

Your official source of postgraduate student news, views and information from the Griffith Business School. Feedback and contributions are welcome: email [l.cotterell@griffith.edu.au](mailto:l.cotterell@griffith.edu.au).

## Welcome from the Dean, Learning and Teaching



I am pleased to welcome you to the first edition of *PostgradPerspectives* for 2007. To those students returning to continue their studies in 2007, I hope you all had a restful summer break and are ready for the challenges of the year ahead.

To all our commencing students, I take the opportunity to again welcome you to the School and wish you well in your studies. We are pleased that you have chosen the Griffith Business School as your study destination, and look forward to helping you to achieve your personal and professional goals.

I hope you have all settled into your Semester 1 studies, and I look forward to engaging with you throughout the coming year.

*Professor Lorelle Frazer – Dean, Learning and Teaching*

## News from the School

2006 ended on a high note with the Griffith Business School recognised as being in the top 10 Business Schools in Australia – in rankings presented by Melbourne Institute economists Ross Williams and Nina Van Dyke. In results reported in the Higher Education section of *The Australian*, GBS ranked 10th on performance. This is an excellent result for the School, especially when you realise there are at least 36 university business schools in Australia!

Our Department of Marketing was recently ranked 3rd out of 40 Departments in Australia and New Zealand, based on institutional publication performance by the *Australasian Marketing Journal*. Griffith ranked above seven of the 'Group of 8' Universities, with the exception of Monash, which received first place overall.

Politics and Public Policy staff John Kane and Haig Patapan were recently selected to receive the William E. Mosher and Frederick C. Mosher Award for their article titled '*In Search of Prudence: The Hidden Problem of Managerial Reform*'. This award is presented for the best *Public Administration Review* article written by an academic.

### PhD excellence for GBS candidate

The School recently congratulated Dr Muhammad Shoab Butt who achieved academic excellence in 2006 for his PhD thesis entitled '*Impact of tariff cuts on Pakistan: a computable general equilibrium analysis with particular focus on main exports and regional disparities*'.

Academic excellence lists research students who have received perfect examination results (i.e. no revisions) from all examiners of their thesis. Muhammad is the only candidate from the School to have achieved this accolade.

### Advanced management programs for postgraduate students

Some of our MBA and Master of International Business (MIB) students have got plenty to look forward to in the coming months. As Griffith is a member of the Australian National Business School, postgraduate students of the MBA and MIB are invited every year to attend the Asian Intensive School of Advanced Management (AISAM) held in Penang, Malaysia in July. For the first time, this program has been opened to experienced managers from industry and government throughout the world, and promises to be a highlight of these student's academic careers.

The AISAM program is an applied study of business in Asia, of its integration with the rest of the world, and of the interplay of traditional and Western cultures in the context of high technology, economic development and global trade.

On the other side of the world, the European Summer School of Advanced Management (ESSAM) held at the Aarhus School of Business in Denmark, will celebrate its 20th anniversary in June / July 2007. Some of our MBA students (who are taking time out to visit the wonderful sights of Europe during the mid-semester break) will help them celebrate the anniversary.

ESSAM provides an inter-cultural learning process. Students encounter cultural and social differences and learn how to cope with these in a multi-cultural setting. This is a very important aspect of the process of developing managerial skills. In celebration of 20 successful years as a global faculty, ESSAM will be launching a new track in International Entrepreneurship. This is in recognition that globalisation of business has increased the demand for innovative and entrepreneurial managers in small and large companies alike.

The Griffith Business School wishes our travellers a safe, happy and fulfilling journey.

## Who's who in postgraduate programs

The following Program Directors are responsible for overseeing postgraduate programs in 2007. I encourage you to contact your Program Director if you have any queries relating to your program of study.

### Graduate Certificate in Business

#### Master of HRM

#### Master of Information Systems

Dr Kuldeep (Sandy) Sandhu  
Email: [k.sandhu@griffith.edu.au](mailto:k.sandhu@griffith.edu.au)  
Telephone: (07) 3735 7718

Sandy is located in the Graduate School of Management building (N63), Nathan campus, but is available for consultation on other campuses.

#### Master of Asian Studies

#### Master of International Relations

Associate Professor Martin Griffiths  
Email: [martin.griffiths@griffith.edu.au](mailto:martin.griffiths@griffith.edu.au)  
Telephone: (07) 3735 7393

Martin is located in the Macrossan building (N16), Nathan campus, but is available for consultation on other campuses.

#### Master of Business

Dr Dan Funk  
Email: [d.funk@griffith.edu.au](mailto:d.funk@griffith.edu.au)  
Telephone: (07) 5552 9162

Dan is located in the Business 1 building (G01), Gold Coast campus, but is available for consultation on other campuses.

#### Master of Business Administration (MBA) International MBA

Associate Professor Ashley Lye  
Email: [a.lye@griffith.edu.au](mailto:a.lye@griffith.edu.au)  
Telephone: (07) 3735 3250

Ashley is located in the Griffith Graduate Centre (S07), South Bank campus, but can also be found at the Gold Coast campus on Fridays.

#### Master of Commerce

Dr Jay Bandaralage  
Email: [j.bandaralage@griffith.edu.au](mailto:j.bandaralage@griffith.edu.au)  
Telephone: (07) 3735 7759

Jay is located in the Business 1 building (N50), Nathan campus, but is available for consultation on other campuses.

#### Master of Employment Relations

Professor David Peetz  
Email: [d.peetz@griffith.edu.au](mailto:d.peetz@griffith.edu.au)  
Telephone: (07) 3735 7600

David is located in the Business 1 building (N50), Nathan campus, but is available for consultation on other campuses.

#### Master of International Business

Dr Andi Riege  
Email: [a.riege@griffith.edu.au](mailto:a.riege@griffith.edu.au)  
Telephone: (07) 3735 5126

Andi is located in the Macrossan building (N16), Nathan campus, but is available for consultation on other campuses.

#### Master of Marketing

Dr Dale Miller  
Email: [d.miller@griffith.edu.au](mailto:d.miller@griffith.edu.au)  
Telephone: (07) 5552 9084

Dale is located in the Business 1 building (G01), Gold Coast campus.

#### Master of Public Administration

Dr Adrian Kay  
Email: [a.kay@griffith.edu.au](mailto:a.kay@griffith.edu.au)  
Telephone: (07) 3735 7722

Adrian is located in the Business 2 building (N72), Nathan campus, but is available for consultation on other campuses.

## Alumni and friends

The Griffith Business School is committed to building a flourishing Alumni Network, one which operates for the benefits of our graduates and students and creates opportunities for them to engage with one another for a range of outcomes (i.e. career mentoring and networking, cross-sectoral links, professional development, etc).

As part of the School's commitment to enhancing student and graduate engagement, our Alumni Coordinator (Ms Joanne Nyland) is driving alumni relations and the ongoing development of the alumni network. In little more than a year the GBS Alumni Network has become the most active alumni group across Griffith. A variety of events were held in 2006, culminating with the inaugural Annual Alumni Dinner featuring alumnus Clinton Dines, President of BHP Billiton China.

There are already a series of events planned for 2007. To find out more, visit [www.griffith.edu.au/gbsalumni](http://www.griffith.edu.au/gbsalumni).

### Why is the Alumni Network important to me?

An effective alumni network is a vehicle for the establishment of vital connections between students and the corporate world, providing a channel for current students to obtain relevant work experience through mentoring, internships and industry placement opportunities. It also provides a useful medium for students who are already in the workplace to network with other industry professionals.

The GBS Alumni Network promotes friendship and communication among alumni and students, with the vision that the GBS will develop a lifetime relationship, and provide meaningful and value-added activities to our domestic and international graduates.

To gain the best value out of your postgraduate education, take an early step to build your professional network. Keep an eye on [www.griffith.edu.au/gbsalumni](http://www.griffith.edu.au/gbsalumni) for alumni news and events. Most importantly, your support is vital to the development of the Network. Tell friends and colleagues about us, promote the Network to graduates, give us feedback or participate as a volunteer.

### How can I get involved?

Those of you who are studying full-time (and perhaps not working as well) may wish to get involved by registering as a student ambassador and by taking part in designing and organising events that are of interest to you and to the School's alumni. It's a rewarding and enriching experience – and of course one that is available to part-time students as well.

We believe ambassadors will acquire a sense of accomplishment by learning beyond the curriculum, and knowing they are making a difference to the GBS' family and alumni. It's your greatest opportunity to explore social connections, develop new professional paths and to meet alumni.

It's easy to register as an ambassador – simply email [gbs-alumni@griffith.edu.au](mailto:gbs-alumni@griffith.edu.au), and we will contact you to discuss opportunities.

It's never too early to get involved in the wider alumni community. If you are interested in registering as an alumnus, visit: [www.griffith.edu.au/development-alumni/alumni-community/registration.html](http://www.griffith.edu.au/development-alumni/alumni-community/registration.html).



### Our graduates: Where are they now?

**Julie Louie** BBA (Hons) (CUHK), MAIntBus (Griff), JD (UQ)

Julie graduated with a Master of Arts in International Business from Griffith in 1999. She continues her association with the School as an active member of the GBS Alumni Network's Advisory Group, and as a member of the School's Professional Women's Network.

Julie joined Nicol Robinson Halletts in 2002, and is now a Senior Associate and Registered Migration Agent for the organisation. She specialises in visa applications and migration litigation, and is a consultant to other migration agents.

A NAATI accredited interpreter at a professional level for English and Mandarin, Julie speaks both Mandarin and Cantonese fluently. She writes on legal issues for Brisbane's Chinese business community in Chinese on a freelance basis, and is one of only two members appointed to the Professional Practice Panel for Queensland by the Migration Institute of Australia.

**AIESEC Graduate Exchange Program**

AIESEC, the world's largest student organisation, is the international platform for young people to discover and develop their potential so as to have a positive impact on society. In addition to providing over **5,000 leadership positions** and delivering over **350 conferences**, AIESEC also runs an **exchange program** that enables over **3,500 students** and recent graduates the opportunity to **live and work in over 95 countries**.

AIESEC's Australia China Young Leaders Program (ACYLP) program, a partnership developed with AustCham Beijing, offers intern opportunities to Australian AIESEC members with a range of companies across a number of industries. The program aims to promote people-to-people and organisation-to-organisation links between Australia and China.

For more information please contact Daniel Fredericks – [daniel.fredericks@aiesec.net](mailto:daniel.fredericks@aiesec.net), or Melissa Walsh [melissa.jane.walsh@gmail.com](mailto:melissa.jane.walsh@gmail.com). Alternatively, you can visit [www.aiesec.org](http://www.aiesec.org) for more information about the organisation.

**Events calendar****Innovation inspired by nature: Making sustainability profitable**

MBA / MBA alumni cocktail and networking function featuring Bob Cameron, Founder and Managing Director, Rockcote Enterprises (pictured, right).

All current MBA students (and their partners), MBA and GBS alumni are invited to join us at the annual MBA alumni cocktail function. For further information, please contact Ms Lynlea Small – telephone (07) 5552 8230 or email [l.small@griffith.edu.au](mailto:l.small@griffith.edu.au).

Date: **Wednesday, 16 May 2007**  
Time: 6.30 pm – 9.00 pm  
Venue: Function Room (Level 2), Ship Inn (building S06)  
[South Bank campus](#), 226 Grey Street, South Bank

**MBA and Postgraduate Information Evenings 2007**

Do you have any colleagues who might be considering postgraduate study? Why not mention our forthcoming information sessions:

Date: **Wednesday, 30 May 2007 (Gold Coast)**  
Time: 6.00 pm – 7.30 pm  
Venue: Boardroom - Level 3, room 3.02, Graham Jones Centre (G18)  
[Gold Coast campus](#), Parklands Drive, Southport

Date: **Wednesday, 6 June 2007 (Brisbane)**  
Time: 6.00 pm – 7.30 pm  
Venue: Webb Centre Boardroom 7.16 (Level 7), Webb Centre building (S02)  
[South Bank campus](#), 226 Grey Street, South Bank

To register, visit [www.griffith.edu.au/school/gbs/events/pg\\_info](http://www.griffith.edu.au/school/gbs/events/pg_info).