!”

Want more information?
griffith.edu.au/humanities-languages

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A Top 10 Australian Research University*

*Based on fields of research at the 4-digit level in the Excellence in Research for Australia 2010 National Report.