

# PROFESSOR JOHN MAWSON

Professor of Local and Regional Governance and Director of the Local Government Centre, Warwick Business School, University of Warwick, UK

## 1. EDUCATION/QUALIFICATIONS/PROFESSIONAL BODIES

- Belle Vue Boys Grammar School, Bradford, West Yorks, 1961-68
- BSc. Hons, Geography, and MPhil Town Planning, University College, London, 1969-1972, Upper Second 1969-72 and 1973-75
- Longstanding professional memberships include:
  - Regional Studies Association;
  - Royal Town Planning Institute;
  - Royal Geographical Society;
  - Political Studies Association;
  - British Academy of Management;
  - Society of Local Authority Chief Executives

## 2. CAREER SUMMARY

I am currently Director of the Local Government Centre (LGC), Warwick Business School, which is one of the leading Business Schools in the UK and operates on an entirely self financing basis. During my tenure over the past eight years, the LGC has secured on an annual basis the highest level of research income of all academic units in the WBS. With a turnover of between £750,000 - £1 million per annum the Centre has brought in one third of the Business School's total research income over the past HEFC Research Assessment Cycle (7 years).

During my career I have published over 100 journal articles, official reports and books. In addition to being responsible for successful research centres in three universities I have directly raised and delivered research contracts to the value of £1.8 million and worked on contracts to a total value of over £3 million. My work has always been at the interface between research and practice reflecting my personal and collective academic activities: establishing and managing research practitioner and knowledge transfer networks; undertaking international comparative research; developing a concordat between the UK Research Councils and the national local government body; successfully leading various regeneration partnerships and business networks.

I successfully introduced the Policy Review Section into the leading journal **Regional Studies**, and edited that section for over 20 years. Reader surveys revealed it to be the most popular section of the journal and the format was subsequently copied by a number of other leading journals. My research work is recognised as having had a direct impact on various aspects of the present government's regional, local government and regeneration policies. This contribution has been acknowledged in public by several government ministers, including the former Deputy Prime Minister and Minister for the Department of Environment, Transport and the Regions, John Prescott MP.

### 3. CAREER – POSITIONS HELD

- **Professor of Local and Regional Governance and Director of the Local Government Centre, Warwick Business School, University of Warwick** – One of the leading local government centres in the UK and internationally (self financing) engaged in national policy evaluation for central and local government eg LAA-LSPs, New Deal for Communities, Neighbourhood Management, various regional governance studies on RDAs, Regional Assemblies and Government Offices across the English regions. Pioneer of collaborative ‘co-production’ research methods including Local Authority Research Consortium and Social Exclusion Network working closely with Cabinet Office Social Exclusion Unit. **2001–present**
- **Professor of Public Policy and Management, and Head of Public Services Management, Aston Business School, Aston University** – including Aston Centre for Voluntary Action Research led by Professor Margaret Harris. **1998-2001**
- **Professor and Head of the School of Town and Regional Planning, University of Dundee** – including Joint Scottish Housing Research Centre with University of St. Andrews. **1995-1998**
- **Director, Public Service MBA programmes, School of Public Policy** – University of Birmingham, **1992-1995**
- **Joint Chief Executive, West Midlands Enterprise Board Ltd.** – Expansion and development of a regional development agency employing 90 staff with investment portfolio of £26 million. Established West Midlands Regional Unit Trust with Lazards. Successfully changed culture of organisation from one in receipt of annual funding of £4 million per annum to that which became self financing. The organisation still operates on this basis operating across the region with a Board of public, private and voluntary sector members but now titled West Midlands Enterprise. **1986-1991**
- **Director of Economic Development, West Midlands County Council** – Responsible for the largest Economic Development Department in the UK with 150 staff. Annual revenue budget £15 million and capital budget £6 million. Establishment of first local authority venture capital investment and development agency alongside extensive social economy programme. Transfer of strategic roles to Metropolitan District Councils following the abolition of the County Council. **1984-1986**
- **Lecturer in Urban and Regional Planning, University of Birmingham** – Worked on development of innovative County Council Economic Development programme including local authority investment agency. **1978 – 1984**
- **Lecturer, East of England Centre for Planning Education (Chelmsford)** – RTPi undergraduate and mid career professional planning courses. **1976-1978**
- **Policy Officer, Strathclyde Regional Council, Regional Report Team** – Designing and implementing strategy to address 121 areas of multiple deprivation. **1975- 1976**

#### 4. MEMBERSHIP OF COMMITTEES, PARTNERSHIPS AND ADVISORY ROLES

- **Special Advisor, Regeneration, House of Common Environment Committee**, 1994 – 1995. Written and oral submissions to **House of Lords Select Committee on European Affairs** 1981-1984 and **House of Commons Justice Committee** ‘Devolution. 10 years on’ 2007-2008.
- **Member West Midlands Economic Inclusion Panel**. One of 5 implementation panels established to ensure delivery of a core theme of the Regional Economic Strategy through collaboration between public, private and voluntary sectors. 2008
- **Chairman, Regional Review Group of the West Midlands Regional Assembly**. 2006 – 2007. Led previous review in 2000 and recently completed consultancy contract on Review of West Midlands Local Government Association vis a vi the Treasury, Sub National Review. 2008.
- **Member Stakeholders Forum, West Midlands City Region**. 2008 –
- **Member West Midlands European Social Fund and Regional Development Fund Programme Committee**. 2007-2013.
- **Member of the Office of the Deputy Prime Minister** – Research Advisory Group 2002 – 2006
- **Member of Research Advisory Group, Academy of Sustainable Communities - Department of Communities and Local Government**. 2006–
- **Chairman of the Local Authorities Research Council Initiative** (ESRC, BBSRC, EPSRC, HRC, MRC, NERC, Local Government Association, Audit Commission, Improvement and Development Agency and Department of Communities and Local Government) Successfully led establishment of first national research concordat between UK research councils and a key national user group – the Local Government Association. 2005 – 2008
- **Chairman Social Enterprise West Midlands**. The regional advocacy and support networks for social enterprise. 2005 –
- **Advisor**, Joseph Rowntree Foundation. **Regional Governance and Economic Needs of Deprived Localities**. 2005-2007
- **Chairman West Midlands Social Economy Partnership, £3.5 million action research project**. (funding: under Single Regeneration Budget 6), Achieving all SRB output targets including 22 action research projects supporting wide range of forms of social enterprise. 2000 – 2004.
- **Chairman**, Jobs and Enterprise Implementation Group, responsible for £10 million community led initiative. **Greets Green New Deal for Communities Partnership** 1999 – 2001.
- **Member of Department of Environment/Local Government Association National Task Group on ‘New Commitment for Regeneration Pilot**

- **Elected Member of Senate(s), University of Dundee and Aston, 1995-2001.**
- **Member of The West Midlands Trades Union Congress Economic and Industrial Policy Committee 1988 – 1991.**
- **Advisor, Joseph Rowntree Foundation. Corporate Job Creation Initiatives Project. 1987 – 1989**
- **Chairman Dundee Partnership, Higher and Further Education Group.** Facilitating engagement of education with local government and Tayside Enterprise 1996-1998.
- **Member of the Royal Town Planning Institute Scottish Policy Panel 1996 – 1998.**

## 5. BOOKS

- 2002. **England: The State of the Regions**, Policy Press. (with J. Tomaney),
- 2000. **Devolved Approaches to Local Governance: Policy and Practice in Neighbourhood Management.** Joseph Rowntree Foundation York. Policy Press. (with P. Burgess, G. Pearce, et al)
- 1999. **Challenge Funding, Contracts and Area Regeneration.** Joseph Rowntree Foundation. Policy Press, Bristol (with S. Hall).
- 1997. **British Regionalism and Devolution. The Challenge of State Reform and European Integration**, with (J. Bradbury). Taylor Francis, London
- 1986. **Crisis in the Industrial Heartland: A Study of the West Midlands.** Oxford University Press (with K Spencer, et.al.)

## 6. SELECTED JOURNAL PUBLICATIONS

- ‘Social Enterprise – the challenges of policy development and implementation’. **Community Development Journal.** Forthcoming 2009.
- ‘The Sub National Review of Economic Development and Regeneration: Evolution or ‘managed centralism’?’ **International Journal of Public Sector Management.** (with G. Pearce) Forthcoming 2009.
- ‘Local Government Economic Development and the Sub National Review’ **International Journal of Public Sector Management.** Forthcoming 2009.
- ‘Regional Governance in England: A Changing Role for Government Regional Offices’ **Public Administration** 86(1) ,(with G. Pearce and S. Ayres) pp 1-21. 2008.
- ‘Regional Governance in England: Past Experience, Future Directions?’ **International Journal of Public Sector Management.** Vol.20 No. 6, pp548-556. 2007

- 'Research Councils, Universities and Local Government – Building Bridges?' **Public Money and Management** Vol 24(4), pp 265-273, 2007.
- 'Delivering devolved approaches to local governance'. **Policy and Politics** 31. pp51 – 67 (with G. Pearce). 2003.
- Beyond the White Paper on the English Regions' in Jeffrey C and Mawson J (eds) Special Issue Devolution and the English Question. **Regional Studies** Vol 36, No. 7 pp 715-720, 2002.
- 'Joining it up locally? Area regeneration and holistic government' **Regional Studies** Vol. 34 No. 1. pp67-79, 2000.
- 'The new territorial politics and administration and the issues and challenges for local government' **Local Governance** Vol. 24 (3) pp 195-204. 1998.
- 'English Regionalism and New Labour.' **Regional and Federal Studies** Special Issue on Devolution and the Regions Vol. 8, No. 1. pp158-175, 1998.
- 'Partnerships for Regeneration; The Single Regeneration Budget Challenge Fund Round One' **Local Government Studies**, Vol. 23, No. 1 pp1-15. (with B. Tilson et. at) 1997
- 'The Government Offices for the English Regions; towards regional governance?' **Policy and Politics**. Vol. 25, No. 1 pp71-84 (with K. Spencer) 1997.
- 'The re-emergence of the regional agenda in the English regions; new patterns of urban and regional governance?' **Local Economy** 10(4), pp300-326 1996.
- 'Contracts versus competitive bidding; rationalising urban policy programmes in England and France.' **Journal of European Public Policy**, 2(2),pp 205-242 (with P. LeGales). 1996.

## 7. JOURNAL EDITORIAL ROLE

- Policy Review Editor **Regional Studies** 1982 – 2002

## 8. SELECTED OFFICIAL REPORTS

- **Local Strategic Partnerships. Managing Performance and Resources.** Audit Commission, 2008.
- **The Ovenden and Mixenden Initiative. Round 2 Neighbourhood Pathfinder Evaluation Report.** National Evaluation Team, Department of Communities and Local Government. HMSO, 2007.
- **Neighbourhood Management and Social Capital. Neighbourhood Pathfinder Evaluation Report.** Department of Communities and Local Government. HMSO, 2007
- **The Ovenden and Mixenden Initiative. Round 2 Neighbourhood Pathfinder Evaluation Report.** Department of Communities and Local Government, HMSO, 2006.

- **The Ovenden Initiative. Round 2 Neighbourhood Pathfinder Evaluation Report.** National Evaluation Team. Office of the Deputy Prime Minister, HMSO, 2005.
- **The Regions and Whitehall:** Report prepared for the English Regional Assemblies, (English Regions Network) Department of Environment, Transport and Regions. 2005.
- **The Implementation of Regional Spatial Strategies.** Report prepared for the English Regional Assemblies, (English Regions Network). Department of Environment, Transport and Regions. 2005.
- **The Integration of Regional Strategies.** Report prepared for the English Regional Assemblies. (English Regions Network) Department of Environment, Transport and Regions. (with S. Snape) 2005.
- **Evaluation of Regional Development Agencies' Strategies.** Department of the Environment and Regions, (with Ove Arup et al) HMSO 2001.
- **Strategy Development and Partnership Working in the Regional Development Agencies.** Department of the Environment, Transport and Regions (with Ove Arup et al) HMSO, 2001.
- **Reaching Out: The Role of Central Government at Regional and Local Levels.** Public Consultation on the Role of Central Government at Regional and Local Level. **Cabinet Office Performance and Innovation Unit,** HMSO, 2000.
- **A Strategic Framework for London.** Association of London Government and European Union (with Local Futures Group and I. Christie). 1998
- **Capital Choices. RDA proposals: A co-ordinated London response.** Association of London Government, 1997.

## 9 SELECTED COMPETITIVE RESEARCH GRANTS

- Research contract with **Warwick Local Authority Research Consortium** involving 20 Councils (including Manchester, Cardiff, Birmingham, London Boroughs and Welsh authorities) [rolling contract since 1995]. 2008-09. Contract value: £150,000.
- Research contract for West Midlands Passenger Transport Authority. **Regional Governance Arrangements for Local Transport Policies.** (with Atkins) 2008. Contract value: £90,000.
- Research contract for the Sheffield City Region. **Sub Regional Governance Arrangements for Local Transport Policies** (with Atkins) 2008. Contract value: £85,000.
- Research contract for the West Midlands Local Government Association **Review of the WMLGA re. the Sub National Review.** (with INLOGOV, Birmingham University) 2008. Contract value: £35,000.
- Research contract for the Economic and Social Research Council – Academy of Sustainable Communities Research Programme. **Comparative Study of**

- Research contract for the Department of Communities and Local Government **Evaluation of Local Strategic Partnerships and Local Area Agreements.** (with M. Geddes et al, Local Government Centre) 2007-2011. Contract value: £1.2 million
- Research contract for Office of the Deputy Prime Minister. Evaluation of the **National Neighbourhood Management Pathfinder Programme.** (with SQW et al) . 2005-2008. Contract value: £161,000.
- Research contract for the English Regions Network. **Three year research programme in support of the development of Regional Assemblies.** Department of the Environment, Transport and Regions. (with S. Snape) 2002-2005. Contract value: £390,000.
- Research contract for Economic and Social Research Council **Emerging Patterns of Governance in the English Regions.** (with G. Pearce and S. Ayres) 2002-2005. Contract value: £87,000.
- Research contract for Office of the Deputy Prime Minister, **National Evaluation of Local Strategic Partnerships.** (with M. Geddes et. al, Local Government Centre) 2002-2005. Contract value: £1.3 million
- Research contract for Joseph Rowntree Foundation. **Critical Review of National Neighbourhood Renewal Strategy and Implications for Local Government.** (with P. Burgess, G. Pearce et al) 2000 – 2001. Contract value: £15,000.
- Research contract for DETR. **Evaluation of RDA Strategies and Action Plans** (with P. Roberts, Dundee University, Arups Economic) 2000 -2001. Contract value: £65,000.
- Research contract for the Department of the Environment, Transport and the Regions. **Strategy Development and Partnership Working in the Regional Development Agencies** (with Arup Economic, P.Roberts et al, Dundee University). 1999-2000. Contract value: £55,000.
- Research contract for the Cabinet Office: **Analysis of Public Consultation on the Role of Central Government at Regional and Local Levels** 1999. Contract value: £15,000.
- Research contract for British German Academic Research Collaboration (ARC) Programme. **Local Workshops and Partnership Development in the West Midlands and Bavaria** (with University of Bayreuth) 1996-1997. Contract value: £10,000.
- Research contract for Programme Interdisciplinaire De Recherche Sur La Ville (PIR-VILLE) Centre Nationale De La Recherche Scientifique, Paris (CNRS) **Négociations et Obligations Dans Le Gouvernement Des Villes – Une Approche Comparative.** (with Universities of Lille, Amiens, Utrecht, Brussels and Milan). [with G. Marcou et al] 1995-1997. Contract FF 378,000.

- Research contract for Local Government Management Board. **Management Innovations in Urban Policy. Lessons from France.** 1995. Contract value: £10,000