

Your official source of postgraduate student news, views and information from the Griffith Business School. Feedback and contributions are welcome: email l.cotterell@griffith.edu.au.

Welcome from the Dean, Learning and Teaching



I am pleased to welcome you to the second edition of *PostgradPerspectives* for 2007.

I hope Semester 1 proved a productive and challenging semester, and hope you had success with your end of semester examinations and final assignments.

To those of you who are finishing your studies this semester, I sincerely hope you will continue to engage with the School as a member of our Alumni Network. Details of how to register with the Network are included later in the newsletter.

Professor Lorelle Frazer – Dean, Learning and Teaching

News from the School

Accreditation

I am pleased to advise that the School has successfully completed the pre-accreditation phase with the Association to Advance Collegiate Schools of Business - International (AACSB) and will be proceeding with the initial accreditation process. The process from here includes: the appointment of the peer review Chair by AACSB; the submission (by the School) of an extensive self-evaluation report; and a review and site visit conducted by a peer review team. We anticipate these steps will be completed within the next 16 months.

Student Consultative Committee

The Pro Vice Chancellor (Business) has recently approved the establishment of a GBS Student Consultative Committee. The Committee Charter has been developed with a view to providing a mechanism through which students are able to provide their insights into the strengths and weaknesses of the educational experience provided by the business programs. Feedback may then be used to inform curriculum review and development.

In the establishment phase, student nominations would be sought from each Program Director. Students will be nominated on the basis of their academic performance, their commitment to the academic community, and relevant experience. After an initial term of 12 months, Committee membership will be determined through a nomination and open election process.

A representative from each postgraduate program offered by the GBS (ex officio) will be invited to membership.

If you are interested in finding out more or contributing, contact your Program Director (contact details for each program provided over page).

Graduate Certificate in Business**Master of HRM****Master of Information Systems**

Dr Kuldeep (Sandy) Sandhu

Email: k.sandhu@griffith.edu.au

Telephone: (07) 3735 7718

Sandy is located in the Graduate School of Management building (N63), Nathan campus, but is available for consultation on other campuses.

Master of Asian Studies**Master of International Relations**

Associate Professor Martin Griffiths

Email: martin.griffiths@griffith.edu.au

Telephone: (07) 3735 7393

Martin is located in the Macrossan building (N16), Nathan campus, but is available for consultation on other campuses.

Master of Business

Dr Dan Funk

Email: d.funk@griffith.edu.au

Telephone: (07) 5552 9162

Dan is located in the Business 1 building (G01), Gold Coast campus, but is available for consultation on other campuses.

**Master of Business Administration (MBA)
International MBA**

Associate Professor Ashley Lye

Email: a.lye@griffith.edu.au

Telephone: (07) 3735 3250

Ashley is located in the Griffith Graduate Centre (S07), South Bank campus, but can also be found at the Gold Coast campus on Fridays.

Master of Commerce

Dr Jay Bandaralage

Email: j.bandaralage@griffith.edu.au

Telephone: (07) 3735 7759

Jay is located in the Business 1 building (N50), Nathan campus, but is available for consultation on other campuses.

Master of Employment Relations

Professor David Peetz

Email: d.peetz@griffith.edu.au

Telephone: (07) 3735 7600

David is located in the Business 1 building (N50), Nathan campus, but is available for consultation on other campuses.

Master of International Business

Dr Andi Riege

Email: a.riege@griffith.edu.au

Telephone: (07) 3735 5126

Andi is located in the Macrossan building (N16), Nathan campus, but is available for consultation on other campuses.

Master of Marketing

Dr Dale Miller

Email: d.miller@griffith.edu.au

Telephone: (07) 5552 9084

Dale is located in the Business 1 building (G01), Gold Coast campus.

Master of Public Administration

Dr Adrian Kay

Email: a.kay@griffith.edu.au

Telephone: (07) 3735 7722

Adrian is located in the Business 2 building (N72), Nathan campus, but is available for consultation on other campuses.

Sustainability: How can I make a difference?

In early 2006 the Griffith Business School was (the first Australian business school to be) admitted to the Globally Responsible Leadership Initiative (the Initiative) of the European Foundation for Management Development (EFMD). The Initiative is the result of a year of intensive work by a group of senior representatives from companies, business schools and centres for leadership learning from five continents. The group was formed by the EFMD with the support of the United Nations Global Compact.

The challenges facing humankind are large, undeniable and global. Businesses are among the most influential institutions worldwide and have a tremendous opportunity to shape a better world for existing and future generations. The obligation of the globally responsible business is to create economic and societal progress in a globally responsible and sustainable way.

As part of the Initiative, the School is examining our practices in the context of sustainability. This is part of a growing sustainability program, one which will extend beyond consideration of sustainability in terms of the environment. In saying this, we support, embrace and promote sustainable environmental practices.

We are committed to creating sustainable enterprises and communities, and as such will be integrating sustainability principles into the curriculum so as to educate the 'futuremakers', you - our students, in respect of how to contribute towards sustainable business and communities.

For the purposes of this column, I would like to provide you with some practical tips to enable you to make a difference in your home or workplace, or at uni.

Cast your minds back to 26 January 2007 - Australia Day. Apart from the various celebrations around the country, the work of many Australians was acknowledged as part of the Australia Day Honours. Climate change and the importance of sustainability were high on the national agenda with the naming of world-renowned scientist, explorer and author, Dr Tim Flannery as Australian of the Year.

In his book *The Weather Makers*, Dr Flannery suggests ways that each of us can reduce the amount of carbon dioxide produced as we go about our daily lives.

The Weather Makers checklist is reproduced below along with further information, provided by the WWF, to help you make the small life changes that can collectively have a big impact in reducing climate change. Remember - you can make a difference!

- Change to an accredited Green Power option. Eliminate household emissions from electricity. [Green Power](#) is government accredited clean, renewable electricity from the sun, the wind, water and waste. Only accredited Green Power guarantees that you support investments in new renewable energy capacity and reduce greenhouse gas emissions. Look for the Green Power "tick of approval" when choosing your supplier. Check out the [list of accredited suppliers](#) for more information about making the switch.
- Install a solar hot water system - and achieve up to a 30% reduction in household emissions. You may also like to consider insulating your existing hot water system, or installing a high-efficiency gas hot water heater.
- Install solar panels to eliminate household emissions from electricity.
- Use energy-efficient whitegoods - and achieve up to 50% reduction in household emissions from electricity. Check out the [Energy All Stars](#) website, which compiles the top performing appliances. The [Energy Rating](#) website provides more detailed information about appliances' energy efficiency.
- Use a triple-A rated shower-head - and save up to 12% reduction in household emissions. The Water Services Association of Australia has a [searchable list](#) of AAA rated shower heads.

- Use energy-efficient light globes - and save up to 10% reduction in household emissions. The Australian Greenhouse Office has more information on [energy-efficient lighting](#).
- Check fuel efficiency of next car - and reduce transport emissions by up to 70%. With rising petrol prices, choosing a fuel efficient car can also save you money. Visit the [Green Vehicle Guide](#) or ratings on the environmental performance of new vehicles sold in Australia.
- If you walk, cycle or take public transport it can reduce transport emissions. The [TravelSmart](#) website provides information, toolkits and resources to help you reduce car usage and making smart choices about alternative forms of transport.
- Calculate your carbon footprint. Climate Friendly provides a [series of calculators](#) to help you determine your "carbon-footprint" - the amount of CO₂ that is produced by your daily activities. The Earth Day [Ecological Footprint Quiz](#) helps you estimate your ecological footprint, which includes CO₂ emissions.

- Write to a politician about climate change. Write to your local MP asking them to do more about climate change.

Useful sustainable living links...

If you are interested in finding out more useful tips for living sustainably but are having trouble finding “hands on” advice, visit futuremakers.com.au. This site contains useful information on green power, eco driving, green petrol, and off-setting your carbon footprint. Futuremakers also provides you with a forum through which to share your stories.

Our students

In this column we would like to report the successes of current students and our graduates. We welcome your stories, and I would like to thank MBA student Tariq Alamoudi for providing us with some information pertaining to his summer marketing internship, undertaken with Procter and Gamble in the Arabian Peninsula.

During his internship, Tariq worked to promote a product called “Deepio” - a detergent sold to Laundromats, hotels, and hospitals. He led a project team whose objective was to improve the profitability of Deepio, address issues with its distributors, and identify and address key issues for the brand.

Feedback from his employers has commended him highly for his outstanding capacity for collaboration with his colleagues, as well as his commitment to, and understanding of both the business and his clients.

Tariq has been offered a position as Assistant Brand Manager upon completion of his MBA program. Congratulations and well done Tariq!

Our graduates... Where are they now?

The Coaching Association of Canada (CAC) recently announced the appointment of GBS alumnus Sean Scott to the newly created role of High Performance Coaching Consultant. Sean has spent the past ten years working with the Australian Sports Commission in a variety of roles and will bring that valuable experience to the Association and the Canadian sport system.

John Bales, President and Chief Executive Officer for CAC commented that “The organization is very excited about the qualities and experience in Australian sport that Sean brings to the CAC team and looks forward to the contribution that he will make to Canadian high performance sport leading to 2010 and beyond.”

In his new role, Sean is responsible for the design of high performance coach professional development programs and curriculum initiatives within the National Coaching Institute and university and college settings.

Sean’s background in coaching development began with Bicycle Motorcross Australia where he served as the National Coaching Director and National Team Coach from 1992 to 1996. Following that tenure, Sean joined the Australian Sports Commission in 1997 and held a number of positions including Senior Sports Consultant – Strategic Analysis, Team Leader – Sport Education Networks, and Manager – National Officiating Program.

In his most recent role, Sean was responsible for change management processes aimed at improving the governance, management, and high performance systems of national sport organizations. As part of those responsibilities he coordinated the Beijing Athlete Program, an Australian Government initiative designed to assist 21-targeted national sport organizations achieve sustainable high performance success at the Beijing Olympic Games and beyond.

Sean is a Masters graduate of the GBS, and specialised in Leisure Management.

Alumni and friends... Get Connected

Some of you may be completing your studies with the Griffith Business School shortly. If you are, or indeed if you are continuing, we'd encourage you to consider your connection with us after graduation.

We welcome your involvement with the Griffith Business School Alumni Network. The mission of the Alumni Network is: *'To provide professional, educational and social opportunities for alumni that facilitate a lifelong relationship with each other, the Griffith Business School, and the University.'*

Why is the Alumni Network important to me?

An effective alumni network is a vehicle for the establishment of vital connections between students and the corporate world, providing a channel for current students to obtain relevant work experience through mentoring, internships and industry placement opportunities. It also provides a useful medium for students who are already in the workplace to network with other industry professionals.

The GBS Alumni Network promotes friendship and enhances communication among alumni and students, with the vision that the GBS will develop a lifetime relationship and provide meaningful and value-added activities to its domestic and international graduates.

To gain the best value out of your postgraduate education, take an early step to build your professional network. Keep an eye on www.griffith.edu.au/gbsalumni for alumni news and events. Most importantly, your support is vital to the development of the Network. Tell friends and colleagues about us, promote the Network to graduates, give us feedback or participate as a volunteer.

If you are interested in finding out more, contact our Alumni Coordinator, Ms Joanne Nyland at joanne.nyland@griffith.edu.au, or telephone (+61 7) 3735 7648.

It's never too early to get involved in the wider alumni community. If you are interested in registering, visit: www.griffith.edu.au/development-alumni/alumni-community/registration.html

Events calendar

Valuing people in today's labour market: Professional Women's Network event

Jude Monro (CEO, Brisbane City Council) will share her perspectives on workforce management at this breakfast and networking event for female alumni, staff and friends. Come along and join fellow students, alumni and industry partners at this fun and informative event.



Date: Friday, 13 July 2007

Time: 7.00 am – 9.30 am

Venue: The Albert Room, the Chifley at Lennons Hotel
66 Queen Street Mall, Brisbane

RSVP: Online via www.griffith.edu.au/gbsalumni (click 'Valuing people in today's labour market' button)

The 2007 Social Responsibility Writer's Prize

Each year, the Prime Minister's Community Business Partnership (the Partnership) runs a writing competition for tertiary and secondary school students.



Now in its fourth year, the *Social Responsibility Writer's Prize* competition offers an opportunity for students to express their opinions or concerns about corporate social responsibility (CSR), and promotes CSR in the broader community by encouraging debate.

Visit www.partnerships.gov.au or phone 1800 050 009 for details on how to enter, and the prizes available. Entries must be submitted by 5.00pm Friday, 3 August 2007.

Strata and Community Title in Australia for the 21st Century II

Second independent cross-industry conference of key strata and community title stakeholders: strengthening partnerships and industry advancement through the debate and research of issues posed by the sector. Presented by the [Service Industry Research Centre](http://www.sirc.gov.au).

Date: 22 – 24 August 2007

Venue: Gold Coast International Hotel, Gold Coast

Web: For further information see: www.griffith.edu.au/conference/sct2007