The Centre for Work, Organisation and Wellbeing
Invites you to a workshop

Presented by Visiting ANBS Fellow
Dr Fang Lee Cooke
Manchester University

Research Strategy and Dissemination of Results
(Fang Lee Cooke, Manchester Business School)

This session is aimed for postgraduate research students and early career researchers. It provides an overview on the following aspects related to conducting an academic research project and getting your research findings published:

- Choosing topics/theme for a research project
- Acquiring the skills, information and resources for the research project
- Publication strategy
- How to publish articles in a journal
- Dissemination strategy
- Building a reputation – esteem
- Questions and answers

Where: N18 – Theatre 2
When: Thursday March 13th
10.00am

Dr Fang Lee Cooke

Dr Fang Lee Cooke (fang.cooke@mbs.ac.uk) is Professor of HRM and Chinese Studies at Manchester Business School, the University of Manchester. Fang’s research interests include issues related to skills and training; knowledge management and innovation; the effectiveness of employment law; equal opportunity/diversity management; outsourcing and implications for HRM; Chinese outward FDI and Chinese diaspora. She is the author of *HRM, Work and Employment in China* (2005), London: Routledge, and *Competition, Strategy and Management in China* (2008), Basingstoke: Palgrave. Fang is the Inaugural ANBS (Australian National Business School) Fellow (2008) and Distinguished Fellow of IAS (Institute for Advanced Study) 2008, La Trobe University, Australia.