**The STAD model for prevention of alcohol related violence at licensed premises**

Presented by Professor Sven Andreasson

**Seminar Abstract**

Alcohol consumption at licensed premises is associated with various problems, where violence is one of the most serious. Preventive programs focusing on licensed premises have been developed in several countries, such as the US, Australia and Canada. This presentation reports on the background, implementation and effects of a Swedish multi-component program called STAD, intended to reduce alcohol related violence. The program is based on community mobilization and aims to train staff in responsible beverage service, and to engage relevant authorities in stricter enforcement of existing laws and regulations.

This 10-year program started in 1996 in the Northern part of Stockholm, where training in responsible beverage service was provided. The Southern part of Stockholm served as a control area. The main outcome measure was police statistics on reported violent crimes for the period January 1994 to September 2000, analyzed with time-series analyses (ARIMA-models). During the project period assaults decreased significantly, with 29%, in the project area but increased slightly in the control area.

A combination of community mobilization, training in responsible beverage service, and stricter enforcement probably contributed to the reduction of violent crimes. The STAD model was subsequently implemented in all of Stockholm and is now part of regular routines. It has also been widely disseminated in the rest of Sweden, where in 2010 262 out of 290 municipalities (90%) reported that they were using the STAD model. Studies on the implementation process, and outcomes are ongoing; preliminary results will be presented.

**About the Speaker**

Professor Sven Andreasson is a Senior consultant in the Stockholm Centre for Psychiatric Research and Education at the Stockholm County Council and Professor at the Department of Public Health Sciences at the Karolinska Institutet, Sweden. He is the former Head of the Department of Drug Prevention at the Swedish National Institute of Public Health and former Director of STAD (Stockholm Prevents Alcohol and Drug problems) for the Stockholm County Council. His present research deals with the epidemiology, prevention and treatment of alcohol and drug related problems.

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**Tuesday 19 April 2011**

**12:30pm - 2:00pm**

Mt Gravatt Campus, Building M10 Social Sciences, Level 5, Room 5.01

FREE Seminar. Light refreshments served on arrival.

*RSVP preferred - please email kceljag-events@griffith.edu.au or phone 3735 5997 by Friday 15 April 2011. Please advise if you require parking information.*

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