

Your official source of postgraduate student news, views and information from the [Griffith Business School](#). Feedback and contributions welcome: [share your perspective online](#), or email [l.cotterell@griffith.edu.au](mailto:l.cotterell@griffith.edu.au).

## Update from the Dean, Learning and Teaching

Welcome to edition #3 of PostgradPerspectives for 2006. I hope by now you are all settled in to the semester, and I wish you well with your studies. There are a range of networking and professional development opportunities available this semester. To find out more, read on or visit [www.griffith.edu.au/gbs](http://www.griffith.edu.au/gbs) and visit our events page. I hope you will take advantage of these opportunities.

Professor Lorelle Frazer  
Dean, Learning and Teaching

### An invitation... Postgraduate student networking events

Don't forget our networking functions for all Postgraduate business students. This is a great opportunity to build your networks and mix socially with your fellow students and GBS staff. Employers look for people who can communicate with diverse groups and connect with their peers. Come along for ½ hour or 1½ hours:

- **Nathan** – Monday, 14 August @ G's Wine Bar from 5.00 pm to 6.30 pm
- **Gold Coast** - Wednesday, 23 August @ G23\_1.14/1.18/1.19 from 5.15 pm to 6.45 pm.

For catering purposes please RSVP to Naomi Gill at [n.gill@griffith.edu.au](mailto:n.gill@griffith.edu.au) by Friday, 11 August 2006 for Nathan students or by Monday, 21 August for Gold Coast students.

### Get connected...

Some of you may be completing your studies with the Griffith Business School this year. If you are, or indeed if you are continuing, we'd encourage you to consider your connection with us after graduation.

The Griffith Business School Alumni Network was introduced to provide professional, educational and social opportunities for alumni that facilitate a lifelong relationship with each other, the Griffith Business School, and the University.

Your involvement in the GBSAN is welcomed. To register, visit [www.griffith.edu.au/er/alumni/stay\\_connected.html](http://www.griffith.edu.au/er/alumni/stay_connected.html)

To view our calendar of events for 2006, or for further information on alumni activities, contact Ms Maggie Hsieh at [m.hsieh@griffith.edu.au](mailto:m.hsieh@griffith.edu.au), telephone (07) 3735 7648 or visit the Alumni Network website at: [www.griffith.edu.au/school/gbs/alumni](http://www.griffith.edu.au/school/gbs/alumni).

### Where are they now? An alumni profile

Fabienne Rabbiosi is currently employed as Research Analyst with **Gold Coast Tourism**. Fabienne graduated with a Master of International Tourism & Hospitality Management in 2003. Here Fabienne tells us about her position:



"The Research Analyst position was a new position within Gold Coast Tourism and I was fortunate to have been able to develop the role. I was originally part of the Business Tourism department where I spent time analysing figures and gaining experience in the Meetings, Incentives, Conference and Exhibitions (MICE) sector. After a few months I started to look at the company as a whole and assess what each department's needs were with regards to Market Intelligence and research.

My role has now expanded and I am in charge of the market intelligence for the whole company. The focus of my role is to undertake or commission and analyse market research to provide Gold Coast Tourism with an in depth knowledge of key tourism markets in order to identify market trends and recommend effective strategies for tourism promotion and evaluation.

In my role I have access to all sorts of data and can provide each director of our markets (e.g. India, China, NZ), with relevant intelligence to aid them in developing and establishing their marketing strategies."

Fabienne has maintained a close relationship with the Griffith Business School through her involvement with the GBS Alumni Network. She recently assisted the School as an Alumni Ambassador at Open Day, speaking to prospective undergraduate and postgraduate students about her experience as a student of the School.

## Current student news & achievements

### Queensland Rhodes Scholarship 2007 - applications close 1 September

Applications for the Queensland Rhodes Scholarship for 2007 are now invited. The closing date for applications is 1 September 2006.

Intending applicants should write to the address below for the necessary applications forms or telephone (07) 3365 1311 for further details:

Mr D Porter, Honorary Secretary  
Queensland Rhodes Scholarship Selection Committee  
The University of Queensland  
Queensland 4072

For more information visit the Rhodes Scholarship website [www.usyd.edu.au/registrar/rhodes/](http://www.usyd.edu.au/registrar/rhodes/).

### Advancing learning and global business opportunities...

#### European Summer School for Advanced Management (ESSAM)

While most of us were enjoying the mid-semester break, David Heyworth, a Master of Business Administration student was attending **ESSAM** (European Summer School for Advanced Management) in Denmark from 25 June to 7 July 2006.

"The ESSAM 2006 program provided me with great educational benefits, as well as rewarding networking with organisations and people globally", David said.

"As part of the group project, I worked with students from Denmark, France, Scotland and another Aussie, and we investigated how a fledgling company in the biotech industry could license their invention and also which markets they should target globally. We then presented our report to the CEO and one of the managers on the final day. This was a real company with a real problem, and as a group we felt that we were able to offer them substantial advice.

We also chose various electives; mine was *Failing Forward: The art of failing successfully*. Working in a small group we examined corporate cultures that encouraged innovation through failure.

The lecturers and presenters did an excellent job and we were able to visit a highly successful company in Denmark called Grundfos. This company provided excellent presentations on various aspects of the business.

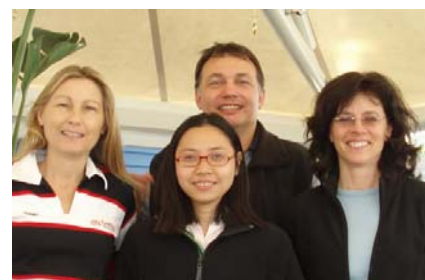
I wholeheartedly recommend this program to any students who are considering ESSAM in 2007 and would like to thank the University for allowing me to complete my program in this manner."

ESSAM runs each year from late June to early July and has been established to give MBA students from around the world a pressure-packed experience of international business.

### John Willett Scholarship Recipient

Griffith University's John Willett Scholarship assists students from developing Asian countries to undertake a Master of Business Administration at Griffith. 2006 Scholarship Recipient, Do Ngoc Phuong, 26, of Ho Chi Minh City, Vietnam, recently arrived in Brisbane to commence her MBA study. She shares what the scholarship means to her below:

"As Vietnam intends to enter the World Trade Organisation and other international business environments, it is important to have business administration training. When I return to Vietnam, I intend to share the management tools I gain from my MBA with friends and colleagues. I hope these tools will enable Vietnam, the second largest rice exporter in the world, to strengthen and expand its market.



From left: Lynlea Small (MBA Management Support Officer), Do Ngoc Phuong (John Willett Scholarship Winner 2006), Hume Winzar (Senior Lecturer, Marketing), and Dawne Lamminmaki (Lecturer, Accounting Finance and Economics).

The scholarship means a great deal to me. It not only helps me to pursue my managerial career goal, but also enables me and Vietnamese youth to make valuable contributions to the development and survival of Vietnam in a more competitive world market."

We wish Phuong all the best for her study. For further information on this, and other scholarship opportunities, visit [www.griffith.edu.au/postgraduate/scholarships/](http://www.griffith.edu.au/postgraduate/scholarships/)

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## Making Connections...

The Griffith Business School continues to foster close working relationships with key personnel from local, national and international organisations. Such relationships enable us to draw on the expertise of industry professionals when designing program and course curriculum, provide mentoring opportunities for students, and opportunities for networking to maximize graduate outcomes. We encourage students to consider the benefits of professional memberships in their area of interest.



In this edition we feature the Australian Human Resources Institute (AHRI). AHRI is the national association representing human resource and people management professionals. It leads the direction and fosters the growth of the HR profession through actively setting standards and building the capability of the profession.

Through its international affiliations and its close association with industry and academia, AHRI ensures its members are given access to a soundly-based professional recognition framework.

The AHRI vision *people leading business* recognises the changing requirements of Australian business against a background of considerable economic challenge. It also acknowledges the continuing opportunity for the HR profession to actively contribute specialist knowledge for the delivery of people management solutions to business.

For more information about AHRI please email [membership@ahri.com.au](mailto:membership@ahri.com.au), or visit: [www.ahri.com.au](http://www.ahri.com.au).

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## Calendar of Events

### Tuesday 22 August

*Guest lecture by Tom Potter,*  
*founder of Eagle Boys Pizza*  
7.00pm – 8.30pm @ N16 0.08,  
Nathan campus Griffith University  
170 Kessels Road, Nathan  
RSVP by 17 August to Ms Anne Hutton  
(email [a.hutton@griffith.edu.au](mailto:a.hutton@griffith.edu.au))

Tom Potter, founder of Australian-owned company Eagle Boys Pizza, left school at 15 and found himself jobless at 23. He borrowed money to open his first pizza shop in Albury, New South Wales and has proceeded to build his business to over 130 stores Australia wide with a current annual turnover in excess of \$65 million.

Like many successful people, Tom started his business life with only a basic education behind him, no money and no mentor. So just how did he achieve so much in only a few years in one of the most competitive industries in Australia? Join us to hear how Tom conceived and developed Eagle Boys, and overcame hurdles along the way.

### Friday 8 September

*Taking the challenge head-on:*  
*Professional Women's Network Breakfast*  
7.15am @ the Gold Coast Convention Centre  
Cnr Gold Coast Highway & TE Peters Drive,  
Broadbeach  
RSVP by 4 September [online](#)

Jenny Hutson is the Managing Director and founder of Wellington Capital Limited. Highly regarded as one of Australia's top corporate lawyers, Jenny is recognised for her innovative and inspiring leadership. She was the youngest and first female partner of McCullough Robertson where she was a partner for 10 years.

Having once been told she was 'too young' and 'not ready to take on challenges', Jenny has overcome obstacles along her journey through sheer determination and self-belief. Join us to hear Jenny's inspirational story.

For more Griffith Business School events, visit [www.griffith.edu.au/school/gbs/events](http://www.griffith.edu.au/school/gbs/events)